Weekend of the Arts
February 16 thru 19, 2018
Winter Park, the city of arts and culture, proudly hosts its inaugural "Weekend of the Arts" featuring performances, exhibits and events presented by 18 of the city’s arts & culture organizations. Be inspired to rediscover Winter Park.

February 16-19
Art on the Green featuring large-scale sculptures by David Hays
Framing Two Winter Park Legends: The Paintings of Hugh McKean and Jeanne Anne Genereux McKean Gallery

February 16
The Annual Art Festival Pop-Up Shop*
Winter Park Sidewalk Art Festival ‘Best of Show’ Collection*
Open House at the Morse*
All Day at the Heritage Center*
Guided Tour of Heritage Center Collection*
Stephen Tharp Organ Recital*
The Women of Lockenbe opening night.

February 17
Winter Park Sidewalk Art Festival ‘Best of Show’ Collection*
Open House at the Morse*
Children’s Arts and Crafts in the Garden*
All Day at the Heritage Center*
WP History Museum 6: WPUD-TV Be My Neighbor Day*
Across Cultures and Time: An International Tour at DFM*
Contemporary Sculpture Garden Curator Tour*
Guided Tour of Heritage Center Collection*
Paul Moravec – Works for Choir, Organ and Orchestra
The Women of Lockenbe

February 18
Across Cultures and Time: Go Abroad with DFM*
Music at the Casa*
Open House at the Morse*
Best of the Winter Park Sidewalk Art Festival Walking Tour*
Winter Park Institute 10th Anniversary Celebration*

* FREE

COMPLETE SCHEDULE OF EVENTS:
cityofwinterpark.org/arts-culture

With “arts and culture” in the forefront, the city officially launched an Arts & Culture initiative of the Public Art Advisory Board in September 2016 with the mission to enhance and improve the arts and culture entities and facilities, please visit cityofwinterpark.org/arts-culture.

Sincerely,
Steve Leary
Mayor
City of Winter Park

Your City of Winter Park
Mayoral Address
BY MAYOR STEVE LEARY
City of Winter Park

Be Inspired at the City’s Inaugural "Weekend of the Arts"

The inaugural "Weekend of the Arts" celebration in Winter Park will shine a spotlight on extraordinary live music and theater, free art exhibitions, children’s arts and crafts and other cultural treasures Friday, February 16 through Monday, February 19, 2018. The inspiring long weekend of events will be presented by the City of Winter Park and 18 nonprofit arts and cultural groups, will offer locals and visitors alike the chance to sample Winter Park’s diverse array of cultural experiences.

It doesn’t matter if you’ve lived here for 50 years or if this is your first 50 minutes in Winter Park, this is the chance to rediscover the amazing art & cultural amenities the city has to offer. The “Weekend of the Arts” celebration will allow you to experience Winter Park with new eyes. If you enjoy the performing arts, live musical performances, one-of-a-kind exhibits, or large family celebrations, the “Weekend of the Arts” will offer a cultural experience for everyone.

In June 2015, at the conclusion of the year-long Vision Winter Park process, the city adopted a new vision statement:

“Winter Park is the city of arts and culture, cherishing its traditional role and character while building a healthy and sustainable future for all generations.”

With “arts and culture” in the forefront, the city officially launched an Arts & Culture initiative of the Public Art Advisory Board in September 2016 with the mission to enhance and improve the arts and visibility of these 18 unique entities as a whole. The “Weekend of the Arts” is a celebration of these organizations’ commitment and dedication to importance of the arts in our community.

Art is not only food for the soul, but according to Arts & Economic Prosperity4, the Americans for the Arts study released in June 2017, there is significant evidence that the nonprofit arts and cultural sector is a significant industry in the City of Winter Park—one that generates $46 million in total economic activity. This spending—$186.6 million by nonprofit and arts organizations and an additional $29.4 million in event-related spending by their audiences—supports 1,649 full-time equivalent jobs, generates $27.7 million in household income to local residents, and delivers $4 million in local and state government revenue. This economic impact study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest in the City of Winter Park’s economic well-being.

To read more about the economic impact of the arts, discover all the exciting experiences the inaugural “Weekend of the Arts” has to offer and find a comprehensive directory of arts & cultural entities and facilities, please visit cityofwinterpark.org/arts-culture.

Sincerely,
Steve Leary
Mayor
City of Winter Park

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