Economic Impact of the Nonprofit Arts & Culture Industry
City of Winter Park, FL

$46 MILLION
Total DOLLARS generated annually by arts and cultural organizations and their audiences in direct economic activity

1,649
Number of (FTE) JOBS supported by the arts and culture industry

$4.02 MILLION
Culture-related REVENUE generated for state and local governments

Within our 10 square miles, the saturation of arts and culture entities in Winter Park makes it a mecca for cultural enthusiasts across the globe.

Winter Park Mayor
Steve Leary

Arts & Economic Prosperity 5 (AEP5) demonstrates that the nonprofit arts and culture industry is an economic driver in communities—a growth industry that supports jobs, generates government revenue, and is a cornerstone of tourism.

National AEP5 study results:
- $166.3 billion economic activity
- 4.6 million full-time jobs
- $27.5 billion revenue to federal, state and local government

National study comprised of:
- 341 study regions, from all 50 states and District of Columbia
- 14,439 participating organizations
- 212,691 audience member surveys

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- http://tinyurl.com/UAresearchAEP5

Source: Americans for the Arts’ Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the Central Florida Region. (©2017)

The Central Florida Region includes 7 counties: Brevard, Lake, Orange, Osceola, Polk, Seminole, and Volusia. Breakout reports available for the Central Florida Region, by county, City of Orlando, City of Winter Park, and the district of Loch Haven Cultural Park.