



PRESS RELEASE

For Immediate Release:

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REDISCOVER WINTER PARK AT ITS INAUGURAL "WEEKEND OF THE ARTS" CELEBRATION

WINTER PARK, Fla., an internationally recognized ICMA Excellence Award winner with accredited fire-rescue, police and parks & recreation agencies (January 11, 2018) –

The inaugural **"Weekend of the Arts" celebration** in Winter Park will shine a spotlight on extraordinary live music and theater, free art exhibitions, children's arts and crafts, and other cultural treasures from **Friday, February 16, through Monday, February 19, 2018**. The inspiring long-weekend of events, presented by the City of Winter Park and 18 nonprofit arts and cultural groups, will offer locals and guests alike the chance to sample Winter Park's diverse array of cultural experiences.

"Whether your family has been in Winter Park for three generations or three days, this is the chance to rediscover what art and cultural amenities the city has to offer. The 'Weekend of the Arts' celebration will allow you to experience Winter Park with new eyes," said Mayor Steve Leary. "If you enjoy the performing arts, live musical and theatrical performances, one-of-a-kind exhibits, or large family celebrations, the 'Weekend of the Arts' will offer a cultural experience for everyone."

Within nine-square miles of its city limits, Winter Park is home to 18 non-profit arts and culture organizations. In June 2015, at the conclusion of the city's year-long *Vision Winter Park* process, the city adopted a new vision statement:

Winter Park is the city of arts and culture, cherishing its traditional scale and charm while building a healthy and sustainable future for all generations.

With "arts and culture" in the forefront, in September 2016 the city officially launched an Arts & Culture initiative of the Public Art Advisory Board with the mission to enhance and improve awareness and visibility of these 18 unique entities as a whole. The "Weekend of the Arts" is a celebration of these organizations' commitment and dedication to the importance of the arts in our community.

To discover all the exciting experiences the inaugural "Weekend of the Arts" celebration has to offer, or find a comprehensive directory of all arts and cultural entities and events, please visit cityofwinterpark.org/arts-culture. #wpinspires

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