

illumination a spotlight on arts & culture



Arts & Culture Alliance Members













WPInspires.org



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		Arts & Culture Events			
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EVENTS CALENDAR ARTS & CULTURE BROCHURE MEDIA COVERAGE SIGN UP FOR ENEWSLETTER

Our Vision

Winter Park is the city of arts and culture, cherishing its traditional scale and charm while building a healthy and sustainable future for all generations.

City of Winter Park > Residents & Guests > Things to Enjoy > Arts & Culture

It is one of the finest cities in the United States and considered by many to be the premier urban village in the sunshine state. The city is known for its Old World charm, elegant homes, quaint bricked streets, extensive tree canopy, upscale shopping and dining experiences, Rollins College and world-class arts and cultural opportunities.

Arts & Culture Alliance

The mission of the Arts & Culture Alliance is to enhance and improve awareness and visibility of the non-profit arts and culture organizations within the City of Winter Park limits which offer programming to the public.

Access the Winter Arts & Culture eNewsletter.

Directory

All Museum Garden Gallery Theatre Music Festival School Education













Storefront Windows Transformed













BETSY GARDNER ECKBERT

President & CEO | Winter Park Chamber of Commerce





IS GOOD BUSINESS

Matching Grant Program Funding History



In 4 years, the State of Florida went from ranking **4th** in the nation for arts funding to ranking **48th** in the nation.









Matching Grant Program Funding History





IS GOOD BUSINESS

DAVID ODAHOWSKI

President & CEO | Edyth Bush Charitable Foundation



Senior Advisor of Arts & Culture cityofwinterpark.org/jobs

Infusing facts with function...

putting data to work in a purposeful way & converting *knowledge to action*.

CRAIG O'NEIL

Assistant Director | Communications Department



Library	138	
Rollins Music Dept	138	
Chamber of Commerce	100	
Annie Russell	91	
Bach	89	
Mead	83	
Morse	81	
WP Sidewalk Arts Festival	65	
Polasek	62	
History Association	49	
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Rollins Museum of Art	45	
Blue Bamboo	37	
Central FI Vocal Arts	36	
WP Playhouse	21	
Casa Feliz	19	
Winter Park Institute	16	Winterp
Hannibal Center	16	artso,
ArtReach	11	culture
Gladdening Light	10	carta c
Open Scene	4	

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6,000+ creative opportunities



2,700+ learning opportunities

787,599 people at free events

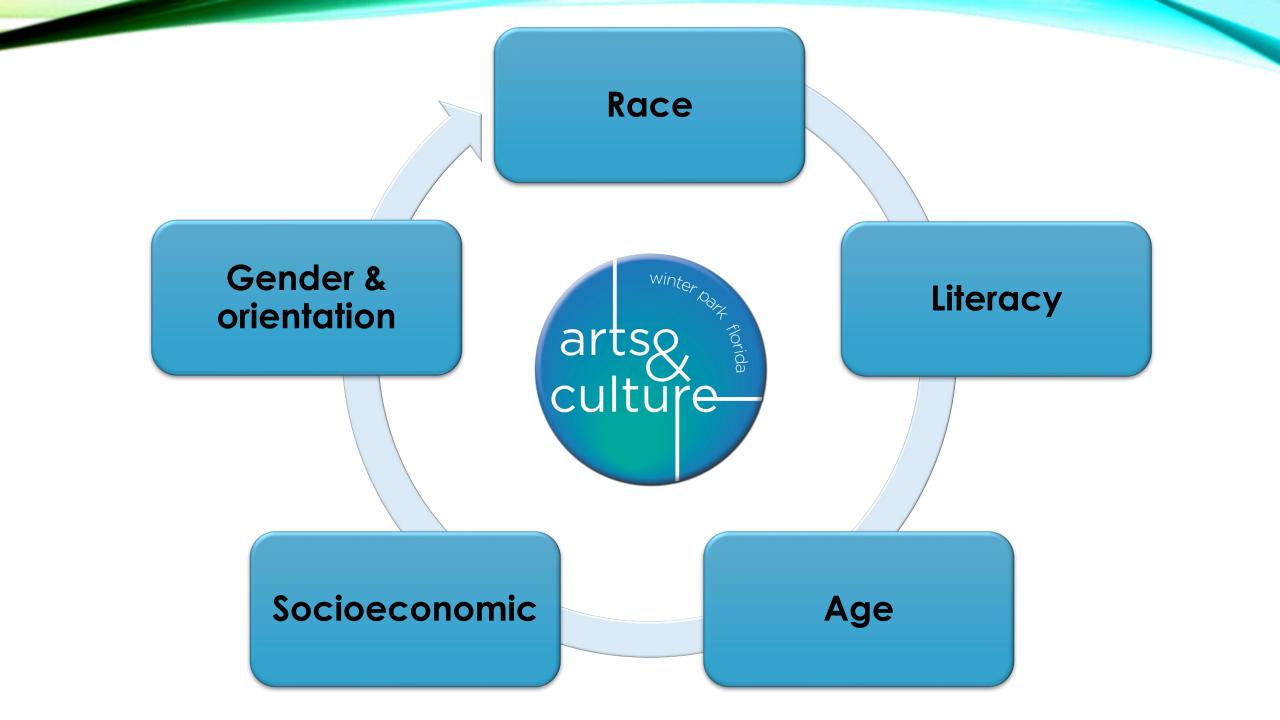
50,433 young people inspired



330,000+ people virtually connected











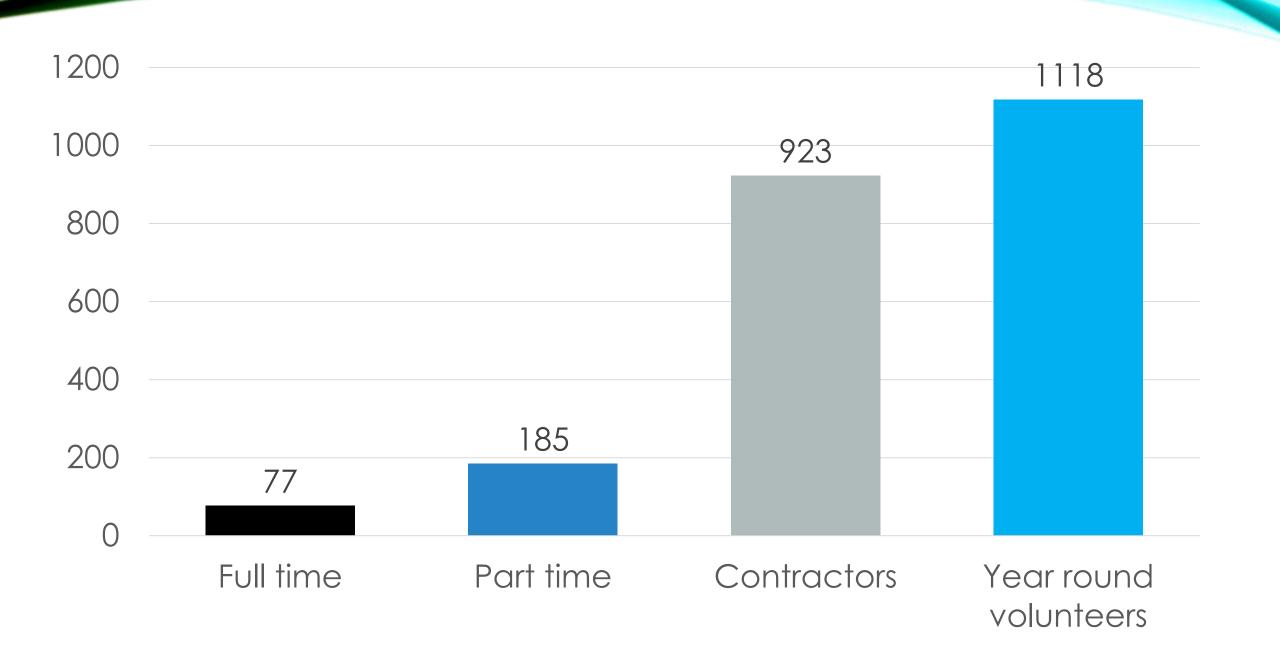


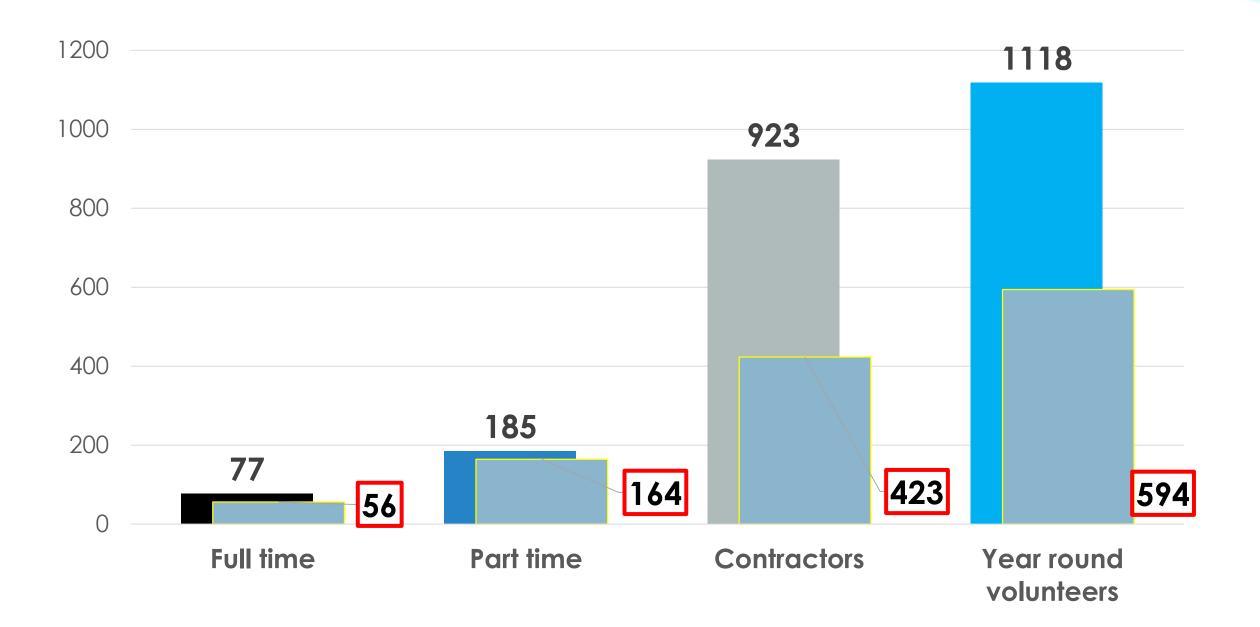


CHAMBER OF COMMERCE



HISPANIC CHAMBER OF COMMERCE METRO ORLANDO





1,122 **ARTISTS**

Non paid artists 608 | 54%

Paid artists 514 | 46%



Health Insurance for Employees

Retirement Plans for Employees





RANDY COHEN

Vice President of Research | Americans for the Arts







The Economic & Social Impact Of Nonprofit Arts & Culture Industry

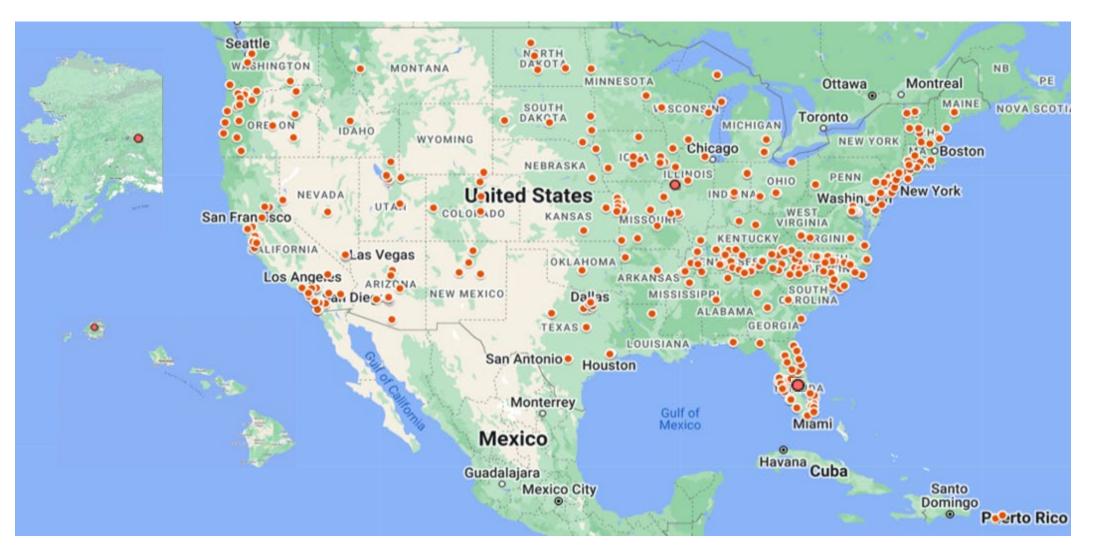
WINTER PARK, FLORIDA

Tuesday, December 12, 2023

Randy Cohen Americans for the Arts

@ArtsInfoGuy

MOST COMPREHENSIVE STUDY EVER! 373 study regions in all 50 states and Puerto Rico







\$44.3 Million in Spending (2022)



Jobs Supported 8550





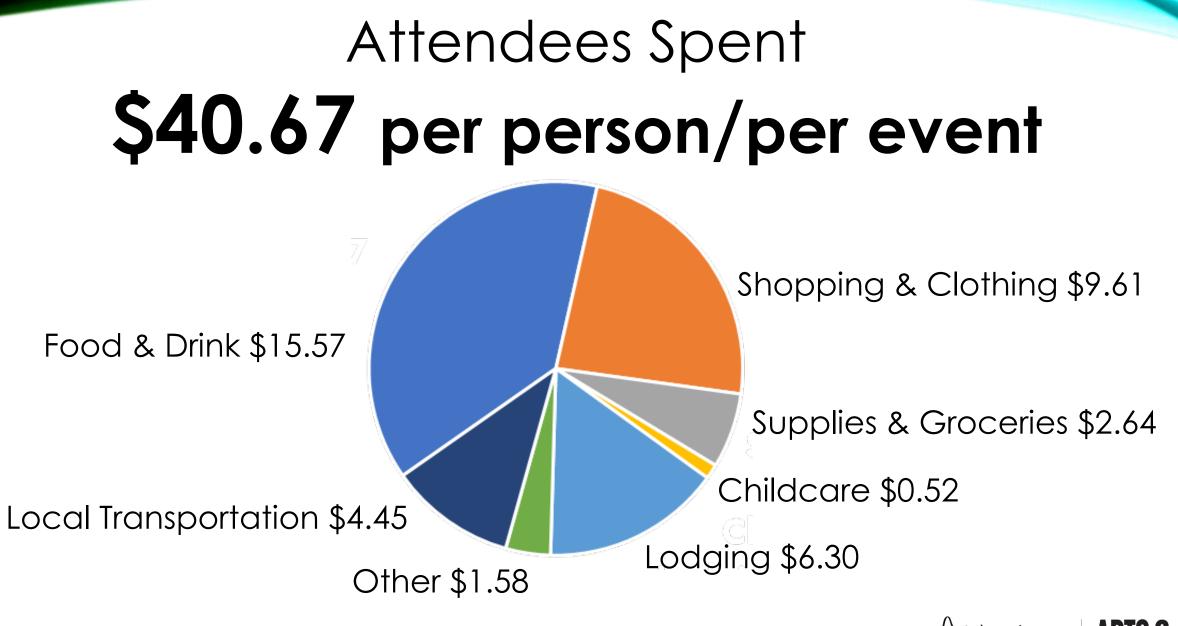
Personal Income to Residents \$36.1 Million



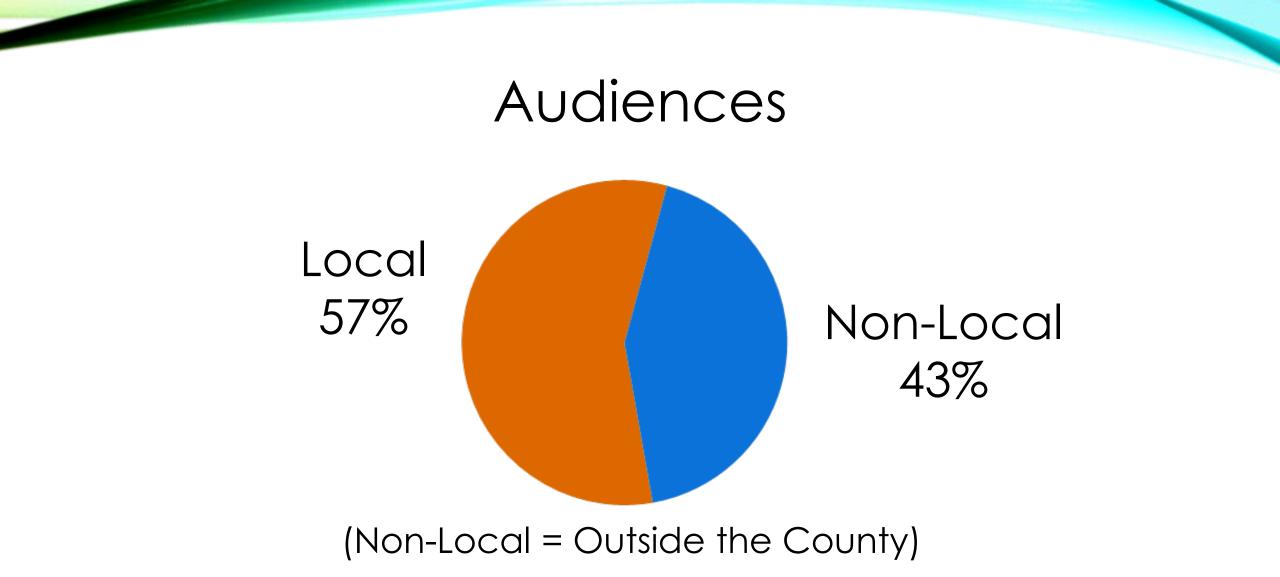
Government Revenue (Local, State, Federal)

\$10 Million











Event-Related Spending Local vs. Non-Local

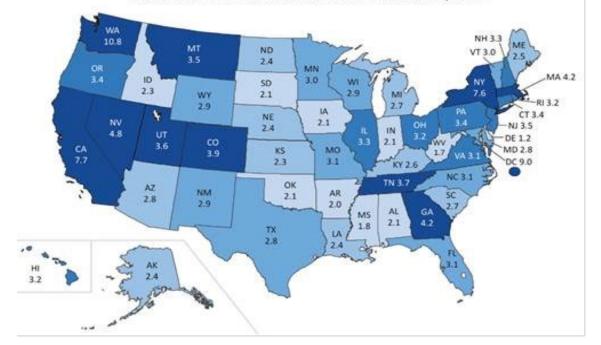


81% of nonlocal attendees said, "This arts event is the primary purpose for my trip."



Arts & Creative Economy in Florida \$39.0 billion | 3.1% of GSP | 244,510 jobs

Arts and Cultural Value Added: Share of State GDP, 2021



- Bigger than transportation, education and agriculture
- Diversifies economies and stimulates job growth

Source: U.S. Bureau of Economic Analysis

U.S.: \$1.03 trillion | 4.4% of GDP | 4.9 million jobs (2021)



Social Impact Responses by Attendees

"This venue or facility is an important pillar for me within **86%** my community."

"I would feel a great sense of loss if this activity or venue 89% were no longer available"

"This activity or venue is **inspiring a sense of pride** in this **92%** neighborhood or community"

"My attendance is my way of ensuring that this activity or venue is **preserved for future generations**"

@ArtsInfoGuy



89%

AEP6 NATIONAL PARTNERS





Arts & Culture is Valued by the Public

86% say arts and culture is "important to their community's quality of life and livability."







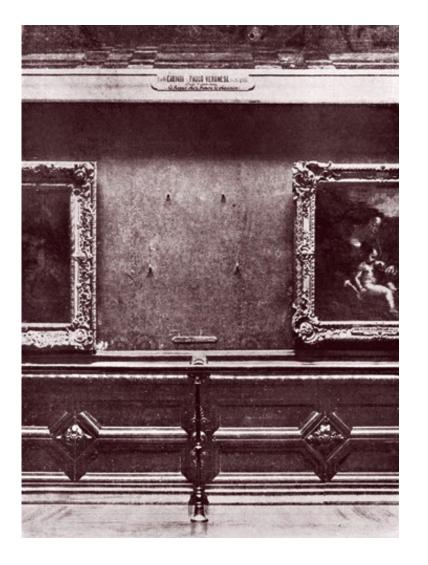
Arts Build Empathy & Understanding

72%

agree that the arts and culture provide shared experiences with people of different races, ethnicities, ages, beliefs, etc.

63% say that the arts and culture helps them better understand other cultures in their community.





Appreciating Arts & Culture









Thank You!

AEP6.AmericansForTheArts.org rcohen@artsusa.org







& click the "sign up for enewsletter" blue button

"MY FAVORITE THINGS"

A Winter Park Remix

Central Florida Vocal Arts



illumination a spotlight on arts & culture