CITY OF WINTER PARK

proclamation

Small Business Saturday® | November 28, 2026

WHEREAS, since 2010, the Saturday after Thanksgiving has been designated as Small Business Saturday®; and

WHEREAS, the City of Winter Park celebrates our local small businesses and the contributions they make to our economy and community; and

WHEREAS, small businesses are not only the engines of our economic progress – they are the heart and soul of our city; and

WHEREAS, the city encourages its residents and guests to Shop Small® at independently-owned retailers and restaurants on Small Business Saturday with friends or family; and

WHEREAS, making people aware of this day to shop and dine at the merchants will support the businesses that create jobs, boost our local economy and preserve our community; and

WHEREAS, for 16 years, advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

WHEREAS, the City of Winter Park urges residents, as well as communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

NOW, THEREFORE, I, Sheila DeCiccio, by virtue of the authority vested in me as Mayor of the City of Winter Park, in the state of Florida, do hereby proclaim the day of **Saturday, November 28, 2026,** as **"Small Business Saturday"** in the City of Winter Park, Florida.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Winter Park, Florida, to be affixed this 10th day of November 2026.

Sheila DeCiccio
Mayor