

proclamation

Small Business Saturday | November 26, 2016

WHEREAS, the small, locally-owned businesses of Winter Park form the backbone of our local economy, generate jobs, and provide for economic stability; and

WHEREAS, the U.S. Small Business Administration states that small businesses are responsible for two-thirds of net new private-sector jobs; and

WHEREAS, some economists state that with every \$100 spent at small local businesses, \$68 will return to the community through taxes, payroll and philanthropy; and

WHEREAS, the City of Winter Park supports the efforts of local small businesses and celebrates the culture they instill in our local community; and

WHEREAS, the residents of Winter Park are grateful to small businesses for their generous contributions to the quality of life we all enjoy; and

WHEREAS, Small Business Saturday is a nationwide campaign to cultivate business for locally-owned, independent merchants on the Saturday after Thanksgiving; and

WHEREAS, the City of Winter Park joins the Winter Park Chamber of Commerce and Park Avenue Merchants Association in supporting our locally-owned, small businesses.

NOW, THEREFORE, I, Steve Leary, by virtue of the authority vested in me as Mayor of the City of Winter Park, in the state of Florida, do hereby proclaim the day of **Saturday, November 26, 2016**, as **Small Business Saturday** in the City of Winter Park, Florida, and urge all citizens to support the many small businesses in our community and the wonderful contributions they provide for our local economy on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Winter Park, Florida, to be affixed this 14th day of November 2016.


Steve Leary
Mayor