

PRESS RELEASE



For Immediate Release:

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WINTER PARK LAUNCHES NEW APP TO SAVE LIVES

WINTER PARK, Fla., an internationally recognized ICMA Excellence Award winner with accredited fire-rescue, police and parks & recreation agencies (November 7, 2018) – The Winter Park Fire-Rescue Department is pleased to announce that the City of Winter Park is now a PulsePoint connected community. If you are CPR trained and are willing to help save a life, you can download the free PulsePoint app that alerts you as soon as help is needed. Sudden cardiac arrest can happen to anyone, at any time, and we all know, time is of the essence when tragedies like this strike. By inspiring our CPR trained community bystanders, a person's chance of survival can double, even triple. Every minute that passes when a victim is unaided, their chance of survival decreases by 10 percent.

PulsePoint is integrated with the city's emergency dispatch system, so as soon as a call is made, that alert is sent to all who have downloaded the app and notifies them of the need. People nearby can provide life-saving care to the cardiac arrest victim until emergency responders arrive.

"Every second counts," said Chief Hagedorn, "I am excited to bring this technology to our Winter Park community. Our goal is to empower community bystanders who are trained in CPR to act."

PulsePoint is a 501(c)(3) non-profit foundation based in the San Francisco bay area. Through the use of location-aware mobile devices, PulsePoint builds applications that work with local public safety agencies to improve communications with citizens, empowering them to help reduce the millions of annual deaths from sudden cardiac arrest.

This free app is available for download on iTunes® and Google Play® store. For more information regarding the City of Winter Park, please visit the city's official website at cityofwinterpark.org. Like, follow and watch us on [Facebook®](#), [Twitter®](#), [Instagram®](#), [Vimeo®](#), and [YouTube®](#).

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