



# PRESS RELEASE

## **For Immediate Release:**

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## **KABOOM! NAMES WINTER PARK A “PLAYFUL CITY USA” COMMUNITY**

CITY OF WINTER PARK

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[cityofwinterpark.org](http://cityofwinterpark.org)

**WINTER PARK, Fla., an internationally recognized ICMA Excellence Award winner with accredited fire-rescue, police and parks & recreation agencies (May 17, 2017) –** National non-profit KaBOOM!® announced that for the eighth time, Winter Park is a **2017 Playful City USA®** honoree. Along with 258 additional cities across the United States, these communities are leaders in playability, which is when a city makes it easy for kids to find balanced and active play. Active play opportunities are increasing the appeal of communities to residents, as well as attracting and retaining families.

The KaBOOM! Playful City USA program honors cities, towns and communities across America that are taking bold steps to ensure that all children, especially the 16 million American kids living in poverty, have easy access to balanced and active play in their communities. Cities being recognized like Winter Park span every region of the country, and include **Washington, D.C.; Chicago; Nashville, Tennessee; Austin, Texas; Providence, Rhode Island; San Francisco and New York.**

KaBOOM!, the national non-profit organization dedicated to saving play, created Playful City USA in 2007 to help local governments address the play deficit. It is through mayors, city council members, parks and recreation departments, school districts and community leaders that the program succeeds in benefitting children.

For more information on the KaBOOM! Playful City USA program, and to see the full list of the 258 communities named “2017 Playful City USA” honorees, please visit [kaboom.org](http://kaboom.org)

For more information regarding the City of Winter Park, please visit the city’s official website at [cityofwinterpark.org](http://cityofwinterpark.org). Like, follow and watch us on [Facebook®](#), [Twitter®](#), [Instagram®](#), [Vimeo®](#), and [YouTube®](#).

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