

PRESS RELEASE



CITY OF WINTER PARK

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KABOOM! NAMES WINTER PARK A “PLAYFUL CITY USA” COMMUNITY

WINTER PARK, Fla., an internationally recognized ICMA Excellence Award winner with accredited fire, police and parks & recreation agencies (May 15, 2014) – On May 13, 2014, KaBOOM!®, in partnership with the Humana Foundation, announced that for the fifth time, Winter Park was a **2014 Playful City USA®** honoree. Along with 211 additional cities across the United States, these communities are leaders in playability. Playability is when a city makes it easy for kids to get balanced and active play, making play part of the solution that can move the needle on countless urban challenges.

The KaBOOM! Playful City USA program, sponsored by the Humana Foundation, honors cities, towns and communities across America that are taking bold steps to ensure that all children, especially the 16 million American kids living in poverty, have easy access to balanced and active play in their communities. Cities being recognized like Winter Park span every region of the country, and include **Washington, D.C.; Chicago; Nashville, Tenn.; Austin, Texas; Providence, R.I.; San Francisco and New York.**

KaBOOM!, the national non-profit organization dedicated to saving play, created Playful City USA in 2007 to help local governments address the play deficit. It is through mayors, city council members, parks and recreation departments, school districts and community leaders that the program succeeds in benefitting children.

For more information on the KaBOOM! Playful City USA program, and to see the full list of the 212 communities named “2014 Playful City USA” honorees, visit playfulcityusa.org.

For more information regarding the City of Winter Park, please visit the city’s official website at cityofwinterpark.org.

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