



PRESS RELEASE

For Immediate Release:

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CITY CELEBRATES FLORIDA BIKE MONTH WITH BIKE TO WORK DAY GROUP RIDE

WINTER PARK, Fla., an internationally recognized ICMA Excellence Award winner with accredited fire-rescue, police and parks & recreation agencies (February 21, 2018) – In celebration of March as Florida Bicycle Month and in partnership with Healthy Central Florida, The City of Winter Park presents **"Bike to Work Day" Group Bike Ride & Gathering, Wednesday March 7**. Rain date in the event of inclement weather will be Thursday, March 8.

Riders are encouraged to ride their bike to work, or bring it for the group ride through beautiful Winter Park. Check-in begins at 3:30 p.m., and riders should meet on Garfield Avenue directly behind the main stage in Central Park. The group ride, for those 18 years of age and up, will begin at 4 p.m. (map attached). The after party will begin at 5 p.m. at Park Social located at 358 N. Park Ave. Free bike valet service will be available near the main stage in Central Park for secure bike parking from 3:30 to 8 p.m. The first 100 registered participants will receive a free t-shirt.

Millions of Americans engage in bicycling because it is a viable form of transportation, an excellent form of fitness, and provides quality family recreation. Investing in road improvements such as bicycle lanes, routes, off-road trails and parking to enable safe access for all users are all ways the city encourages bicycling. The Group Bike Ride & Gathering is an additional way to encourage and promote alternative forms of transportation as well as health.

More information or to register:

- HealthyCentralFlorida.org
- [Healthy Central Florida Facebook](#)
- [2017 Video](#)

For questions, please contact trafficguy@cityofwinterpark.org or 407-599-3411.

For more information regarding the City of Winter Park, please visit the city's official website at cityofwinterpark.org. Like, follow and watch us on [Facebook](#)[®], [Twitter](#)[®], [Instagram](#)[®], [Vimeo](#)[®], and [YouTube](#)[®].

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CITY OF WINTER PARK

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Winter Park, Florida

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Group Bike Ride & Gathering – Wednesday, March 7, 2018

