

PRESS RELEASE



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WINTER PARK INSPIRES WITH NEW ARTS & CULTURE AWARENESS INITIATIVE

WINTER PARK, Fla., an internationally recognized ICMA Excellence Award winner with accredited fire-rescue, police and parks & recreation agencies (June 1, 2017) – The City of Winter Park has been committed to arts and culture since its establishment in 1882. This commitment continues today with the official formation of a hyperlocal initiative to elevate the awareness of all cultural opportunities within the city limits.

This recent initiative is a result of *Vision Winter Park*, a year-long process to create a 20+ year vision for the city. This process, which began in 2015, involved focus groups of which arts and culture was one. The following city vision was developed:

"Winter Park is the city of arts and culture, cherishing its traditional scale and charm while building a healthy and sustainable future for all generations."

At the forefront of this vision is the "city of arts and culture," which prompted the City Commission to form a subcommittee of the Public Art Advisory Board. The **Arts & Culture Subcommittee**, formed in September 2016, is facilitated by the city's Communications Department, involves all arts & culture non-profits within city limits, and comprised of the following members:

1. Albin Polasek Museum & Sculpture Gardens/Capen Showalter House
2. Bach Festival Society of Winter Park
3. The Charles Hosmer Morse Museum of American Art
4. Cornell Fine Arts Museum
5. Crealdé School of Art
6. Public Art Advisory Board liaison
7. Winter Park History Museum

Today marks the official launch that includes the planning of an upcoming year of promotions and a special weekend devoted entirely to arts and culture in Winter Park. In addition, the city has developed an exclusive webpage **cityofwinterpark.org/arts-culture** that features:

- A comprehensive directory of all non-profit arts & cultural organizations within the city limits with links to each entity
- An extensive event calendar featuring all cultural experiences
- Upcoming special arts & culture community-wide events

Whether you are making plans for an afternoon, long weekend or lifetime, every day in Winter Park is a special experience. Winter Park invites you to be inspired! **#WPinspires**

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The mission of the Arts & Culture Subcommittee is to enhance and improve awareness and visibility of the non-profit arts and culture organizations which offer programming to the public within the City of Winter Park limits.