



401 South Park Avenue • Winter Park, Florida 32789

Communications

Media Inquiries: Clarissa Howard
407-599-3428 • 407-948-2044 cell

PRESS RELEASE

Winter Park's resident survey shows city is heading in the right direction

WINTER PARK, FL (April 13, 2026) The City of Winter Park conducted an online citywide survey from February 4 to March 9, to gather input on a variety of topics that will help guide upcoming strategic planning decisions. A total of 819 residents responded (+/- 3.43% statistical margin of error) and results of the survey can be accessed the following ways:

- cityofwinterpark.org/residentsurvey
- op2.us/WinterPark_FL_CityPOV_2026

Winter Park's ratings are extremely high in comparison to other cities. Residents are generally very satisfied with Winter Park and 73% agree the city is heading in the right direction. The survey measured:

- Refer a friend rating (willingness to refer the city to a friend)
- Direction of city, comparison to others, city attributes ratings
- Importance and rating of facilities/events, benefits, development/growth, safety/security, and leadership
- City performance on most important attributes
- Interaction with city staff
- City investment priorities
- A series of questions about communication channels and desired content
- Comments by the citizens
- Demographics

With potential changes in state tax policy that may affect how the city funds services in the future, the survey results will help the city better understand community priorities. The survey was administered by OnPointe Insights on behalf of the city.

#

cityofwinterpark.org • [Facebook](#) • [X](#) • [Instagram](#) • [Vimeo](#) • [YouTube](#) • [@YourRequest](#)

Certified WCAG 2.1 Level AA compliant and usable with JAWS and NVDA by SWH