



401 South Park Avenue • Winter Park, Florida 32789

Communications

Media Inquiries: Anda Ariail
aariail@cityofwinterpark.org • 407-599-3349

PRESS RELEASE

Winter Park Arts & Culture Alliance receives \$70,000 grant from Edyth Bush Charitable Foundation

WINTER PARK, FL (July 22, 2026) The City of Winter Park's Arts & Culture Alliance is proud to announce the awarding of a \$70,000 grant from the Edyth Bush Charitable Foundation to expand *Arts Weekend ~ a Tapestry of Experiences*. It will also support increased awareness and visibility of the Alliance's 20+ member arts and culture organizations across central Florida.

Arts Weekend is a rapidly growing initiative, benefiting residents, guests, businesses and the Winter Park community. This grant, along with funding from the city's budget and additional sponsors, will help sustain and grow that momentum into 2027.

"The Winter Park Arts & Cultural Alliance is a catalyst for both cultural enrichment and economic vitality. By supporting the arts and fostering collaboration, it attracts visitors, strengthens local businesses, and enhances the quality of life that makes Winter Park thrive. We are proud to partner with the City of Winter Park in supporting the Alliance and its lasting impact on our community," said David Odahowski, President, CEO & Trustee of the Edyth Bush Charitable Foundation.

The grant will support two strategic priorities:

- **\$50,000 for Arts Weekend 2027**, February 4-7, 2027: four days of free community arts programming, including a thought-leader conversation, a community concert, *Art in the Park*, and self-guided visits to Alliance member locations.
- **\$20,000 for general Alliance promotion**: including the *Lives Here* advertising campaign, which spotlights the depth and range of Winter Park's arts and culture scene through print and digital advertising each spring and fall.

Launched in 2017, now in its 10th year, the Arts & Culture Alliance continues to support Winter Park's vision as a city of arts and culture, bringing together 20+ nonprofit arts organizations that provide arts programming. The Alliance's continued growth has helped deepen partnerships among member organizations, increased outreach and expanded Arts Weekend's impact year over year.

For questions regarding this grant or the Arts & Culture Alliance, please contact Senior Advisor of Arts & Culture Anda Ariail at aariail@cityofwinterpark.org or access wpinspires.org.

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