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# PRESS RELEASE

## Winter Park to conduct a citywide survey and urges residents to participate

**WINTER PARK, FL (February 4, 2026)** The City of Winter Park is conducting an online citywide survey to gather resident input on a variety of topics that will help guide upcoming strategic planning decisions. With potential changes in state tax policy that may affect how the city funds services in the future, the survey will help the city better understand community priorities. City residents are encouraged to participate and share their perspectives through a short survey that can be accessed at [op2.us/WP-Survey](https://op2.us/WP-Survey).

The survey may take about 10-12 minutes to complete and can be submitted on a phone, tablet or computer. Responses are anonymous and must be submitted by end of day, Sunday, February 22.

This survey is administered by OnPointe Insights on behalf of the city. If you experience technical issues while taking the survey, please contact [surveys@onpointe-insights.com](mailto:surveys@onpointe-insights.com).

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