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Communications

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PRESS RELEASE

Communications Department receives several prestigious statewide awards

WINTER PARK, FL, (June 12, 2024) The **Florida Municipal Communicators Association** (FMCA), presented the City of Winter Park's Communications Department with several prestigious awards that were announced at the Annual FMCA conference last month in Ocala, Florida. Communications Department staff attended the conference in May, and Florida League of Cities Director of Communications Kelli Gemmer also presented the awards at the City Commission meeting, Wednesday, June 12. FMCA is a professional network of individuals providing communications leadership and support in Florida's cities, towns and villages.

Certificate of Excellence in Government Communications This certificate recognizes those local governments whose communications staff have established and are utilizing different tools, resources and technology to effectively and efficiently communicate with their residents. "Achieving the Certificate of Excellence in Government Communications highlights municipal communications teams' commitment to leveraging diverse tools and technologies to effectively engage and inform their communities," said FMCA President Kevin Hogencamp, Deputy City Manager for the City of Atlantic Beach.



Outstanding Award for Social Media Campaign This award recognizes social media campaigns developed for a product, service, disaster preparedness, event or branding initiative by those local governments whose communications staff have established and are utilizing different tools, resources and technology to effectively and efficiently communicate with their residents. Winter Park received the award for its **Holiday Greeting Card Moments** social media campaign designed to engage residents and guests in the city's Annual Hometown Holidays initiative.



Outstanding Award for Newsletter (electronic or print) This award recognizes a single newsletter that must consistently deliver quality and diversity of content. Winter Park received the award for its **Winter Park Update** newsletter, which is mailed quarterly with a circulation of approximately 16,500.

"The Communications Department works diligently every day to provide Winter Park residents, businesses and guests with the most accurate and timely information about the city. We work hard and take great pride in what we do. We are very honored and grateful to receive these recognitions from FMCA," shared Director of Communications Clarissa Howard. ###

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