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PRESS RELEASE

Winter Park's new holiday decorations and lights to expand throughout the city's downtown business district

WINTER PARK, FL, an internationally recognized, award winning city with multiple accredited agencies (September 9, 2021) The City of Winter Park is busy planning a new, festive display of decorations and lights for the upcoming holiday season. On September 8, the City Commission approved the design plan, created by AOA of Winter Park, giving city staff the holly-green light to move forward with implementation. The holiday theme will include seasonal greenery, warm strings and globes of lights, bountiful poinsettia trees and hanging baskets, life-sized holiday greeting cards for that perfect "Instagrammable" moment photo op, cheerful street banners and so much more.



City Manager Randy Knight shared, "With continuing challenges from the COVID-19 pandemic, and a difficult 2020 holiday season for the local business community, the city is eager to implement the new holiday theme throughout a larger portion of our downtown business district. We are working to create a joyous and colorful atmosphere to surround our residents and guests as they shop and dine locally within a merry and festive environment."

The holiday decor will travel along Park Avenue and West New England Avenue into Hannibal Square. In addition, the footprint will be expanded this year to include Morse Boulevard and Orange Avenue. Central Park, Martin Luther King, Jr. Park and Shady Park will also be adorned with whimsical décor along the way. Local merchants in these areas of the downtown business community will be encouraged to join the city's efforts by decorating their storefronts and windows in the consistent holiday theme. More information regarding the city's annual Holiday Window Contest and how merchants can participate will be presented in October.

'Tis the season to access cityofwinterpark.org/events now to mark your calendars for all of the city's upcoming holiday festivities.

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