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**Communications & Public Engagement** 

## **PRESS RELEASE**

## Cheez-It® Bowl Parade of Bands featuring Iowa State University and Clemson University

WINTER PARK, FL, an internationally recognized, award-winning city with multiple accredited agencies (December 21, 2021) The City of Winter Park will proudly host the 13th Cheez-It® Bowl Parade of Bands, featuring school bands from Iowa State University and Clemson University, Wednesday, December 29, at 11 a.m. As a prelude to the Cheez-It® Bowl game at 5:45 p.m. at Camping World Stadium, school bands, cheerleaders and mascots will march through downtown Winter Park and perform a "Bandtastic Game Day Preview."

From 9:30 to 11 a.m., Interlachen Avenue will be closed to through traffic between Fairbanks and New England avenues. Lyman Avenue will be closed between Knowles and Interlachen avenues, for the band staging area. From 10 a.m. to 1:30 p.m., Morse Boulevard will be closed to through traffic between Park and New York avenues. The parade will start at 11 a.m. at the intersection of Park and Lyman avenues, heading north on Park Avenue through downtown Winter Park. After turning west onto Garfield Avenue, they will proceed into Central Park where they will perform for all fans to enjoy.

In order to minimize disruption to traffic flow, street closures along the parade route will occur in a rolling fashion (see map). Street closures will reopen immediately after the parade has safely passed. However, Morse Boulevard and a portion of Park Avenue between Morse Boulevard and Canton Avenue will remain closed for the duration of the parade. Side street entrances on to Park Avenue will also be closed as the parade approaches each intersection.



The Cheez-It® Bowl is operated by Florida Citrus Sports, a non-profit group which also manages the Camping World® Kickoff, Vrbo Citrus Bowl, and the Florida Blue® Florida Classic. For information regarding Florida Citrus Sports and to purchase tickets for upcoming events, please access floridacitrussports.com.

For specific information regarding the Cheez-It® Bowl Parade of Bands in Winter Park, please call <u>407-599-3501</u>. – more -

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## Cheez-It® Bowl Parade of Bands Wednesday, December 29, 2021 - 11 a.m.

