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PRESS RELEASE

Winter Park brings back its Holiday Window Contest

WINTER PARK, FL, an internationally recognized, award winning city with multiple accredited agencies (November 6, 2020) The City of Winter Park [Community Redevelopment Agency](#) and [Electric Utility Department](#) are proud to bring back the **Holiday Window Contest**. As Winter Park learns new ways to thrive during the COVID-19 pandemic, the city is eager to present safe, socially distanced opportunities for guests to enjoy as they also support local merchants and dining establishments. The new Holiday Window Contest will feature participating Park Avenue, Hannibal Square and surrounding area merchants as they transform their storefronts into works of art with fun and festive holiday displays.

The public is invited to vote for their favorite windows via a simple QR code, or by accessing cityofwinterpark.org/HWC, from **Friday, November 27, through Thursday, December 31**. Participating merchants will display a numbered window sign with the QR code so that guests can scan and submit their top selection during the voting time period. The first and second place merchants will receive a \$500 and \$250 electric utility bill credit, respectively, generously provided by the city's Electric Utility Department. Winners will also be announced by the city the week of January 4, 2021.

While guests are visiting the area to enjoy the holiday window displays, they are also encouraged to stroll by the windows of the former Gap location at the southeast corner of Park and Lyman avenues. These windows have been decorated by members of the city's Arts & Culture Alliance in promotion of their mission, "to enhance and improve awareness and visibility of the non-profit arts and culture organizations within the City of Winter Park limits, which offer programming to the public."



For more information regarding participating in the Holiday Window Contest, merchants can visit cityofwinterpark.org/HWCregister or email HWC@cityofwinterpark.org.

The City of Winter Park wishes everyone a very happy and safe holiday season!

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