

Media Inquiries: Craig O'Neil 407-599-3506 • 321-303-2653 cell Communications

## **PRESS RELEASE**

## **TreeKeeper manages city tree inventory and provides unique opportunity for Central Park tour**

WINTER PARK, FL, an internationally recognized, award winning city with multiple

**accredited agencies (May 20, 2020)** One of Winter Park's most treasured assets is its lush tree canopy. In a roughly 10-square-mile area, the city's Urban Forestry Division maintains and manages an active inventory database of over 22,000 trees in city parks and rights of way. This inventory is possible due to the implementation of a new TreeKeeper software, which allows the city's Urban Forestry staff to manage tree work, analyze inventory,

and track progress toward revitalizing the urban forest for future generations.

Although it is an excellent tool for internal staff use, TreeKeeper is also enjoyable for residents and guests to learn more about trees throughout the city. By accessing cityofwinterpark.org/tree-tours, one can simply walk outside and explore the trees in their city parks and neighborhood.

After a few short clicks, users can discover:

- different species lining city streets & populating parks
- number of trees planted in recent years
- ecological & economic benefits of trees

Perhaps the most exciting portion of TreeKeeper is the **Central Park Tree Species Tour.** By accessing the FREE City of Winter Park Wi-Fi by frog with a mobile device, users can take a walking tour of various species located throughout the park. The tour, designed by Urban Forestry staff, represents a sampling of species typically found in Winter Park, as well as some added interesting and unique species.

As many were drawn to taking walks and riding bikes outside during the recent COVID-19 "Stay at Home" Executive Order, the simple



joys of watching wildlife, relaxing in the shade, and listening to the wind rustle the leaves may have been rediscovered. In times like these, trees offer a respite from stress and loneliness. The city hopes the new TreeKeeper resource will allow residents and visitors to enjoy the outdoors and learn more about Winter Park's urban forest.

For more information regarding the City of Winter Park, please visit the city's official website at cityofwinterpark.org. Like, follow and watch us on Facebook<sup>®</sup>, Twitter<sup>®</sup>, Instagram<sup>®</sup>, Vimeo<sup>®</sup>, and YouTube<sup>®</sup>.