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# PRESS RELEASE

## City launches redesign of [cityofwinterpark.org](http://cityofwinterpark.org)

**WINTER PARK, FL, an internationally recognized, award winning city with multiple accredited agencies (June 15, 2020)** The City of Winter Park launched the redesign of its official website [cityofwinterpark.org](http://cityofwinterpark.org) Monday, June 15. The website now showcases a new look and feel to create an enhanced user experience while continuing to provide valuable city information in an easier ADA-compliant format.

The city's website is its most comprehensive resource and home to over 300 pages of extremely detailed city information. In 2019 alone, [cityofwinterpark.org](http://cityofwinterpark.org) assisted almost 500,000 users with approximately 740,000 sessions of active engagement. Whether users are looking for a City Commission meeting agenda or information about how to rent a city facility, [cityofwinterpark.org](http://cityofwinterpark.org) is the one-stop-shop for almost every city need.

The city's first website was launched in 1997. Since then, the site has been revised, redeveloped and redesigned multiple times with the most recent occurring in 2005 and 2009. This year, the 2020 redesign includes significant changes to meet the American Disabilities Act (ADA) compliance requirements. The city's site has been reprogrammed to incorporate the Web Content Accessibility Guidelines (WCAG) 2.1 standards set by the World Wide Web Consortium's (W3C) Web Accessibility Initiative (WAI). Some significant examples of ADA compliance include:

- Use of appropriate color contrast ratios.
- Selection of ADA compliant font size and type style.
- Increased use of white space giving the eyes more visual breathing room.
- Use of coding that allows site elements to be effectively read by a screen reader.
- Tagged photos with alternate text that can be read by an assistive device for the visually impaired.
- Close-captioned videos for the hearing impaired.

There is also a larger presence of visual elements throughout the site to create a more warm and inviting feel. As with any redesign launch, users may experience broken links or page errors as they navigate the new site. Please email [WebUpdates@cityofwinterpark.org](mailto:WebUpdates@cityofwinterpark.org) with any technical issues encountered.

COMING SOON: Wednesday, July 1 - the launch of @YourRequest, a new online service for the public to easily submit city service requests or ask questions from their computer or mobile device.

For more information regarding the City of Winter Park, please visit the newly redesigned [cityofwinterpark.org](http://cityofwinterpark.org). Like, follow and watch us on [Facebook](#)<sup>®</sup>, [Twitter](#)<sup>®</sup>, [Instagram](#)<sup>®</sup>, [Vimeo](#)<sup>®</sup>, and [YouTube](#)<sup>®</sup>. ###