



PRESS RELEASE

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THIS WEEKEND!

REDISCOVER WINTER PARK AT THE 2nd ANNUAL "WEEKEND OF THE ARTS" CELEBRATION

WINTER PARK, Fla., an internationally recognized ICMA Excellence Award winner with accredited fire-rescue, police and parks & recreation agencies (February 11, 2019) –

The city is proud to host its second annual "Weekend of the Arts" celebration in Winter Park from **Friday, February 15, through Monday, February 18, 2019**. This special weekend was specifically developed to shine a spotlight on all of the extraordinary live music, theaters, art exhibitions, children's arts and crafts, and other cultural treasures in Winter Park. The inspiring events, presented by the city in partnership with the 18 nonprofit arts and cultural groups, will offer the community the chance to sample Winter Park's diverse array of cultural experiences.

"Our 'Weekend of the Arts' allows newcomers and multi-generational families to rediscover Winter Park and all of the art and cultural amenities the city has to offer," said Mayor Steve Leary. "At one of the gatherings last year, an over 50-year resident shared he had never visited the Cornell Fine Arts Museum the entire time he has lived here, and that this initiative gave him the reason to experience one of the city's finest museums. This very sentiment is what 'Weekend of the Arts' is all about."

This focus on arts & culture in Winter Park began in June 2015, at the conclusion of the city's year-long *Vision Winter Park* process and the adoption of the city's new vision statement:

Winter Park is the city of arts and culture, cherishing its traditional scale and charm while building a healthy and sustainable future for all generations.

In September 2016, with "arts and culture" in the forefront, the city officially launched an arts & culture initiative, now known as the Arts & Culture Alliance of the Public Art Advisory Board. The alliance's mission is to enhance and improve awareness and visibility of these 18 unique entities as a whole. The "Weekend of the Arts" is a celebration of these organizations' commitment and dedication to the importance of the arts in our community.

To discover all the extraordinary experiences of the second annual "Weekend of the Arts" celebration, or find a comprehensive directory of all arts and cultural organizations and their events, please visit WPinspires.org. #wpinspires

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