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PRESS RELEASE

Public information meeting regarding Winter Park's proposed Orange Avenue Overlay District

WINTER PARK, FL, an internationally recognized, award winning city with multiple accredited agencies (November 21, 2019) Orange Avenue is one of the city's main corridors serving as a gateway to our community. Currently, there is a unique blend of businesses along this corridor. However, Orange Avenue does not have a cohesive identity or form that allows for adequate parking or a "sense of place." The City of Winter Park Planning & Community Development Department is studying Orange Avenue from Fairbanks Avenue to just west of U.S. Highway 17-92 to explore potential redevelopment and revitalization of this district.

In May 2019, the City Commission appointed an 11-member [Orange Avenue Overlay Steering Committee](#) to assist staff in this effort. The purpose of this committee was to evaluate the potential creation of an [Orange Avenue Overlay District](#), as well as associated changes to the Land Development Code and Comprehensive Plan.

By the scheduled completion of this process, the city will have provided 19 public opportunities for input since May. To continue discussion with the community, the city is hosting a public information meeting. Although this meeting is geared toward property owners within the proposed overlay area, it is open to the public. This meeting will be held **Wednesday, December 18, from 5:30 to 7:30 p.m.**, at the **Gateway Plaza Lobby** located at 1201 S. Orlando Ave. City staff will hold a brief presentation and answer questions as it relates to this proposed district.

If you are unable to attend the meeting, you can:

- visit with the planning staff at the **Winter Park Farmers' Market Saturday, December 21, from 7 a.m. to 1 p.m.**
- learn more about the Orange Avenue Overlay project at cityofwinterpark.org/planning
- watch [educational videos](#) about the process and project at cityofwinterpark.org/vimeo
- email your feedback to OrangeAve@cityofwinterpark.org

An overlay district is a planning tool that can provide the flexibility to achieve a vision for a specific geographic area that would be possible within the existing zoning codes. The enhanced codes/standards are placed over (overlay) the existing codes to protect and promote the unique characteristics of the area and create a defined "sense of place." This can be accomplished with architectural styles, streetscape design, open space areas, setbacks, site design, landscaping and other regulatory controls.

For more information regarding the City of Winter Park, please visit the city's official website at cityofwinterpark.org. Like, follow and watch us on [Facebook®](#), [Twitter®](#), [Instagram®](#), [Vimeo®](#), and [YouTube®](#).