

**FOR IMMEDIATE RELEASE**

**Aug. 11, 2025**

**Winter Park Chamber of Commerce to Host *The Atlantic* Magazine's Yoni Appelbaum at Outlook on Sept. 19**

**WINTER PARK, FL** – The [Winter Park Chamber of Commerce](#) is proud to announce that **Yoni Appelbaum**, Deputy Executive Editor of [The Atlantic](#) and best-selling author of [Stuck: How the Privileged and the Propertied Broke the Engine of American Opportunity](#), will be the featured speaker at **Winter Park Outlook**, on **Friday, Sept. 19**.

Presented by [Rollins College](#), Outlook is the Chamber's annual economic summit convening thought leaders from around the world to engage the Winter Park community in meaningful conversations about the issues shaping our economy, quality of life and our city.

In his keynote, Appelbaum will draw from his latest book to explore the historical and structural forces that have **stalled social and economic mobility** in the United States. With compelling research and a sharp editorial lens, he will also share insights on how communities and institutions can take meaningful steps to **rebuild a more equitable and dynamic future**. For more information on the Speaker, please visit [www.prhspeakers.com](http://www.prhspeakers.com).

"Outlook is designed to challenge perspectives and inspire new ideas," said **Betsy Gardner**, President and CEO of the Winter Park Chamber of Commerce. "Yoni Appelbaum's work speaks directly to the critical conversations happening in our society today. We're honored to welcome him to Winter Park and provide our members and community with access to his timely insights."

**Registration for Outlook includes a copy of *Stuck* and is now open.** Seating is limited, and early registration is encouraged.

**Event Details:**

**Winter Park Outlook featuring Yoni Appelbaum**

**Friday, Sept. 19**

**The Alford Inn**

**11:30 a.m. – 1:30 p.m.**

For media inquiries, contact Addison Cursey, Chief Marketing Officer, [acursey@winterpark.org](mailto:acursey@winterpark.org). To register for the event, visit [winterpark.org/outlook2025](https://winterpark.org/outlook2025).

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**About the Winter Park Chamber of Commerce:**

The Winter Park Chamber of Commerce convenes people and ideas for the benefit of our businesses and community. Through events like Outlook, the organization continues to drive connection, conversation and change across Central Florida.