



WINTER PARK FASHION Week



PRESS RELEASE

SAVE THE DATE: WINTER PARK FASHION WEEK 2022

June 15, 2021

Winter Park Fashion Week www.winterparkfw.com

The Grafton Family, together with AdventHealth for Women will host the inaugural Winter Park Fashion Week on January 8, 2022. The event will be one of the very first events to take place in Winter Park's new 21st century, state-of-the-art Library & Events Center.

The Winter Park Fashion Show will feature 12 of the top local and Park Avenue District boutiques and showcase world-renowned brands and fashions on the runway. Witness the magic and energy of the runway first-hand, with premium inclusions such as a VIP check-in experiences, a private pre-event reception, reserved seating at exclusive collection shows, and an official after party. Whitney Laney, Co-Chair shared "We are excited to bring Winter Park Fashion week to the Winter Park Library and Events Center. Being one of the first events in the new space allows us the honor and opportunity to share it with the community and experience all it has to offer for this one-of-a-kind event."

Winter Park Fashion Week is proud to announce its presenting sponsor, AdventHealth for Women. Since its foundation, AdventHealth for Women brings world-class physicians, cutting-edge technology and a full spectrum of nationally recognized women's health care services together in one comprehensive network of care conveniently located throughout Central Florida. "We are partnering with organizations looking to make a positive impact on our community, support local businesses, and celebrate women," said Sarah Grafton, event co-chair. "Winter Park Fashion Week will feature the best in fashion Florida has to offer, drive economic impact for the city and provide residents and guests with a fun and fashionable experience."

"Good health is always in fashion. When you look good, you feel good, and when you feel good, you radiate whole health – body, mind and spirit," said Sharon Line Clary, vice president of strategic marketing and communications at AdventHealth Central Florida. "AdventHealth for Women is proud to be presenting sponsor for Winter Park Fashion Week, which complements our commitment to the Winter Park community. By providing comprehensive medical care, emergency services, and serving as the Baby Place for moms and newborns in our neighborhoods, we're helping bring health and lifelong wellness to Winter Park and its residents."

To purchase tickets to the event, VIP Packages and sponsorship opportunities please visit www.winterparkfw.com. Find us on Instagram @WinterParkFashionWeek

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