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NEW ONLINE TOOL AIMS TO MAKE RECYCLING EASIER FOR CENTRAL FLORIDA RESIDENTS

~Orange County and other local recycling authorities hope to clarify guidelines for neighborhoods across the region ~

Orlando, FL – Orange County, in collaboration with several Central Florida recycling partners, launched an innovative website today to provide residents with hyper-local information and improve the region’s recycling quality. Developing the tool was a collaborative effort between Orange County, Seminole County, Apopka, Orlando, Winter Garden, and Winter Park. Acting as an instructional hub, the site features information about recycling practices shared across Orange and Seminole counties.

Residents can visit the website at www.CentralFloridaRecycles.org.

By developing a centralized location for guidance and information, the partnering organizations hope to help ease confusion about conflicting recycling requirements. While counties and cities often allocate resources toward educating citizens, the new campaign will help residents see relevant messaging while traveling through all areas of the region.

Leading the development of the tool with its partners is Orange County Utilities, which provides services to over 225,000 households in unincorporated Orange County. Staff and leadership within the organization are optimistic that the site will provide the clarification needed to help customers improve their recycling habits.

“We’re thankful to have such collaborative partners in our region. Their help in building this tool has allowed us to identify and provide access to consistent recycling messages for various local programs,” Orange County Utilities Solid Waste Manager David Gregory said. “We know people want to recycle and recycle correctly. Our goal with the website is to make it as easy as possible to do just that.”

Many people don’t know that tossing the wrong items into the recycling cart can spoil an entire truckload, which can cause all items collected that day to be rejected by the recycling facility. To help dispel any confusion, the new website features recycling commonalities and directs residents to municipality-specific information to make recycling easier.

As people learn more about what is recyclable in their program, the quality of the loads from the area will improve. Recycling more efficiently across the region benefits the planet, the community, and every family in Central Florida.

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About Orange County Government: *Orange County Government strives to serve its residents and guests with integrity, honesty, fairness and professionalism. Located in Central Florida, Orange County includes 13 municipalities and is home to world-famous theme parks, one of the nation’s largest convention centers and a thriving life science research park. Seven elected members make up the Board of County Commissioners, including the Mayor, who is elected countywide. For more information, please visit www.Ocfl.net or go to [Orange County Government’s social media channels](#).*