

November 25, 2020 **FOR IMMEDIATE RELEASE** 

CONTACT:
Emily Sujka
Cell: (407) 907-4021
Office: (407) 645-5311, ext. 109
esujka@morsemuseum.org

## Morse Museum Shop Launches Online with Tiffany Favorites and Perfect Gifts

Note to Editors: High-resolution images of the Morse Museum Shop's award-winning moonstone jewelry is attached. More images are available by emailing <a href="mailto:pubaffairs@morsemuseum.org">pubaffairs@morsemuseum.org</a>.

WINTER PARK, FL— The Morse Museum Shop is now accessible online. Long solely an in-person shopping experience, the Museum Shop has now made available many of its one-of-a-kind as well as popular collection-inspired items to anyone, anywhere.

The Shop may be accessed by visiting the Museum's website, <u>morsemuseum.org</u>, and clicking on the "Museum Shop" tab in the left navigation pane or by visiting <u>shop.morsemuseum.org</u>. All proceeds from Museum Shop sales support the ongoing mission and programming of the Morse Museum.

Through the online Morse Museum Shop, gifts and glitz abound. Whether it is a lined journal wrapped in the cover art of Louis Comfort Tiffany's *Pumpkin and Beets* window, c. 1899–1900, for the chronicler or the 2020 award-winning moonstone pendant for the friend enchanted by Tiffany's distinctive art jewelry, there is something beautiful offered through the Museum Shop site for everyone.

Last April, the Morse Museum Shop began selling many of its custom puzzles through the Morse website. These in-demand puzzles are now available in the new online store.

The Morse Museum Shop's online merchandise is the latest development in the Morse Museum's planned expansion of its digital access that was accelerated due to COVID-19.

The Morse Museum's website includes online activities, videos, and an audio tour. The Museum actively posts images and information about featured works of art on its <u>Facebook</u>, <u>Instagram</u>, <u>Pinterest</u>, and <u>Twitter</u> pages.

The Morse Museum is home to the world's most comprehensive collection of works by American designer and artist Louis Comfort Tiffany (1848–1933), including the chapel interior he designed for the 1893 World's Columbian Exposition in Chicago and art and architectural objects from Tiffany's celebrated Long Island home, Laurelton Hall. The Museum's holdings also include American art pottery, late 19th- and early 20th-century American paintings, graphics, and decorative art.

###



