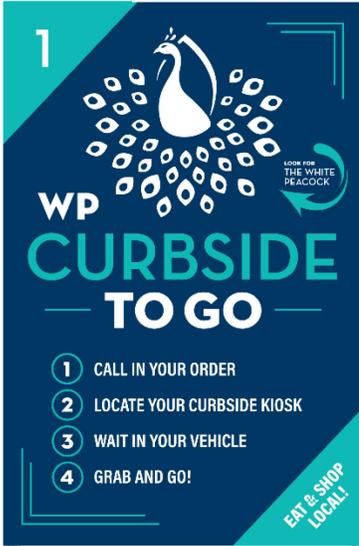




CURBSIDE TO-GO FAQ for BUSINESSES



Pickup zones are in targeted locations throughout the city, including:

Park Avenue

Hannibal Square

Winter Park Village

Orange Avenue

Aloma Shopping Center

Winter Park Corners

How do I participate/join the Curbside To-Go initiative?

This initiative is open to all businesses in Winter Park's city limits. You do not have to be a member of any professional organization to take advantage of this service. Please contact the Winter Park Chamber of Commerce ([407-644-8281](tel:407-644-8281)) to be included on the Chamber's website winterpark.org, as a participating location.

How many spaces/zones do we get?

Each participating shopping area is designated one space/zone per block. This allows efficient and convenient deliveries for businesses and maximizes parking for people shopping or dining in. These are shared spaces for any participating business to use.

What do the numbers signify?

Each space is numbered on the top left corner of the zone sign. When your guest places their order, share with them the numbered space closest to you and that is the location for your guest and delivery team member to meet. (Provide directions, if needed).

What should the guest do upon arrival?

Upon arrival, the guest should call or text you and wait in their car for their food or merchandise to be delivered to them. This provides the concierge-quality service that Curbside To-Go promotes.

How can we help promote ourselves and this program?

Rack cards are available at the Winter Park Chamber of Commerce and City Hall. Please take the opportunity to invite your guests to return by placing the rack card in their bag. Suggest a park where they can enjoy their meal or let them know of the next concert or movie in the park. (Updated information can be found on the city's official website at cityofwinterpark.org).

How else can we help?

Provide the Curbside To-Go link: winterpark.org/winter-park-curbside-to-go on your individual websites.

- Encourage individual participating businesses to post and use #wpwhitepeacock #wpcurbside.
- Encourage other businesses to opt in, share on social media.
- Ask guests if you can take a picture of their delivery experience to share on social media.
 - Share the pic on your social accounts
 - Use #wpwhitepeacock #wpcurbside
 - Send a pic to Chamber or city to share