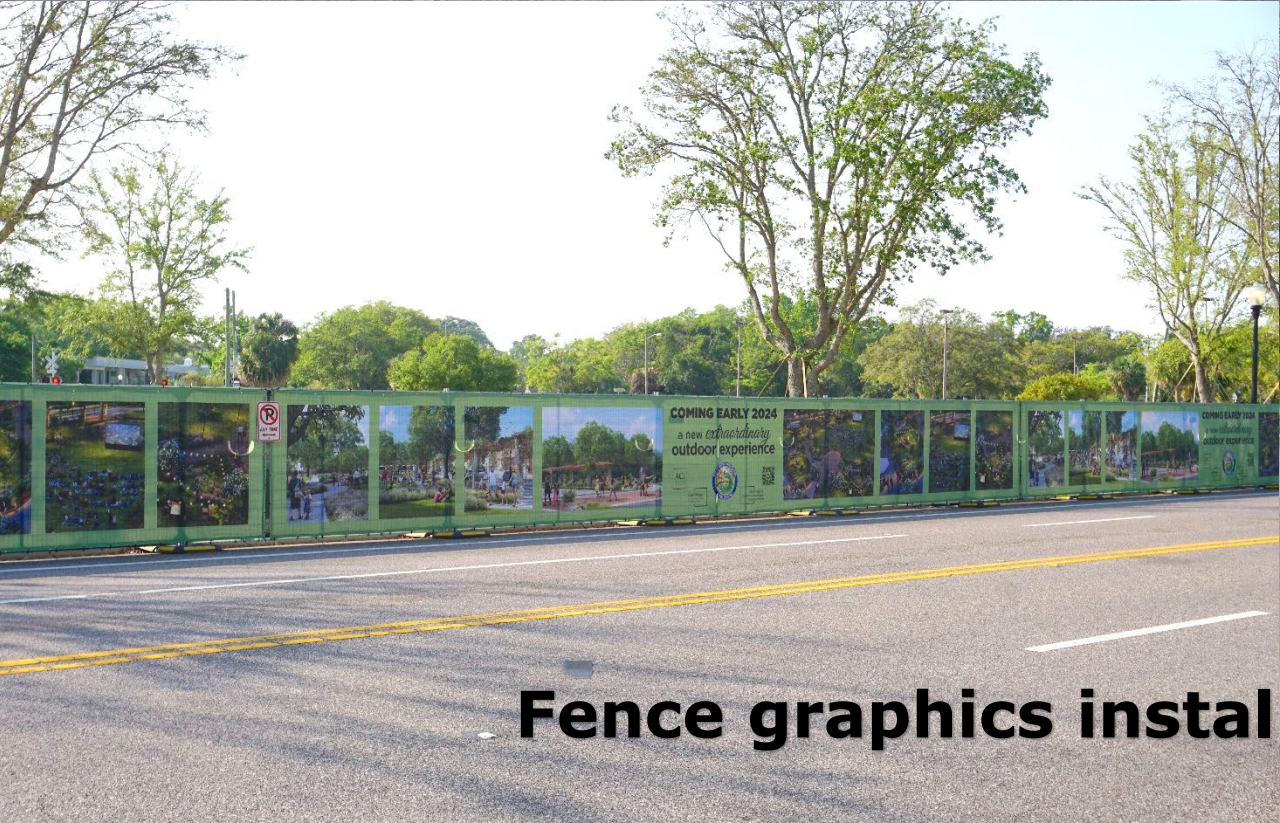




Park Naming City Commission Presentation

Wednesday, March 22, 2023
City Hall Commission Chambers



Fence graphics installed week of March 6



Timeline

January 18 - Parks & Recreation Advisory Board (PRAB) proposed the following names for the city-owned property at the former Progress Point site:

- Progress Point Park
- Park at Progress Point
- Canopy Park
- Gateway Park
- The Oaks at Progress Point





Timeline

February 15 - PRAB narrowed the name selections to the following three suggestions and directed staff to conduct a public process in the form of an online survey asking city residents and businesses to vote for their favorite name:

- Progress Point Park
- Gateway Park
- Seven Oaks Park





Survey launched – 2/24



401 South Park Avenue • Winter Park, Florida 32789

Communications

Media Inquiries: Clarissa Howard
407-599-3428 • 407-948-2044 cell

PRESS RELEASE

The city seeks residents help in naming new park

WINTER PARK, FL, an internationally recognized, award winning city with multiple accredited agencies (February 24, 2023) The city's Parks & Recreation Advisory Board (PRAB) is seeking assistance to help name the new greenspace located at the corner of Orange Avenue and Denning Drive. Transformation of this 1.5-acre contiguous parkland will begin in April, with expected completion in early 2024.



Conceptual rendering

Between Friday, February 24, through Wednesday, March 8, at noon, city residents and businesses can access the [survey](https://cityofwinterpark.org/progress-point) to vote for their favorite park name at cityofwinterpark.org/progress-point. The name with the most votes will be considered by the PRAB for recommendation to the City Commission.

Need inspiration before casting your vote? Access renderings and more information about the new outdoor experience on the [project](#) page.

For more information regarding the City of Winter Park, please visit cityofwinterpark.org. Like, follow and watch us on [Facebook](#)®, [Twitter](#)®, [Instagram](#)®, [Vimeo](#)®, and [YouTube](#)®.

#

cityofwinterpark.org • [Facebook](#) • [Twitter](#) • [Instagram](#) • [Vimeo](#) • [YouTube](#) • [@YourRequest](#)

Certified WCAG 2.1 Level AA compliant and usable with JAWS and NVDA by SWH

The City Seeks Residents Help In Naming New Park

[Campaign Preview](#) [HTML Source](#) [Plain-Text Email](#) [Details](#)

City News



REMINDER: The city seeks residents help in naming new park

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#

more events



© 2023 City of Winter Park Communications Department
401 South Park Avenue, Winter Park, Florida 32789

cityofwinterpark.org 407-599-3299

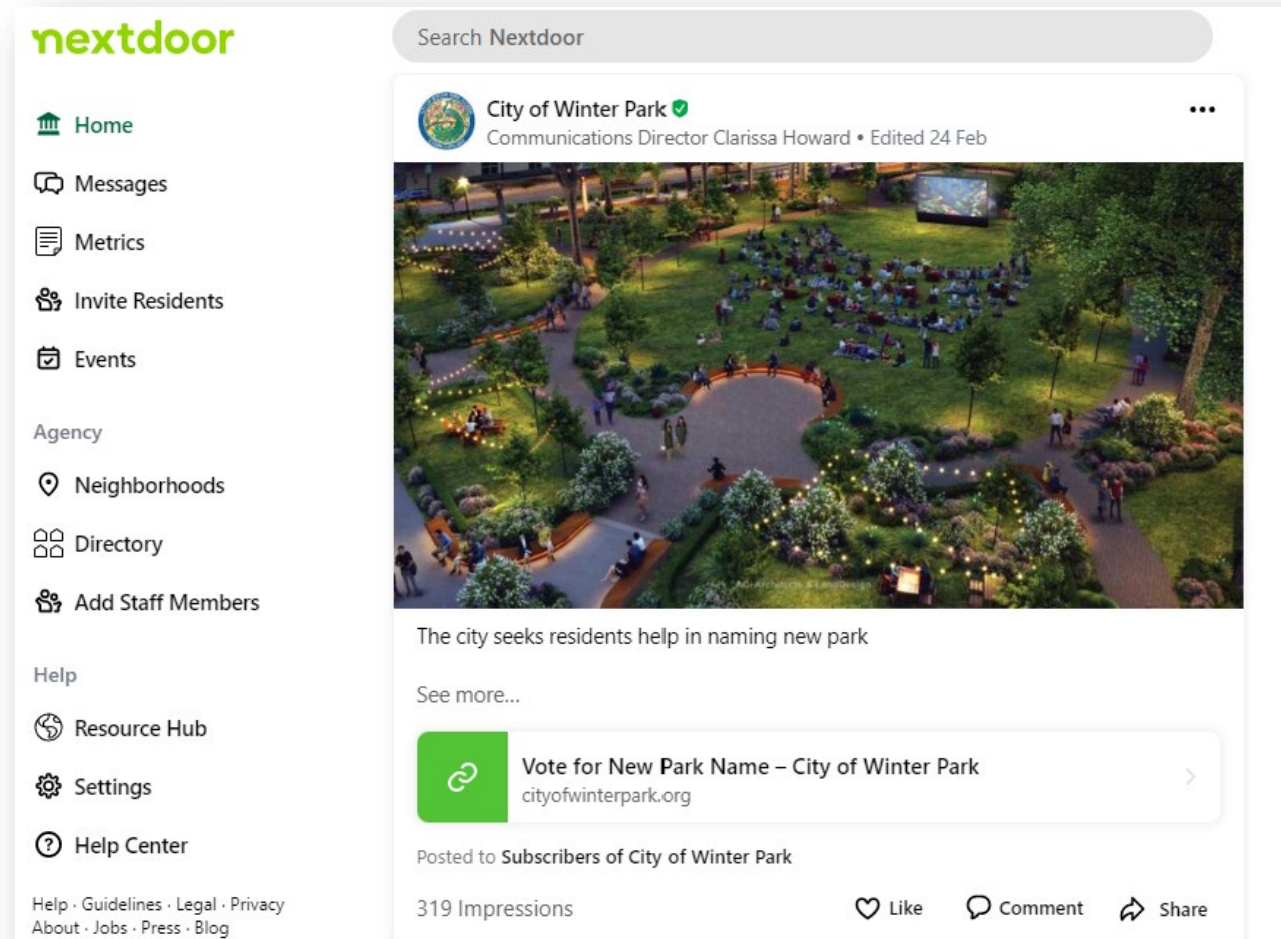

Update your preferences or Unsubscribe from this list

[View this email in your browser](#)

Feedback



Social Media – Nextdoor



The screenshot displays the Nextdoor mobile app interface. On the left is a navigation menu with the 'nextdoor' logo at the top. The menu items include: Home (house icon), Messages (speech bubble icon), Metrics (document icon), Invite Residents (person with plus icon), Events (calendar icon), Agency (building icon), Neighborhoods (location pin icon), Directory (two people icon), Add Staff Members (person with plus icon), Help (question mark icon), Resource Hub (globe icon), Settings (gear icon), and Help Center (question mark icon). At the bottom of the menu are links for Help, Guidelines, Legal, Privacy, About, Jobs, Press, and Blog.

The main content area shows a post from the 'City of Winter Park' (verified account). The post header includes the city's logo, name, and the user 'Communications Director Clarissa Howard' with an edit timestamp of 'Edited 24 Feb'. The post features a large image of a park at night with people sitting on the grass and a movie screen in the background. The text of the post reads: 'The city seeks residents help in naming new park'. Below the text is a 'See more...' link. A green button with a link icon and the text 'Vote for New Park Name – City of Winter Park' and 'cityofwinterpark.org' is visible. Below the button, it says 'Posted to Subscribers of City of Winter Park'. At the bottom of the post, it shows '319 Impressions' and interaction options: 'Like', 'Comment', and 'Share'.

319 impressions

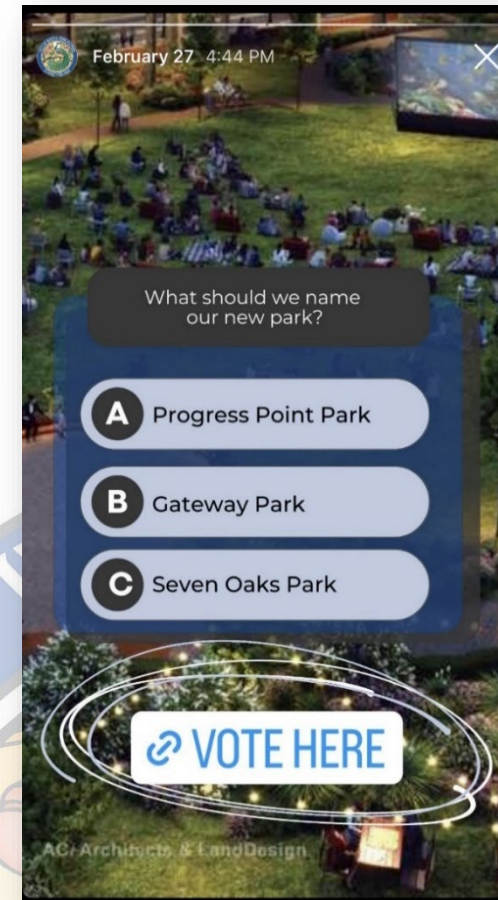




Social Media - Instagram



2,693 reached



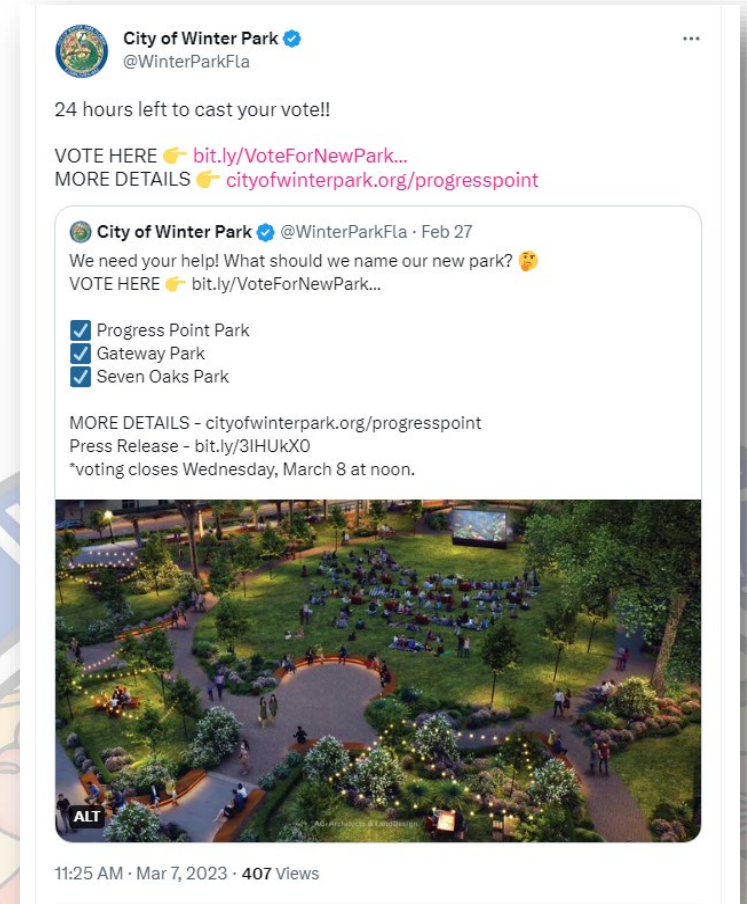
2,477 reached



Social Media – Twitter



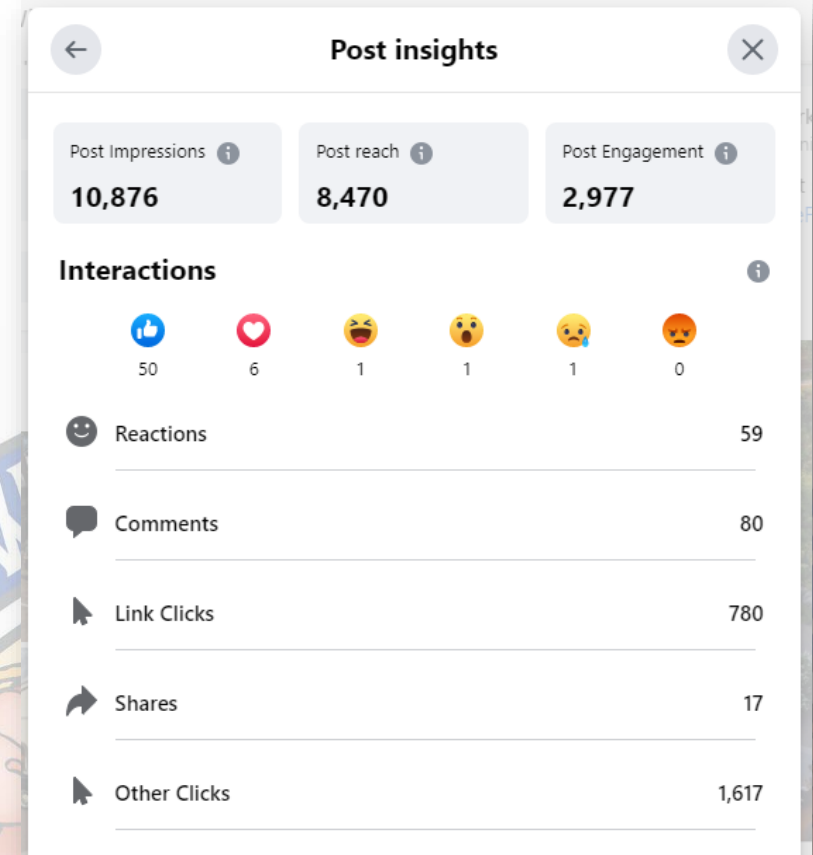
1,110 impressions



409 impressions



Social Media – Facebook



10,876 impressions

News Coverage



 **WFTV Channel 9** 
February 25 at 8:15 PM · 

Renovation of the park is set to begin in April.



WFTV.COM
Winter Park wants your help in naming a new park; here's what it will look like

  833 326 comments 78 shares





News Coverage



Winter Park is looking for your input in naming a new city park

Sadly, there is no box for a write-in.

By [Reina Nieves](#) on Mon, Feb 27, 2023 at 1:47 pm



Conceptual rendering of the new Park to open early 2024.

Photo courtesy of City of Winter Park

Winter Park's Parks & Recreation Advisory Board wants you to help name a new park to be located at Denning Drive and Orange Avenue.

The alteration of this 1.5-acre plot into green space (aka the [Progress Point Project](#)) will begin in April and be completed in early 2024.

You have until noon on March 8 to vote for your favorite park name using [this survey](#). The three names running are Progress Point Park, Gateway Park and Seven Oaks Park. The name that wins will be the official recommendation.

Sadly, there is no box for a write-in.

ORLANDO-NEWS.COM

Winter Park looking for residents to name new park



Gotta Go Orlando · 23 hours ago

SEND A NEW
T E A F T

Winter Park wants YOU to name its beautiful new park!

At the heart of a new development called Progress Point, an ambitious \$3.1 million urban park in the City of Winter Park is currently under construction.

The 3.5-acre Progress Point property located at the corner of Denning Drive and Orange Avenue, includes space for retail and restaurants, a brewery, parking garage, pedestrian pathways and an auto pick-up/drop-off area.



The centerpiece of the development will be a 1.5 acre public park with lush landscaping, wide pedestrian pathways, formal lawns, water fountains, outdoor events space, and more.

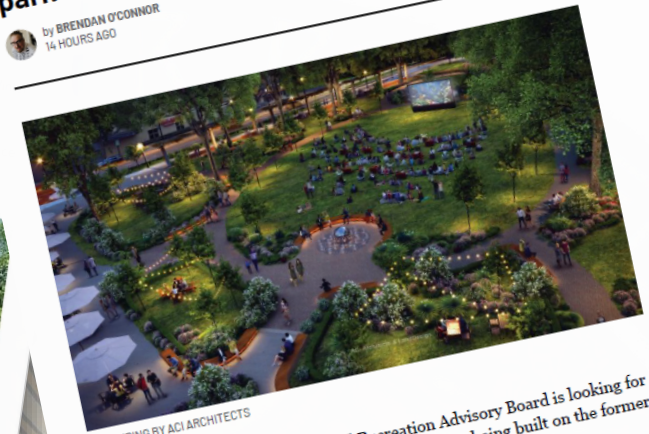
City of Winter Park staff have already selected the name for the park, and are now looking for residents to name the park.

BUNGALOWER

CIVICS AND PARTICIPATION PARKS WINTER PARK

Winter Park wants you to name their new park on Orange and Denning

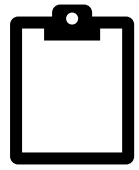
by BRENDAN O'CONNOR
14 HOURS AGO



RENDERING BY ACI ARCHITECTS

The City of Winter Park's Parks and Recreation Advisory Board is looking for some assistance in naming the new city park that is being built on the former Progress Point property at Orange Avenue and Denning Drive.

The buildout of the new \$3.1 million, 1.4-acre park is expected to begin this April, with a completion date sometime in early 2024, and the advisory board is hoping to have some possible park names to present to City Commission sometime before that date.



Survey Results

SURVEY DEADLINE: Wednesday, March 8 at noon

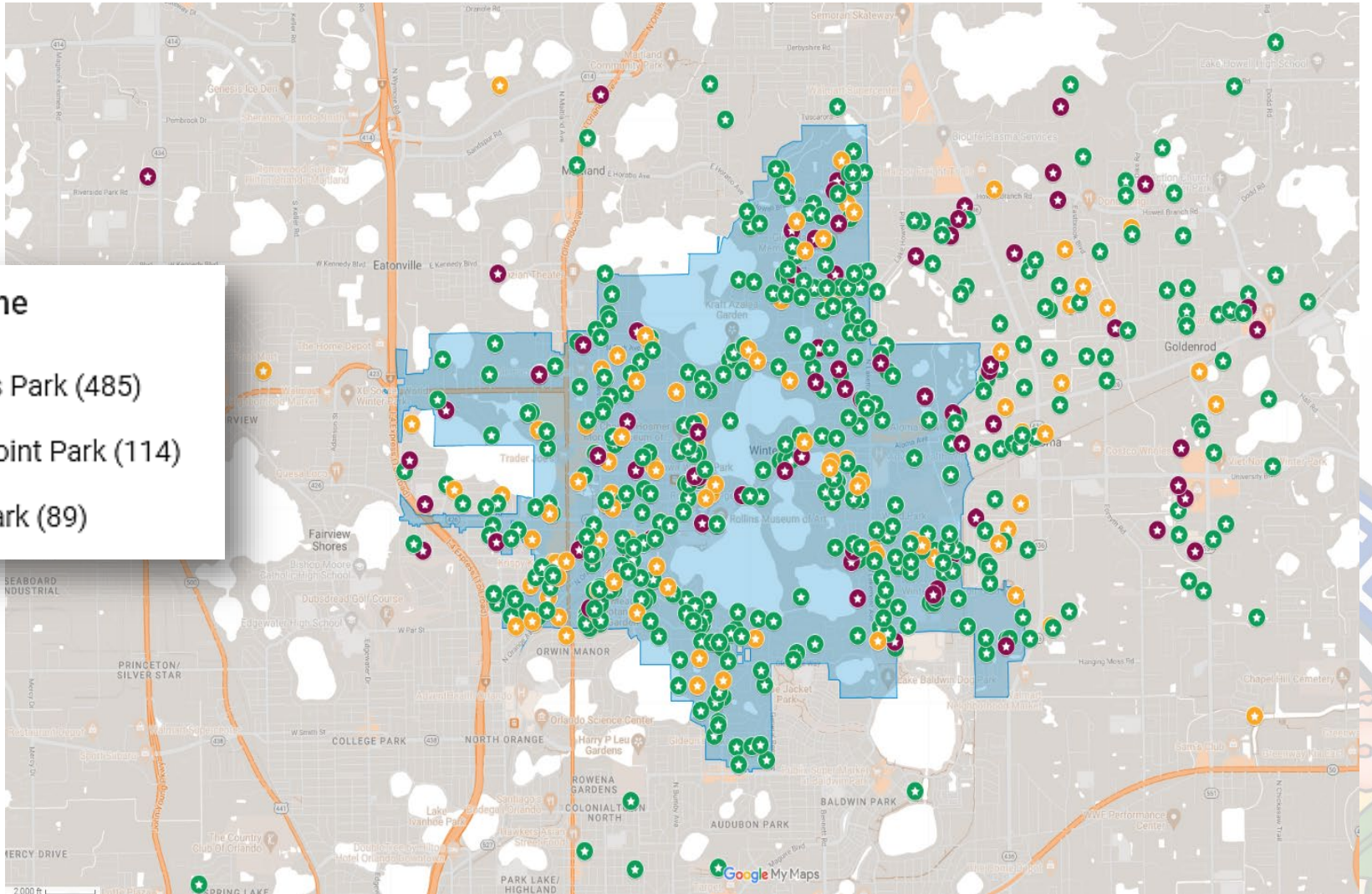
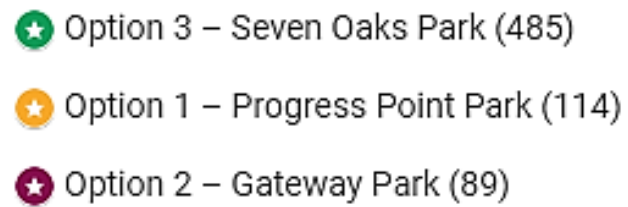
702 votes were submitted:

- 485 votes | Seven Oaks Park
- 114 votes | Progress Point Park
- 89 votes | Gateway Park
- 14 votes from invalid addresses





Survey Results





✓ Staff recommendation

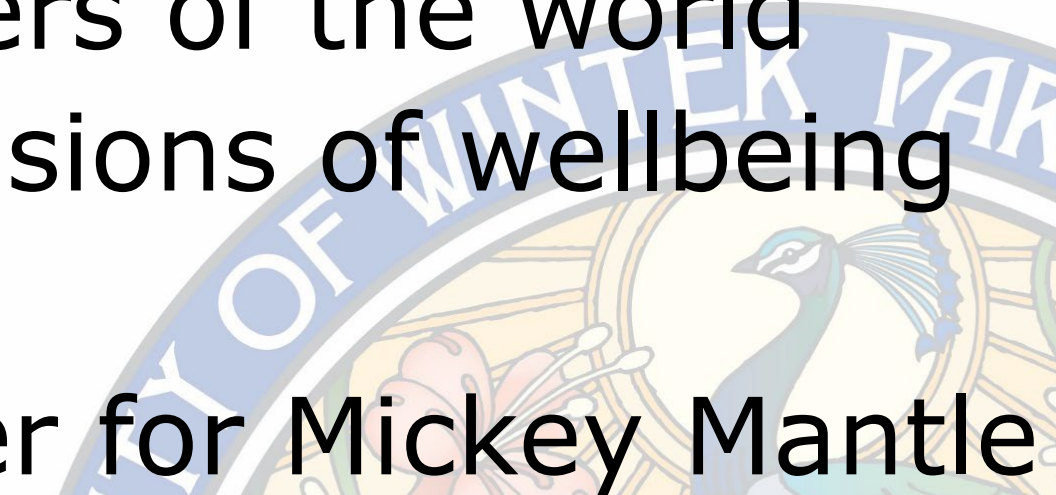
Based upon the results of the survey and the approval of the Parks & Recreation Advisory Board at their March 15 meeting:

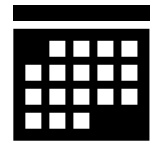
- Staff is recommending the approval of **Seven Oaks Park** as the name for the new park at Denning Drive and Orange Avenue.





✿ **Lucky Number 7**

- Seven days of the week
 - Seven continents
 - Seven wonders of the world
 - Seven dimensions of wellbeing
 - Great number for Mickey Mantle
- 



Save the Date

Groundbreaking Event

Thursday, April 13, 2023
10 a.m.





ACi Architects & LandDesign