

# Q3 Report April-June 2022



Board Chair Paul Twyford and board member John Miller welcoming guests and preparing for their role as Trivia Masters for our 2<sup>nd</sup> annual Trivia Night.

## City of Winter Park

Attention: Peter Moore 401 South Park Avenue Winter Park, FL 32789

## **EXHIBIT "A"**

## EXHIBIT A SERVICES

### Programming Overview and Attendance Goals October 1, 2021 – September 30, 2022

Please Note: 1st Quarter (October 1, 2021 – December 31, 2021) comments in red Please Note: 2nd Quarter (January 1, 2022 – March 31, 2022) comments in blue Please Note: 3rd Quarter (April 1, 2022- June 30, 2022) comments in green

Displays, Exhibitions and Children's Activities	
• Exhibitions  Rollins: Florida's First College, The Early Years 1885-1935. This exhibition showcases the history and evolution of Florida's first college. It opened to the public on June 17 <sup>th</sup> , 2021.  Acquired new items from the Rollins College Archives to be displayed in the exhibit.	10,000 attendees 754 attendees 877 attendees 933 attendees
Museum Docents     The Winter Park History Museum will provide over 1300 of docent supported museum hours and keep the museum open 5 days a week open free to the public.	1300 Hours (estimate) 372 hours 358 hours 370 hours
Children's History Detective Hunt     A history adventure that takes children all through Central Park as they track down the answers to the detective hunt. This experience gives children an insider's view of Winter Park and engagingly connects them to City history.	100 Distributed 20 distributed 25 distributed 55 distributed
<ul> <li>Speaker Programs:         <ul> <li>A series of programs (2) designed to complement and enhance the scope of the exhibition; programs are open to the public without charge at the Winter Park Welcome Center.</li> <li>Rick Baldwin spoke on the History of Winter Park at the Chamber of Commerce on 2/23/2022. This program was livestreamed via Facebook and is available for later viewing through YouTube and Facebook.</li> </ul> </li> </ul>	120 attendees 37 attendees
<ul> <li>Walking Tour of Historic Downtown         A free and comprehensive brochure, available to any museum visitor, the walk begins at the museum and takes the visitor to 24 historic city properties.         © We are redesigning our walking tour but have not published     </li> </ul>	250 distributed 50 distributed 50 distributed 25 distributed

	the new version yet.		
A ne Goo new	Oral History Podcast     A new online podcast available on Spotify, Apple Podcasts, and     Google Podcasts that showcases our past oral histories as well as our     newest recordings. As of this year we are filming our interviews. A     Stroll Down Park Avenue officially launched on October 20, 2021.		
Collabor	ations		
	xecutive Director serves on the Arts & Culture Alliance for the f Winter Park.		
	t the City Communications Department, as related to historic rch and City events.		
0	On November 3 <sup>rd</sup> Executive Director Christy Grieger and Board Treasurer Rick Baldwin gave talks on the current exhibit and the History of Winter Park at the University Club.		
0	On December 4th, the WPHM participated in the Winter Park Holiday parade. Our 2021 Honoree, Jack Lane, rode in the parade. December 4, 2021 was declared "Jack Lane Day" by Mayor Phil Anderson.		
0	On March 11 <sup>th</sup> , Executive Director Christy Grieger spoke at the Rollins History Department Capstone Course in the Rollins Archives on day to day museum operations and our archives.		
0	On March 18 <sup>th</sup> , the WPHM participated in the Winter Park Sidewalk Art Festival. In our booth, we held a hands-on-history program and crafted balsa wood planes.		
0	January-June curated, designed, and finalized beautification project on a column near the train station in Central Park with The City of Winter Park. The project will be a wrap that shows a pictorial history of the early years of Winter Park including notable people and places.		
0	May 19 <sup>th</sup> Director Christy Grieger participated in an interview for a Full Sail group talking about the history of Winter Park.		
0	November-June Collaborated with the City of Winter Park to create 2 Historic Markers that will be placed in Central Park. One will tell the story of the Downtown Historic District & the other will share the history of Central Park.		

<ul> <li>April 14<sup>th</sup> our Treasurer Rick Baldwin and Executive Director Christy Grieger presented at the Women's Club on the History of Winter Park and Rollins. We had about 60 attendees.</li> </ul>	
<ul> <li>Provide, display, and distribute in the Winter Park History Museum informational brochures for the following cultural institutions:         <ul> <li>Scenic Boat Tour</li> <li>Cornell Fine Arts Museum</li> <li>Charles Hosmer Morse Museum of American Art</li> <li>Hannibal Square Heritage Center</li> <li>Albin Polasek Museum</li> <li>Crealdé School of Fine Arts</li> <li>2021 Arts and Culture Pocket guide</li> <li>Pocket guide</li> <li>Pocket guide</li> <li>Communication of Park History Museum</li> <li>Communication of Park History Museum</li> <li>Communication of Park History Museum</li> <li>Crealdé School of Fine Arts</li> <li>Quantiture Pocket guide</li> <li>Communication of Park History Museum</li> <li>Creal Arts and Culture Pocket guide</li> <li>Communication of Park History Museum</li> <li>Creal Arts and Culture Pocket guide</li> <li>Communication of Park History Museum</li> <li>Creal Arts and Culture Pocket guide</li> <li>Communication of Park History Museum</li> <li>Communication of Park His</li></ul></li></ul>	1, 000 distributed 100 distributed 125 distributed 100 Distributed
Direct Community Activities and Services	
<ul> <li>Provide, without charge, the new Children's Program to the Winter Park Day Nursery, Welbourne Day Nursery and Winter Park United Methodist Church, for their 2-4 year old children.</li> <li>May 5<sup>th</sup> Princess Penelope made an appearance, singing with and reading to each classroom at the Winter Park Day Nursery.</li> </ul>	50 Attendees
<ul> <li>Provide historic research services, without charge, to citizens, organizations, scholars and the press.</li> <li>Maintain and make publicly available the 133 oral histories from local city residents that have been collected over the past 50 years.</li> </ul>	
<ul> <li>Expand our oral history collection. The goal is to add 5-7 recordings and transcripts to our collection.</li> </ul>	
<ul> <li>The WPHM recorded an informal oral history with Rose Bynum and her cousin Debra Kirby to add to our west side research on February 2<sup>nd</sup>, 2022.</li> <li>The WPHM recorded an oral history with Christine Panco and Carolyn Gould on the Virginia Inn and the second Seminole hotel in the office on February 10<sup>th</sup>, 2022.</li> <li>The WPHM recorded an oral history with Randy Knight, Gary Brewer, Bill Neidlinger, and Gary Diehl on the history of Golf in Winter Park and the importance of Winter Park Nine to the golf community on March 21<sup>st</sup>, 2022.</li> </ul>	
Continue to professionally archive and store Winter Park artifacts and documents of importance, in temperature controlled space.	

- Provide five specially designed museum tours for diverse audiences such as Leadership Winter Park, senior citizen groups and school classes.
  - Led a private tour for Peg Cornwell and the Rollins Trustees spouses on October 28<sup>th</sup>.
  - A tour was provided for the Rollins Institutional Advancement committee on December 16<sup>th</sup>.
  - A tour was given to the Orange County Vocational School on December 17<sup>th</sup>.
  - Hosted the Central Florida Archivists meeting on November 8<sup>th</sup>
  - A tour of the museum was given to the Orlando Lutheran Towers group on January 13<sup>th</sup>.
  - o A tour was led for the Rollins Alumni Board on February 10th.
  - May 10<sup>th</sup> special tour given to 12 participants from the Florida Archives Association.
  - o A tour was led for the Strive Senior Living Center June 10<sup>th</sup>
  - $\circ$  A tour was led for a summer camp group from of Eatonville June  $10^{\rm th}$ .

## **Public Receptions and Social Enrichment**

 A Day in the Life of Winter Park. A photography collaboration. Inviting people to document a day in Winter Park. The project will showcase events happening from 8am-8pm. 50 participants

- Trivia Night Fundraiser.
  - o April 19<sup>th</sup> we held our 2<sup>nd</sup> annual Trivia Night Fundraiser held at the Winter Park Racquet Club

110 participants

- A new event Member mixer held bi-annually at the museum exclusively for our members and donors
  - Our first Member Mixer was held on Thursday, March 24<sup>th</sup>, 2022.

35 attendees

- Community-wide Holiday Party at the historic Winter Park Golf Club.
  - This year's Holiday Open House was held on Wednesday December 15<sup>th</sup>, 2021.

110 attendees

Provide interactive Hands-on-History programs at the WPHM.

<ul> <li>October 9<sup>th</sup>, 2021</li> <li>March 18<sup>th</sup>, 2022</li> <li>Surveys taken at the WPHM</li> </ul>	If to be included in quarterly reports.	8 programs 1 program 1 program Approx. 6 per month 1 survey collected 3 surveys collected
Total projected program a	nd museum attendance	10,120 attendees 754 attendees 877 attendees 933 attendees
Total projected Winter Par marketing materials distri	rk informational, educational, and/or buted	1, 350 100 distributed 125 distributed 100 Distributed
Total projected number of	museum docent hours	980 Hours 372 hours 358 hours 370 Hours



## GEOGRAPHIC VISITOR PROFILE

October 2021 – June 2022 Information from Visitor Sign-In Log

### 71 Towns in Florida

Altamonte Springs, Apopka, Baldwin Park, Boca Raton, Bradenton, Casselberry, Celebration, Clearwater, Clermont, Cocoa, Davenport, Davie, Daytona Beach, Deer Island, DeLand, Delray Beach, Edgewater, Englewood, Eustis, Fellsmere, Flagler Beach, Florahome, Frostproof, Ft. Lauderdale, Gainesville, Hanes City, Hudson, Hunters Creek, Jacksonville, Jupiter, Kissimmee, Lake Mary, Lake Worth, Lighthouse Point, Longwood, Maitland, Marco Island, Melbourne, Merritt Island, Miami, Mt. Dora, New Smyrna Beach, Ocoee, Orange City, Orlando, Ormond Beach, Osprey, Oviedo, Palatka, Palm Coast, Palm Harbor, Parrish, Portland, Riverview, Sanford, Sarasota, St. Augustine, St. Cloud, St. Pete, Tallahassee, Tampa, The Villages, Venice, Vero Beach, West Palm Beach, Windermere, Winter Garden, Winter Haven, Winter Park, and Winter Springs

### **41 States and Territories**

Alabama, Arizona, California, Colorado, Connecticut, Delaware, Florida, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nebraska, New Jersey, New Hampshire, New York, Nevada, North Carolina, Ohio, Oregon, Pennsylvania, Puerto Rico, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, and Wisconsin

### **20 Countries**

Argentina, Brazil, Canada, Chile, Costa Rica, Ecuador England, Germany, Haiti, Italy, Mexico, Netherlands, New Zealand, Peru, Philippines, Poland, Ukraine, United Kingdom, Venezuela, and Zimbabwe

Based on Sign-In Book and Surveys



#### WINTER PARK HISTORY MUSEUM

February 2022

## **Executive Committee**

President

Paul Twyford 1st term board member began: July, 2018 1st term board member expires: July, 2021

2<sup>nd</sup> term board member began: July, 2021 2<sup>nd</sup> term board member expires: July, 2024

1st term President began: February, 2021 1st Term President expires: February, 2022 2nd term President began: February, 2022 2nd Term President expires: February, 2023

Tel. 407-929-7985 email: paul@wpdistilling.com

1288 Orange Avenue Winter Park, FL 32789

Co-Founder of Winter Park Distilling Company

Winter Park Chamber of Commerce Member, American Craft Spirits Association Member, Florida Distillers Guild Founding Member

Vice President

<u>Ivan Lys-Dobradin</u> 1st term board member began: January, 2018 1st term board member expires: Jan, 2021

2<sup>nd</sup> term board member began: January, 2021 2<sup>nd</sup> term board member expires: Jan, 2024

1<sup>st</sup> term Treasurer began: January, 2019 2<sup>nd</sup> term Treasurer began: February, 2020 2<sup>nd</sup> term Treasurer expired: January, 2020 2<sup>nd</sup> term Treasurer expires: January, 2021

1<sup>st</sup> term Vice President began: February, 2021 1<sup>st</sup> term Vice President expires: Feb, 2022 2<sup>nd</sup> term Vice President began: February 2022 2<sup>nd</sup> term Vice President expires: Feb, 2023

Tel. 407-312-7432 email: <u>ivanlysdobradin@gmail.com</u>

1132 Washington Ave Winter Park, FL 32789 Attorney at Cohen Law Group

**Treasurer** 

Rick Baldwin 1st term board member began: May, 2020 1st term board member expires: May, 2023

1<sup>st</sup> term Treasurer began: February, 2021 2<sup>nd</sup> term Treasurer began: February, 2022 2<sup>nd</sup> term Treasurer expires: February, 2023

Tel. 407-325-7520 email: rick@baldwincremation.com

2185 N. Park Avenue Winter Park, FL 32789 CEO of Baldwin Brothers Funeral and Cremations. Rick's grandparents moved to Winter Park in 1926. Rick is a graduate of WPHS and UCF.

**Recording Secretary** 

Elizabeth Eschbach 1st term board member began: Feb, 2021 1st term board member expires: February, 2024

1<sup>st</sup> term Secretary began: Feb, 2022 2<sup>nd</sup> term Secretary expires: Feb, 2022

Tel. #407247-8511 email: elizabetheschbach004@gmail.com

PO Box 3028

Orlando, FL 32806

Elizabeth has lived in Winter Park for 45 years and raised her family in our community. Professor of Humanities of Valencia College. A graduate of Agnes Scott College; University of Tennessee (B.A.) and (UCF M.A).

### **Board of Directors**

Alisha Nicholl

1<sup>st</sup> term board member began: September, 2016 1<sup>st</sup> term board member expired: September, 2019 2<sup>nd</sup> term board member expires: September, 2022

1st term Recording Secretary began: January, 2017
 1st term Recording Secretary expired: Jan. 2018
 2nd term Recording Secretary began: January, 2018
 2nd term Recording Secretary expired: Jan. 2019
 3rd term Recording Secretary expired: Jan. 2020
 3rd term Recording Secretary expired: Jan. 2020

Tel. #386-690-8756 email: anicholl22@gmail.com

2626 Little Hill Cove, Apt. 304

Oviedo, FL 32765

Educator at The Orlando Science Center, Sunday School Teacher at the American Muslim Community Center, and a USF graduate with a B.A. in History.

**Betsy Owens** 

 $1^{\text{st}}$  term board member began: January, 2017  $2^{\text{nd}}$  term board member began: January, 2020  $2^{\text{nd}}$  term board member expires: January, 2023  $2^{\text{nd}}$  term board member expires: January, 2023

1<sup>st</sup> term Board President began: January, 2019 1<sup>st</sup> term Board President expired: January, 2020 2<sup>nd</sup> term Board President began: February 2020 2<sup>nd</sup> term Board President expires: February, 2021

Tel. #407-463-0256 email: betsyrogersowens@gmail.com

3029 Westchester Avenue

Orlando, FL 32803

Vice President of Marketing & Community Relations for the Boys & Girls Club of Central Florida and former Executive Director of Casa Feliz. Winter Park High School graduate and graduate of the University of Virginia; MBA from University of North Carolina.

**Bob Klettner** 1<sup>st</sup> term board member began: February 2021 1<sup>st</sup> term board member expires: February 2024

Tel. # 407-758-8820 email: klettners@mindspring.com

PO Box 759

Winter Park, FL 32790

Raised in Winter Park, Bob is now retired from the banking industry. Graduate of Rollins College, Crummer School of Business. Bob serves as a Trustee for the Joe and Sarah Galloway Foundation.

**Gibby Folk** 1<sup>st</sup> term board member began: May, 2020 1<sup>st</sup> term board member expires: May, 2023

Tel. #407-415-5186 email: Melinda.Manatad@gmail.com

1033 Bonita Drive Winter Park, FL 32789

Born and raised in Winter Park; University of Miami graduate

A life-long passion for food brought Gibby from Orchid Thai to Catering Event Management at the Ritz-Carlton South Beach and Bal Harbour. Recently married and relocated back to Winter Park, Gibby continues to feed her passion with food & events with the family business at Orchid Thai.

**John Miller** 1<sup>st</sup> term board member began February, 2021 1<sup>st</sup> term board member expires, February, 2024

Tel. #407-399-6031 email: miller.sarc@gmail.com 1775 Lake Berry Drive Winter Park, FL 32789

VP and Product Manager for Global Preowned Inventory with Marriott Vacations Worldwide. John is a life long Winter Park resident of 52 years in our community. He graduated from WPHS and is a Florida State Alum.

Sarah Paspalakis 1st term board member began May 2020 1st term board member expires May 2023

Tel. #407-232-5893 email: <a href="mailto:sarahmargio@yahoo.com">sarahmargio@yahoo.com</a>

3011 Temple Trail
Winter Park, FL 32789
Hedge Fund Accounting Manager
Born and raised in Winter Park, FL; University of FL alum

<u>Vanessa Felix</u> 1st term board member began: December, 2016 1st term board member expired: December, 2019

2<sup>nd</sup> term board member began: January, 2020 2<sup>nd</sup> term board member expires: January, 2023

1<sup>st</sup> term Treasurer began: January, 2017 2<sup>nd</sup> term Treasurer began: January, 2018 2<sup>nd</sup> term Treasurer expired: January, 2019

Tel. #407-340-8310 email: vanessalfelix@yahoo.com

1140 S. Orlando Avenue Unit H16

Maitland, FL 32751

Owner: Vision Consultancy, Inc.

## **Staff**

### Executive Director, Winter Park Historical Association Staff, non-voting

### **Executive Director**

**Christy Grieger** 

Cell: 407-383-6859 email: christy@wphistory.org

Office: 407-647-2330

Executive Assistant since August 2018 Executive Director since November 2020

### **Executive Assistant**

Dena Bader

Cell: 813-951-7179 email: museum@wphistory.org

Office: #407-647-2330

Volunteer since November 2021

Admin since May 2022

**Archivist** 

Linda Kulmann

Cell: 407-920-2944 email: lindalanekulmann@gmail.com

Office: 407-647-2330

Archivist since 2014 and past board president.

WPHM mailing address: P.O. Box 51, Winter Park, FL 32790

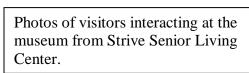
Physical address (offices): 232 N. Knowles Avenue, Winter Park, FL 32789

Physical address (museum): 200 W. New England Avenue, Winter Park, FL 32789



Princess Penelope introducing herself and singing to a group from the Winter Park Day Nursery.











Board Treasurer Rick Baldwin presenting to the Women's Club on the history of Winter Park.





Photos from our first Trivia Night with two of our board members as MC's, and Mayor Anderson pulling the winning raffle ticket.



Full Sail students setting up for their interview with Executive Director Christy Grieger on the history of Winter Park.



#### Uncovering the Story of our Brick Roads



During Winter Park's development in the 1880s, town roads are surfaced from any available, workable material. Some streets are originally paved in brick, others are concrete or sand. In fact, sand roads dot the Westside until the 1980s.

Photo Credit: Phil Eschbar

Over the decades, selected brick streets are paved over by concrete, then paved by asphalt, and then returned to brick pavers. By the 1920s Park Avenue is brick, and over the decades goes through this exact "metamorphosis."





Photo Credit: Mark Winton

Photo Credit: Mark Winto

By the 1990s there is much discussion at City Hall and the Chamber of Commerce concerning the need for street beautification. For decades the Avenue has competed with indoor malls. downtown charm is waning and needs a facelift. In addition, big box stores and even chain restaurants are looking to locate on Park Avenue. In fact, by the late 1980s, the Olive Garden opens across from the Colony Theater. Yikes. Winter Park residents and familyowned boutiques are not happy.



Photo Credit: Mark Winton

Looking south at Park and New England Avenues before and after construction



Photo Credit: Phil Eschbach



Photo Credit: Mark Wintor



Photo Credit: Phil Eschbach

By 1999 the City completes a total transformation of Park Avenue featuring bricked boxes on the sidewalks filled with lush plant material, a soft curve to the street in front of City Hall, and rebricking between New England and Canton Avenues. It is an enormous construction project, and the results are a game changer for the stores and restaurants along the bricked and beautified Avenue. A few years later Hannibal Square streets are beautified in the same manner.

## A Sample of our Constant Contact email newsletters.

There is another side of brick road construction. Although aesthetically pleasing, it is expensive to pave and maintain brick streets. They can be bumpy, lumpy, and tough on both your car and your body.



Photo Credit: Phil Eschbach

And sometimes, that is intentional. According to Jeff Briggs, Director of City Planning and Transportation, there are two types of road brick: smooth and rough. In fact, in the early 2000s when the Baldwin Park development projected 5,000 new homes bordering Winter Park, the City anticipated a looming traffic crisis. Together the Baldwin Park developer and the City of Orlando issued \$700,000 to Winter Park for traffic abatement. Every dollar went to rough bricking Glenridge Way, Winter Park Road, Lake Sue, and Pennsylvania Avenues up to Holt Avenue. As one of the sitting City Commissioners remarked on the brick installation, "They may still cut through our town, but they don't have to enjoy the ride!"

Written by: Linda Kulmann

#### Donate Here

#### The Winter Park History Museum is supported by:

The City of Winter Park
Charles Hosmer Morse Foundation
Elizabeth Morse Genius Foundation
Central Florida Foundation
Joe & Sarah Galloway Foundation
Membership dues and private donations







Museum: 200 W. New England Avenu Winter Park, FL 32789 407-647-2330 museum@wphistory.org wphistory.org



Our Museum | Contact Us

Winter Park History Museum | PO Box 51, Winter Park, FL 32790

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with



# WINTER PARK HISTORICAL ASSOCIATION Profit & Loss

April through June 2022

	Apr - Jun 22
Ordinary Income/Expense	
Income	
INCOME	
600 · DONATIONS	
601 · GENERAL DONATIONS	624.16
603 · MUSEUM DONATIONS	698.00
Total 600 · DONATIONS	1,322.16
605 · MEMBERSHIP	845.00
610 · MUSEUM SALES	450.00
611 · TRIVIA NIGHT	10,860.00
615 · GRANTS INCOME	
616 · GOV'T GRANTS	31,115.50
617 · NON-GOV'T GRANTS	15,580.00
Total 615 · GRANTS INCOME	46,695.50
650 · INTEREST INCOME	32.24
651 · OTHER INCOME	24.00
Total INCOME	60,228.90
Total Income	60,228.90
Gross Profit	60,228.90
Expense	
EXPENDITURES	
700 · OFFICE SUPPLIES	443.62
705 · PRINTING & POSTAGE	
708 · PRINTING	108.00
709 · POSTAGE	46.40
Total 705 · PRINTING & POSTAGE	154.40
710 · ADVERTISING	1,522.02
715 · ACCOUNTING COSTS	737.00
720 · TECH SUPPORT&COMPUTER SOFTWARE	701.97
735 · GOVT FEES / MEMBERSHIPS	495.00
750 · EVENTS	
755 · CHILDREN'S OUTREACH PROGRAM	100.00
756 · TRIVIA NIGHT EXPENSE	5,443.82
758 · OTHER SPECIAL EVENTS	1,600.00
Total 750 - EVENTS	7 142 92
Total 750 · EVENTS	7,143.82

# WINTER PARK HISTORICAL ASSOCIATION Profit & Loss

April through June 2022

	Apr - Jun 22
760 · LIVING HISTORY EXPENSE	54.00
765 · DOCENT / BOARD APPRECIATION	246.25
770 · CONFERENCE & WORKSHOPS	296.47
775 · MUSEUM SHOP INVENTORY	116.67
790 · EXHIBIT EXPENSE	1,421.77
795 · BANK CHARGES / CC FEES	121.76
800 · BIGELOW HOUSE	3,363.25
805 · MUSEUM UTILITIES	840.14
810 · INSURANCE	507.51
825 · CLEANING SERVICES	382.50
830 · STORAGE UNITS	2,010.66
850 · SALARIES - DIRECTOR	9,362.50
855 · SALARIES - OFFICE/MUSEUM STAFF	5,321.00
860 · ARCHIVAL FEES	4,091.10
861 · ARCHIVAL SUPPLIES	132.87
875 · EXE DIR TELEPHONE	125.00
885 · PAYROLL TAXES	1,285.87
890 · HEALTH INSURANCE	2,125.00
Total EXPENDITURES	43,002.15
Total Expense	43,002.15
Net Ordinary Income	17,226.75
Net Income	17,226.75

## WINTER PARK HISTORICAL ASSOCIATION Profit & Loss Budget vs. Actual

January through June 2022

	Jan - Jun 22	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
INCOME 600 · DONATIONS				
601 · GENERAL DONATIONS	724.16	5,500.00	(4,775.84)	13.2%
602 · END OF YEAR APPEAL	2,225.00	15,000.00	(12,775.00)	14.8%
603 · MUSEUM DONATIONS	936.00	1,500.00	(564.00)	62.4%
Total 600 · DONATIONS		22,000.00	(18,114.84)	17.7%
605 · MEMBERSHIP	1.140.00	10,000.00	(8,860.00)	11.4%
610 · MUSEUM SALES	641.50	1,500.00	(858.50)	42.8%
611 · TRIVIA NIGHT	12,160.00	12,000.00	160.00	101.3%
615 · GRANTS INCOME				
616 · GOV'T GRANTS 617 · NON-GOV'T GRANTS	62,231.00 15,980.00	102,231.00 35,000.00	(40,000.00) (19,020.00)	60.9% 45.7%
Total 615 · GRANTS INCOME	78,211.00	137,231.00	(59,020.00)	57.0%
650 · INTEREST INCOME	64.44	100.00	(35.56)	64.4%
651 · OTHER INCOME	24.00	6,262.44	(6,238.44)	0.4%
Total INCOME	96,126.10	189,093.44	(92,967.34)	50.8%
Total Income	96,126.10	189,093.44	(92,967.34)	50.8%
Gross Profit	96,126.10	189,093.44	(92,967.34)	50.8%
Expense EXPENDITURES				
700 · OFFICE SUPPLIES	973.98	3,000.00	(2,026.02)	32.5%
705 · PRINTING & POSTAGE	0.0.00	0,000.00	(2,020.02)	62.676
706 · YEAR END APPEAL CAMPAIGN	0.00	1,500.00	(1,500.00)	0.0%
707 · MEMBERSHIP DRIVE	0.00	500.00	(500.00)	0.0%
708 · PRINTING	463.00	1,500.00	(1,037.00)	30.9%
709 · POSTAGE	212.40	900.00	(687.60)	23.6%
Total 705 · PRINTING & POSTAGE	675.40	4,400.00	(3,724.60)	15.4%
710 · ADVERTISING	1,771.96	20,000.00	(18,228.04)	8.9%
715 · ACCOUNTING COSTS	1,369.46	3,500.00	(2,130.54)	39.1%
720 · TECH SUPPORT&COMPUTER SOFTWARE	2,817.19	3,075.00	(257.81)	91.6%
725 · GRANT EXPENSE 730 · WEBSITE EXPENSE	0.00 0.00	100.00 1,500.00	(100.00) (1,500.00)	0.0% 0.0%
735 · GOVT FEES / MEMBERSHIPS	724.25	1,000.00	(275.75)	72.4%
750 · EVENTS	721.20	1,000.00	(270.70)	72.170
752 · HOLIDAY OPEN HOUSE	0.00	1,200.00	(1,200.00)	0.0%
753 · SPEAKER SERIES	172.71	405.00	(232.29)	42.6%
755 · CHILDREN'S OUTREACH PROGRAM	100.00	500.00	(400.00)	20.0%
756 · TRIVIA NIGHT EXPENSE	5,443.82	8,000.00	(2,556.18)	68.0%
757 · MEMBERSHIP EXPENSES	122.54	1,800.00	(1,677.46)	6.8%
758 · OTHER SPECIAL EVENTS	2,757.30	1,000.00	1,757.30	275.7%
Total 750 · EVENTS	8,596.37	12,905.00	(4,308.63)	66.6%

## WINTER PARK HISTORICAL ASSOCIATION Profit & Loss Budget vs. Actual

January through June 2022

_	Jan - Jun 22	Budget	\$ Over Budget	% of Budget
760 · LIVING HISTORY EXPENSE	402.44	984.00	(581.56)	40.9%
765 · DOCENT / BOARD APPRECIATION	246.25	600.00	(353.75)	41.0%
770 · CONFERENCE & WORKSHOPS	296.47	200.00	96.47	148.2%
775 · MUSEUM SHOP INVENTORY	218.91	1,500.00	(1,281.09)	14.6%
776 · COLLECTION ACQUISITIONS	97.00	1,000.00	(903.00)	9.7%
790 · EXHIBIT EXPENSE	1,809.67	2,000.00	(190.33)	90.5%
795 · BANK CHARGES / CC FEES	455.57	350.00	105.57	130.2%
800 · BIGELOW HOUSE	6,245.93	13,000.00	(6,754.07)	48.0%
805 · MUSEUM UTILITIES	1,975.29	3,000.00	(1,024.71)	65.8%
810 · INSURANCE	2,072.00	3,500.00	(1,428.00)	59.2%
815 · OFFICE FURNITURE & REFURBISHING	0.00	500.00	(500.00)	0.0%
820 · MUSEUM REPAIRS & MAINTENANCE	0.00	50.00	(50.00)	0.0%
825 · CLEANING SERVICES	765.00	1,740.00	(975.00)	44.0%
830 · STORAGE UNITS	3,898.32	6,000.00	(2,101.68)	65.0%
850 · SALARIES - DIRECTOR	20,597.50	44,940.00	(24,342.50)	45.8%
855 · SALARIES - OFFICE/MUSEUM STAFF	11,415.50	26,520.00	(15,104.50)	43.0%
860 · ARCHIVAL FEES	8,297.56	16,112.64	(7,815.08)	51.5%
861 · ARCHIVAL SUPPLIES	132.87	500.00	(367.13)	26.6%
865 · CONTRACT LABOR	0.00	250.00	(250.00)	0.0%
870 · TRAVEL / MILEAGE	0.00	100.00	(100.00)	0.0%
875 · EXE DIR TELEPHONE	275.00	650.00	(375.00)	42.3%
880 · SALES TAX	53.33	200.00	(146.67)	26.7%
885 · PAYROLL TAXES	2,806.65	5,716.80	(2,910.15)	49.1%
890 · HEALTH INSURANCE	4,675.00	10,200.00	(5,525.00)	45.8%
Total EXPENDITURES	83,664.87	189,093.44	(105,428.57)	44.2%
Total Expense	83,664.87	189,093.44	(105,428.57)	44.2%
Net Ordinary Income	12,461.23	0.00	12,461.23	100.0%
Net Income	12,461.23	0.00	12,461.23	100.0%