



## Q3 Report

April-June 2024



WPHM Executive Director, Christy Grieger shares Winter Park's history with homeschool students and parents.

City of Winter Park

Attention: Peter Moore

401 South Park Avenue

Winter Park, Florida 32789

P.O. Box 51, Winter Park, FL 32790 | 407.647.2330 | [museum@wphistory.org](mailto:museum@wphistory.org) | [www.wphistory.org](http://www.wphistory.org)

Museum: 200 W. New England Avenue, Winter Park, FL 32789

# EXHIBIT “A”

## EXHIBIT A SERVICES

### Programming Overview and Attendance Goals

October 1, 2023 – September 30, 2024

October 1, 2023- December 31, 2023

January 1, 2024- March 31, 2024

April 1, 2024- June 30, 2024

<p><b>Displays, Exhibitions and Children’s Activities</b></p>	
<ul style="list-style-type: none"> <li> <p>● <b>Exhibitions</b></p> <p>The WPHM’s next exhibition will tell the story of Winter Park and Florida as a vacation destination for the US through the art of postcards. It will be largely supported by the WPHM’s collection of over 2,000 Winter Park and Florida postcards. The exhibit will highlight how people traveled to Winter Park, Florida attractions, Flora and Fauna, as well as various Florida regions. Winter Park’s orange industry will be highlighted as a part of a Kitsch roadside citrus stand which will serve as the docents desk. We will continue to use film and digital technologies to showcase more postcards in greater detail. We will also be incorporating a rotating aspect of the exhibit.</p> <ul style="list-style-type: none"> <li>○ Please note <i>Retailing Our Story</i> Closed December 28<sup>th</sup>, <i>Hello Sunshine</i> will open February 9<sup>th</sup>. <ul style="list-style-type: none"> <li>▪ <i>June 17<sup>th</sup> we did our first rotation, updating the exhibit with a feature on Winter Park homes and South Florida</i></li> </ul> </li> </ul> </li> <li> <p>● <b>Museum Docents</b></p> <p>The Winter Park History Museum will provide over <b>1350</b> of docent supported museum hours and keep the museum open 5 days a week open free to the public.</p> </li> <li> <p>● <b>Children’s History Detective Hunt</b></p> <p>A history adventure that takes children all through Central Park as they track down the answers to the detective hunt. This experience gives children an insider’s view of Winter Park and engagingly connects them to City history.</p> </li> </ul>	<p><b>5500 attendees</b></p> <p><b>1345 Attendees</b></p> <p><b>1447 Attendees</b></p> <p><b>1243 Attendees</b></p> <p><b>1350 Hours (estimate)</b></p> <p><b>336 Hours</b></p> <p><b>206 Hours</b></p> <p><b>336 Hours</b></p> <p><b>300 Distributed</b></p> <p><b>50 distributed</b></p> <p><b>30 Distributed</b></p>

<ul style="list-style-type: none"> <li> <b>Speaker Programs:</b>            A series of programs (2) designed to complement and enhance the scope of “Hello Sunshine” or to share stories of Winter Park. Programs are open to the public without charge at the <b>Winter Park Chamber Welcome Center</b>.  <b>February 23<sup>rd</sup> we held Spires in the Sun: Gems of Carpenter Gothic Architecture, Presented by authors Jonathan Rich and Phil Eschbach with about 35 attendees</b>   <b>Friday March 22<sup>nd</sup> we held Winter Park in the 1960’s, Presented by author Gary White with approximately 40 attendees.</b> </li> <li> <b>Walking Tour of Historic Downtown</b>            A free and comprehensive brochure, available to any museum visitor, the walk begins at the museum and takes the visitor to 24 historic city properties.  <i>*we are in the process of changing this to an online version accessible by mobile device*</i>   <i>Created a special historic cemetery tour for WPHM members with Jana Bauman, Former City of Winter Park Cemeteries Manager. We held two tours, one of Pineywood Cemetery April 13<sup>th</sup>, and a Second at Palm Cemetery April 20<sup>th</sup>.</i> </li> <li> <b>Hands on History</b>            Two ‘Pop-Up’ exhibition events will provide an opportunity for children to touch and learn about everyday articles from past decades. A variety of items are available to the children including 1920’s-1980’s phones, early kitchen devices such as a butter churn, a typewriter and children’s toys from various decades.         </li> </ul>	<p style="text-align: right;"><b>100 attendees</b></p> <p style="text-align: right;"><b>35 Attendees</b> <b>40 Attendees</b></p> <p style="text-align: right;"><b>250 distributed</b> <b>10 Distributed</b></p> <p style="text-align: right;"><b>Pineywood: 12 Attendees</b> <b>Palm: 15 Attendees</b></p> <p style="text-align: right;"><b>30 Attendees</b></p>
<p><b>Collaborations</b></p>	
<ul style="list-style-type: none"> <li>           The Executive Director serves on the Arts &amp; Culture Alliance for the City of Winter Park.  <b>Tuesday March 26<sup>th</sup>, the Arts and culture alliance meeting was hosted at the WPHM offices.</b>   <i>Both Executive Director and Executive Assistant, Christy Grieger and Dena Salas joined the planning committee for the Weekend of the Arts</i> </li> </ul>	





<p>they assist with all aspects of office and museum responsibilities. This includes accessioning newly acquired items for the WPHM Collection, creating Constant Contact copy, providing docent services at the Museum, learning the details of event planning and fulfilling the responsibilities of a non-profit organization.</p> <ul style="list-style-type: none"> <li>Participate in the Winter Park Sidewalk Arts Festival March 15<sup>th</sup>-17<sup>th</sup> 2024:” Hands on History” Program at the Children’s Workshop Village. We participated on Friday March 15<sup>th</sup> and provided two crafts for children attending the sidewalk arts festival. In total children completed over 275 crafts!</li> </ul>	<p>1 Intern 1 Intern 1 intern</p> <p>300 attendees (estimate) 275 Attendees</p>
<p><b>Direct Community Activities and Services</b></p>	
<ul style="list-style-type: none"> <li>Provide, without charge, the Traveling History Program to the Boys &amp; Girls Club of Eatonville as well as other youth and school groups upon request.</li> <li>Provide historic research services, without charge, to citizens, organizations, scholars, and the press. <ul style="list-style-type: none"> <li>Met with Triloma restaurant group to assist with historic details on their new restaurant.</li> <li>Assisted Park Avenue District with historic Park Avenue postcards for their Dining on the Avenue event.</li> <li>Assisted Winter Park Pines resident with history and images of the area before it was the Pines.</li> <li>Assisted University of Oklahoma Grad Student with Project on small museum management and condition reports for objects.</li> <li>Assisted University of Central Florida Student on project for education strategies used in exhibition design.</li> <li>Assisted WP resident with information on the Quaint Shoppe, a shop that used to be on Park Avenue in the 1950’s and 60’s.</li> <li>Assisted UCF grad student with oral history project including interviewing living relative of studied individual.</li> <li>Helped Winter Park tour guide with information about the history of Rollins College.</li> <li>Assisted Winter Park resident, Damien Madsen, with historic Winter Park images for presentation at the Chamber of Commerce.</li> <li>Assisted Winter Park Resident with information about home on Winter Park historic Register.</li> </ul> </li> </ul>	<p>50 attendees</p>

<ul style="list-style-type: none"> <li>○ Assisted Winter Park High School Alumni with gathering historic Winter Park Images for high school reunion.</li> <li>● Maintain and make publicly available the 133 oral histories from local city residents that have been collected over the past 50 years. The goal is to make 12 recordings and transcripts from our collection available on our website for public access per year.</li> <li>● <b>A Stroll Down Park Avenue Podcast</b> A new online podcast available on Spotify, Apple Podcasts, and Google Podcasts showcasing in-depth stories of individuals or panels discussing influential events and places in the history of Winter Park. As of this year we are filming our interviews.</li> <li>● Continue to professionally archive and store Winter Park artifacts and documents of importance, in temperature-controlled space. <ul style="list-style-type: none"> <li>○ Received several donations of Florida kitsch and expanded our postcard collection in preparation for our new exhibit.</li> </ul> </li> <li>● Provide specially designed museum tours for diverse audiences such as Leadership Winter Park, senior citizen groups, school classes, veteran’s group, and Winter Park Community Center field trips. <ul style="list-style-type: none"> <li>○ Held tour for the Maitland School December 5<sup>th</sup> for about 50 students and Chaperones.</li> <li>○ Held tour for Leadership Winter Park December 6<sup>th</sup>.</li> <li>○ December 6<sup>th</sup>, Hosted Central Florida Museum Directors for a tour of the museum and downtown Winter Park.</li> <li>○ Held tour for Homeschool group of 15 on Thursday February 22<sup>nd</sup>.</li> <li>○ April 10<sup>th</sup> held tour for Celandine Life Prep Academy students.</li> <li>○ May 1<sup>st</sup> hosted United Arts Museum Directors meeting at WPHM.</li> <li>○ June 13<sup>th</sup> New Hope Human Service Summer Camp came for a tour of the new exhibit.</li> </ul> </li> <li>● Participate in speaking engagements with the community including the University Club, Woman’s Club of Winter Park, Westminster, and Mayflower Retirement centers. <ul style="list-style-type: none"> <li>○ February 24<sup>th</sup> Executive Director, Christy Grieger, presented at Pine Castle Pioneer Days Festival on the history of Winter Park and our current exhibit.</li> </ul> </li> </ul>	<p style="text-align: right;"><b>12 uploads</b> <b>3 uploads</b></p> <p style="text-align: right;"><b>4 recordings</b></p>
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<ul style="list-style-type: none"> <li>o March 17<sup>th</sup> Executive Director, Christy Grieger presented as the guest speaker for the Pine Castle Annual Meeting.</li> </ul>	
<p><b>Public Receptions and Social Enrichment</b></p>	
<ul style="list-style-type: none"> <li>• <b>Exhibition Grand Opening Reception</b> This event will launch our new exhibit, “Hello Sunshine: Selling Florida through the art of postcards”. This event will be held at the Farmers Market &amp; is open to the public. February 8<sup>th</sup> we held the grand opening for our exhibit and had approximately 225 guests attend.</li> <li>• Community-wide Holiday Party at the historic Winter Park Golf Club. The event was held December 14<sup>th</sup> at the Winter Park Golf Club.</li> <li>• Surveys taken at the WPHM to be included in quarterly reports.</li> <li>• <b>Winter Park History Museum’s Trivia Night</b> This event will be held at a local club, and focuses on local history, pop culture, and general knowledge. Trivia nights are planned for Spring and Fall. Fall Trivia Night was held October 24<sup>th</sup> at the Winter Park Raquet Club.  May 7<sup>th</sup> the Spring Trivia Night Fundraiser was held at the Winter Park Raquet Club</li> <li>• <b>Member Mixer and other social events</b> Host social events within the museum space geared towards members. These events should encourage becoming a member of the museum and enhance the membership experience. In memory of East India Ice Cream, we held an Ice Cream Social with 60 Attendees. November 3<sup>rd</sup>, we held our final mini opening for our final rotation of shops. We had 72 in attendance. April 11<sup>th</sup> we held the first Member Mixer for the new exhibit.</li> </ul>	<p><b>200 Guests</b> <b>225 Attendees</b></p> <p><b>75 participants</b> <b>155 Participants</b></p> <p><b>Approx. 6 per month</b></p> <p><b>200 participants</b> <b>115 Participants</b> <b>100 Participants</b></p> <p><b>150 Attendees</b> <b>132 Attendees</b> <b>35 Attendees</b></p>

<p><b>Total projected program and museum attendance</b></p>	<p><b>6600 Attendees</b>  <b>1747 Attendees</b>  <b>2022 Attendees</b>  <b>1405 Attendees</b></p>
<p><b>Total projected Winter Park informational, educational, and/or marketing materials distributed</b></p>	<p><b>1,550 Distributed</b>  <b>250 Distributed</b>  <b>210 Distributed</b>  <b>230 Distributed</b></p>
<p><b>Total projected number of museum docent hours</b></p>	<p><b>1350 Hours</b>  <b>336 Hours</b>  <b>206 Hours</b>  <b>336 Hours</b></p>



WINTER PARK  
HISTORY  
MUSEUM

**BOARD OF DIRECTORS 2024**

**WINTER PARK HISTORY MUSEUM**

March 2024

**Executive Committee**

**President**

**John Miller** 1<sup>st</sup> term board member began February, 2021 1<sup>st</sup> term board member expires, February, 2024

Tel. #407-399-6031 email: [miller.sarc@gmail.com](mailto:miller.sarc@gmail.com)  
1775 Lake Berry Drive  
Winter Park, FL 32789

VP and Product Manager for Global Preowned Inventory with Marriott Vacations Worldwide. John is a life-long Winter Park resident of 52 years in our community. He graduated from WPHS and is a Florida State Alum.

**Vice President**

**Rick Baldwin** 1<sup>st</sup> term board member began: May, 2020 1<sup>st</sup> term board member expires: May, 2023

1<sup>st</sup> term Treasurer began: February, 2021 1<sup>st</sup> term Treasurer expires: February, 2022  
2<sup>nd</sup> term Treasurer began: February, 2022 2<sup>nd</sup> term Treasurer expires: February, 2023

Tel. 407-325-7520 email: [rbaldwin46@outlook.com](mailto:rbaldwin46@outlook.com)  
2185 N. Park Avenue  
Winter Park, FL 32789

CEO of Baldwin Brothers Funeral and Cremations. Rick's grandparents moved to Winter Park in 1926. Rick is a graduate of WPHS and UCF.

**Treasurer**

**Bob Klettner** 1<sup>st</sup> term board member began: February 2021 1<sup>st</sup> term board member expires: February 2024

Tel. # 407-758-8820 email: [klettners@mindspring.com](mailto:klettners@mindspring.com)  
PO Box 759  
Winter Park, FL 32790

Raised in Winter Park, Bob is now retired from the banking industry. Graduate of Rollins College, Crummer School of Business. Bob serves as a Trustee for the Joe and Sarah Galloway Foundation.

**Recording Secretary**

**Elizabeth Eschbach** 1<sup>st</sup> term board member began: Feb, 2021 1<sup>st</sup> term board member expires: February, 2024

1<sup>st</sup> term Secretary began: Feb, 2022 2<sup>nd</sup> term Secretary expires: Feb, 2022

Tel. #407247-8511 email: [elizabetheschbach004@gmail.com](mailto:elizabetheschbach004@gmail.com)  
PO Box 3028  
Orlando, FL 32806

Elizabeth has lived in Winter Park for 45 years and raised her family in our community. Professor of Humanities of Valencia College. A graduate of Agnes Scott College; University of Tennessee (B.A.) and (UCF M.A).

## **Board of Directors**

**Gibby Folk** 1<sup>st</sup> term board member began: May, 2020 1<sup>st</sup> term board member expires: May, 2023

Tel. #407-415-5186 email: [Melinda.Manatad@gmail.com](mailto:Melinda.Manatad@gmail.com)  
1033 Bonita Drive  
Winter Park, FL 32789

Born and raised in Winter Park; University of Miami graduate

A life-long passion for food brought Gibby from Orchid Thai to Catering Event Management at the Ritz-Carlton South Beach and Bal Harbour. Recently married and relocated back to Winter Park, Gibby continues to feed her passion with food & events with the family business at Orchid Thai.

**Sarah Paspalakis** 1<sup>st</sup> term board member began May 2020 1<sup>st</sup> term board member expires May 2023

Tel. #407-232-5893 email: [sarahmargio@yahoo.com](mailto:sarahmargio@yahoo.com)  
3011 Temple Trail  
Winter Park, FL 32789

Hedge Fund Accounting Manager

Born and raised in Winter Park, FL; University of FL alum

**Paul Twyford** 1<sup>st</sup> term board member began: July, 2018 1<sup>st</sup> term board member expires: July, 2021  
2<sup>nd</sup> term board member began: July, 2021 2<sup>nd</sup> term board member expires: July, 2024

1<sup>st</sup> term President began: February, 2021

1<sup>st</sup> Term President expires: February, 2022

2<sup>nd</sup> term President began: February, 2022

2<sup>nd</sup> Term President expires: February, 2023

Tel. 407-929-7985 email: [paul@wpdistilling.com](mailto:paul@wpdistilling.com)

1288 Orange Avenue

Winter Park, FL 32789

Co-Founder of Winter Park Distilling Company

Winter Park Chamber of Commerce Member, American Craft Spirits Association Member, Florida Distillers Guild Founding Member

**Kate Lane** 1<sup>st</sup> term board member began: February 2023 1<sup>st</sup> term board member expired: February 2026

Telephone #603-770-7654 Email: [kate@lanetechnologysolutions.com](mailto:kate@lanetechnologysolutions.com)

1717 W Fairbanks Ave, Winter Park, FL 32789

Kate is the owner of Lane Technology Solutions along with her husband Jim. Kate has been involved with the Winter Park community for many years and is active with the Winter Park Chamber of Commerce.

**Dan Picard** 1<sup>st</sup> term board member began: February 2023 1<sup>st</sup> term board member expired: February 2026

Telephone # 407-493-7327

Email: [dan@mdsx-creative.com](mailto:dan@mdsx-creative.com)

Dan is a multidisciplinary creative director for MDSX. He has over 20 years of experience in illustration, visual storytelling.

**Eric Werrenrath** 1<sup>st</sup> term board member began: February 2023 1<sup>st</sup> term board member expired: February 2026

Telephone # 407-246-8418

Email: [ewerrenrath@whww.com](mailto:ewerrenrath@whww.com)

PO Box 880 Winter Park, FL 32790

Eric is an attorney at Winderweedle, Haines, Ward & Woodman, PA.

**Rick Kilby** 1<sup>st</sup> term board member began: February 2024 1<sup>st</sup> term board member expired: February 2027

Telephone # 321-217-3854 Email: rkilby@cfl.rr.com

**Elle Walch** 1<sup>st</sup> term board member began: February 2024 1<sup>st</sup> term board member expired: February 2027

Telephone # 407-928-8286 Email: jwalch90@gmail.com

## **Staff**

### **Executive Director, Winter Park Historical Association Staff, non-voting**

#### **Executive Director**

##### **Christy Grieger**

Cell: 407-383-6859 email: [christy@wphistory.org](mailto:christy@wphistory.org)

Office: 407-647-2330

Executive Assistant since August 2018

Executive Director since November 2020

#### **Executive Assistant**

##### **Dena Salas**

Cell: 813-951-7179 email: [museum@wphistory.org](mailto:museum@wphistory.org)

Office: #407-647-2330

Volunteer Since December 2021

Admin since May 2022

#### **Archivist**

##### **Linda Kulmann**

Cell: 407-920-2944 email: [lindalanekulmann@gmail.com](mailto:lindalanekulmann@gmail.com)

Office: 407-647-2330

Archivist since 2014 and past board president.

**WPHM mailing address: P.O. Box 51, Winter Park, FL 32790**

**Physical address (offices): 232 N. Knowles Avenue, Winter Park, FL 32789**

**Physical address (museum): 200 W. New England Avenue, Winter Park, FL 32789**



# Winter Park Historical Association

## Statement of Activity

January - June, 2024

	TOTAL
Revenue	
INCOME	
600 DONATIONS	
601 GENERAL DONATIONS	2,858.59
602 END OF YEAR APPEAL	2,685.00
603 MUSEUM DONATIONS	916.00
<b>Total 600 DONATIONS</b>	<b>6,459.59</b>
605 MEMBERSHIP	596.50
610 MUSEUM SALES	2,202.55
611 TRIVIA NIGHT	14,030.70
612 YARD SALE	269.00
615 GRANTS INCOME	
616 GOV'T GRANTS	57,223.50
617 NON-GOV'T GRANTS	5,900.00
<b>Total 615 GRANTS INCOME</b>	<b>63,123.50</b>
640 DIVIDEND INCOME	7,628.38
650 INTEREST INCOME	29.19
<b>Total INCOME</b>	<b>94,339.41</b>
<b>Total Revenue</b>	<b>\$94,339.41</b>
GROSS PROFIT	<b>\$94,339.41</b>
Expenditures	
66000 Payroll Expenses	
Taxes	0.00
Wages	0.00
<b>Total 66000 Payroll Expenses</b>	<b>0.00</b>
EXPENDITURES	
700 OFFICE SUPPLIES	584.90
705 PRINTING & POSTAGE	
708 PRINTING	340.00
709 POSTAGE	343.80
<b>Total 705 PRINTING &amp; POSTAGE</b>	<b>683.80</b>
710 ADVERTISING	909.62
715 ACCOUNTING COSTS	835.31
720 TECH SUPPORT&COMPUTER SOFTWARE	1,049.57
725 GRANT EXPENSE	918.75
730 WEBSITE EXPENSE	862.00
735 GOVT FEES / MEMBERSHIPS	331.20
740 PEACOCK BALL EXPENSE	2,000.00

# Winter Park Historical Association

## Statement of Activity

January - June, 2024

	TOTAL
750 EVENTS	
751 MUSEUM GRAND OPENING	3,381.79
752 HOLIDAY OPEN HOUSE	2,284.96
753 SPEAKER SERIES	352.13
756 TRIVIA NIGHT EXPENSE	6,433.16
758 FESTIVALS	529.56
759 OTHER SPECIAL EVENTS	245.27
<b>Total 750 EVENTS</b>	<b>13,226.87</b>
760 LIVING HISTORY EXPENSE	90.00
765 DOCENT / BOARD APPRECIATION	154.17
775 MUSEUM SHOP INVENTORY	3,254.76
776 COLLECTION ACQUISITIONS	25.00
790 EXHIBIT EXPENSE	21,485.01
795 BANK CHARGES / CC FEES	333.00
800 BIGELOW HOUSE	8,851.97
805 MUSEUM UTILITIES	1,743.84
810 INSURANCE	2,266.63
825 CLEANING SERVICES	595.00
830 STORAGE UNITS	5,409.00
850 SALARIES - DIRECTOR	27,468.39
855 SALARIES - OFFICE/MUSEUM STAFF	18,948.89
860 ARCHIVAL FEES	1,500.00
861 ARCHIVAL SUPPLIES	37.71
870 TRAVEL / MILEAGE	10.00
875 EXE DIR TELEPHONE	125.00
880 SALES TAX	117.97
885 PAYROLL TAXES	5,050.32
890 HEALTH INSURANCE	5,375.00
<b>Total EXPENDITURES</b>	<b>124,243.68</b>
Reimbursements	0.00
<b>Total Expenditures</b>	<b>\$124,243.68</b>
NET OPERATING REVENUE	<b>\$ -29,904.27</b>
NET REVENUE	<b>\$ -29,904.27</b>

# Winter Park Historical Association

## Budget vs. Actuals: FY\_2024 - FY24 P&L

January - June, 2024

	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
<b>Revenue</b>				
<b>INCOME</b>				
600 DONATIONS				
601 GENERAL DONATIONS	2,858.59	10,000.00	-7,141.41	28.59 %
602 END OF YEAR APPEAL	2,685.00	14,000.00	-11,315.00	19.18 %
603 MUSEUM DONATIONS	916.00	2,500.00	-1,584.00	36.64 %
<b>Total 600 DONATIONS</b>	<b>6,459.59</b>	<b>26,500.00</b>	<b>-20,040.41</b>	<b>24.38 %</b>
605 MEMBERSHIP	596.50	6,000.00	-5,403.50	9.94 %
610 MUSEUM SALES	2,202.55	2,500.00	-297.45	88.10 %
611 TRIVIA NIGHT	14,030.70	32,000.00	-17,969.30	43.85 %
612 YARD SALE	269.00	200.00	69.00	134.50 %
615 GRANTS INCOME				
616 GOV'T GRANTS	57,223.50	114,000.00	-56,776.50	50.20 %
617 NON-GOV'T GRANTS	5,900.00	58,500.00	-52,600.00	10.09 %
<b>Total 615 GRANTS INCOME</b>	<b>63,123.50</b>	<b>172,500.00</b>	<b>-109,376.50</b>	<b>36.59 %</b>
640 DIVIDEND INCOME	7,628.38	10,000.00	-2,371.62	76.28 %
650 INTEREST INCOME	29.19	154.00	-124.81	18.95 %
<b>Total INCOME</b>	<b>94,339.41</b>	<b>249,854.00</b>	<b>-155,514.59</b>	<b>37.76 %</b>
<b>Total Revenue</b>	<b>\$94,339.41</b>	<b>\$249,854.00</b>	<b>\$ -155,514.59</b>	<b>37.76 %</b>
<b>GROSS PROFIT</b>	<b>\$94,339.41</b>	<b>\$249,854.00</b>	<b>\$ -155,514.59</b>	<b>37.76 %</b>
<b>Expenditures</b>				
66000 Payroll Expenses				
Taxes	0.00		0.00	
Wages	0.00		0.00	
<b>Total 66000 Payroll Expenses</b>	<b>0.00</b>		<b>0.00</b>	
<b>EXPENDITURES</b>				
700 OFFICE SUPPLIES	584.90	1,800.00	-1,215.10	32.49 %
705 PRINTING & POSTAGE				
706 YEAR END APPEAL CAMPAIGN		1,700.00	-1,700.00	
707 MEMBERSHIP DRIVE		0.00	0.00	
708 PRINTING	340.00	1,000.00	-660.00	34.00 %
709 POSTAGE	343.80	500.00	-156.20	68.76 %
<b>Total 705 PRINTING &amp; POSTAGE</b>	<b>683.80</b>	<b>3,200.00</b>	<b>-2,516.20</b>	<b>21.37 %</b>
710 ADVERTISING	909.62	2,000.00	-1,090.38	45.48 %
715 ACCOUNTING COSTS	835.31	3,400.00	-2,564.69	24.57 %
720 TECH SUPPORT&COMPUTER SOFTWARE	1,049.57	2,939.00	-1,889.43	35.71 %
725 GRANT EXPENSE	918.75	2,000.00	-1,081.25	45.94 %
730 WEBSITE EXPENSE	862.00	700.00	162.00	123.14 %
735 GOVT FEES / MEMBERSHIPS	331.20	1,000.00	-668.80	33.12 %
740 PEACOCK BALL EXPENSE	2,000.00		2,000.00	
750 EVENTS				
751 MUSEUM GRAND OPENING	3,381.79	2,900.00	481.79	116.61 %

# Winter Park Historical Association

## Budget vs. Actuals: FY\_2024 - FY24 P&L

January - June, 2024

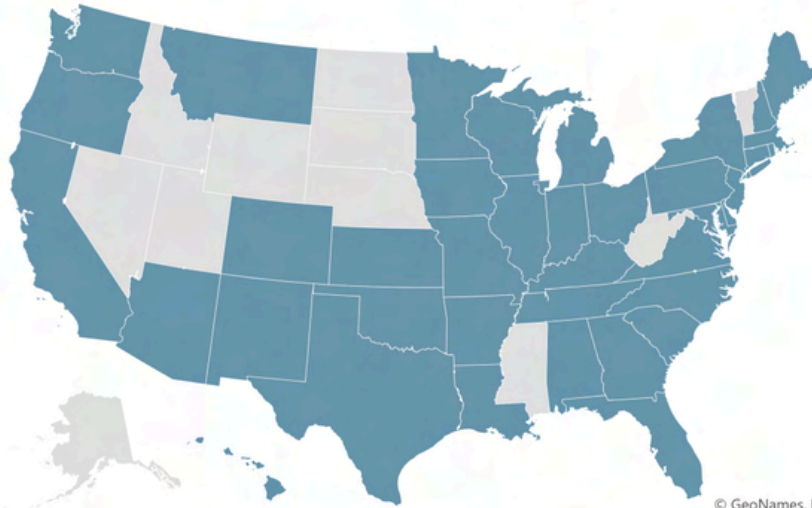
	TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
752 HOLIDAY OPEN HOUSE	2,284.96	5,500.00	-3,215.04	41.54 %
753 SPEAKER SERIES	352.13	405.00	-52.87	86.95 %
755 CHILDREN'S OUTREACH PROGRAM		100.00	-100.00	
756 TRIVIA NIGHT EXPENSE	6,433.16	14,000.00	-7,566.84	45.95 %
757 MEMBERSHIP EXPENSES		500.00	-500.00	
758 FESTIVALS	529.56		529.56	
759 OTHER SPECIAL EVENTS	245.27	2,000.00	-1,754.73	12.26 %
<b>Total 750 EVENTS</b>	<b>13,226.87</b>	<b>25,405.00</b>	<b>-12,178.13</b>	<b>52.06 %</b>
760 LIVING HISTORY EXPENSE	90.00	440.00	-350.00	20.45 %
765 DOCENT / BOARD APPRECIATION	154.17	400.00	-245.83	38.54 %
775 MUSEUM SHOP INVENTORY	3,254.76	1,500.00	1,754.76	216.98 %
776 COLLECTION ACQUISITIONS	25.00	50.00	-25.00	50.00 %
790 EXHIBIT EXPENSE	21,485.01	36,000.00	-14,514.99	59.68 %
795 BANK CHARGES / CC FEES	333.00	875.00	-542.00	38.06 %
800 BIGELOW HOUSE	8,851.97	14,000.00	-5,148.03	63.23 %
805 MUSEUM UTILITIES	1,743.84	4,000.00	-2,256.16	43.60 %
810 INSURANCE	2,266.63	3,500.00	-1,233.37	64.76 %
815 OFFICE FURNITURE & REFURBISHING		0.00	0.00	
820 MUSEUM REPAIRS & MAINTENANCE		0.00	0.00	
825 CLEANING SERVICES	595.00	1,750.00	-1,155.00	34.00 %
830 STORAGE UNITS	5,409.00	10,500.00	-5,091.00	51.51 %
850 SALARIES - DIRECTOR	27,468.39	57,500.00	-30,031.61	47.77 %
855 SALARIES - OFFICE/MUSEUM STAFF	18,948.89	34,600.00	-15,651.11	54.77 %
860 ARCHIVAL FEES	1,500.00	21,957.00	-20,457.00	6.83 %
861 ARCHIVAL SUPPLIES	37.71	50.00	-12.29	75.42 %
865 CONTRACT LABOR		150.00	-150.00	
870 TRAVEL / MILEAGE	10.00	0.00	10.00	
875 EXE DIR TELEPHONE	125.00	650.00	-525.00	19.23 %
880 SALES TAX	117.97	120.00	-2.03	98.31 %
885 PAYROLL TAXES	5,050.32	7,368.00	-2,317.68	68.54 %
890 HEALTH INSURANCE	5,375.00	12,000.00	-6,625.00	44.79 %
<b>Total EXPENDITURES</b>	<b>124,243.68</b>	<b>249,854.00</b>	<b>-125,610.32</b>	<b>49.73 %</b>
Reimbursements	0.00		0.00	
<b>Total Expenditures</b>	<b>\$124,243.68</b>	<b>\$249,854.00</b>	<b>\$ -125,610.32</b>	<b>49.73 %</b>
NET OPERATING REVENUE	<b>\$ -29,904.27</b>	<b>\$0.00</b>	<b>\$ -29,904.27</b>	<b>0.00%</b>
NET REVENUE	<b>\$ -29,904.27</b>	<b>\$0.00</b>	<b>\$ -29,904.27</b>	<b>0.00%</b>



WINTER PARK  
HISTORY  
MUSEUM

## 2023 Geographic Visitor Profile

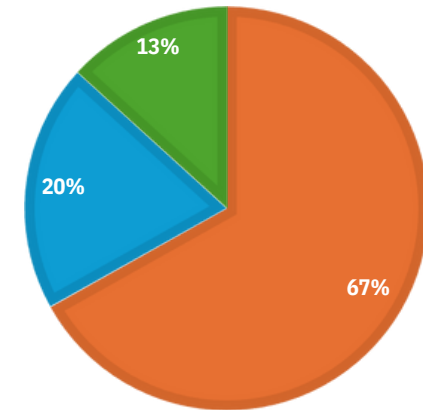
Domestic Visitor Profile by State



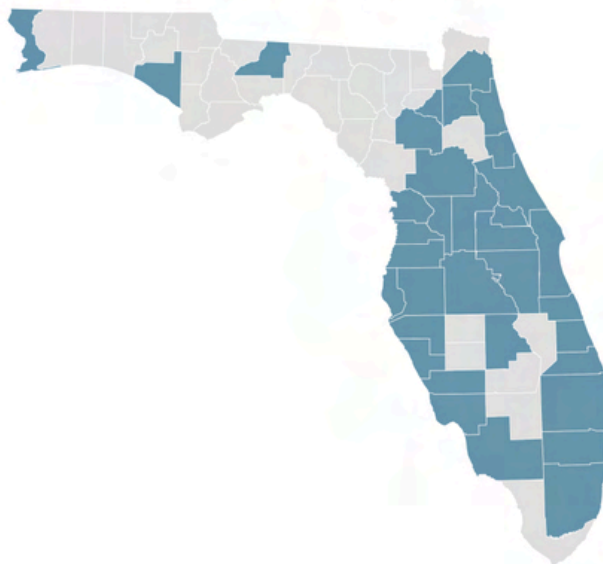
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VISITOR DISTRIBUTION

Florida Visitors Other Domestic Visitors International Visitors



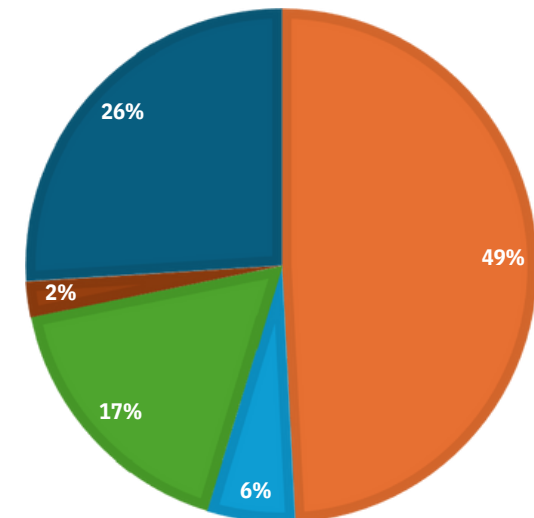
Florida Visitors by County



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FLORIDA VISITORS BY COUNTY

Orange Osceola Seminole Lake Other Florida Counties







Photos show  
Celendine  
academy and  
New Hope  
childrens groups  
at the WPHM.







This painting by Winter Park Paint Out Artist Charles Dickinson was donated to us by long time supporter Maria Cain.







Photos show Janna Baumann leading tour at Palm Cemetery where we learned about and visited some of Winter Parks most famous residents.







Our Spring Trivia Night was another great success. We honored newly elected mayor Shiela DeCiccio with a framed print of Greeneda Court from the 1950's.







As part of our quarterly exhibition updates, We featured Pansy Cottage as part of our Winter Park Homes display and South Florida for our regional highlight. Additionally, we added another display of Florida Kistch.

