



Q1 Report

October-December 2024



WPHM Staff, Christy Grieger and Dena Salas holding the WPHM banner for the Christmas Parade.

City of Winter Park

Attention: Peter Moore

401 South Park Avenue

Winter Park, Florida 32789

P.O. Box 51, Winter Park, FL 32790 | 407.647.2330 | museum@wphistory.org | www.wphistory.org

Museum: 200 W. New England Avenue, Winter Park, FL 32789

EXHIBIT “A”

EXHIBIT A SERVICES

Programming Overview and Attendance Goals
 October 1, 2023 – September 30, 2024
 October 1, 2023- December 31, 2023

Displays, Exhibitions and Children’s Activities	
<ul style="list-style-type: none"> <p>Exhibitions The WPHM’s next exhibition will tell the story of Winter Park and Florida as a vacation destination for the US through the art of postcards. It will be largely supported by the WPHM’s collection of over 2,000 Winter Park and Florida postcards. The exhibit will highlight how people traveled to Winter Park, Florida attractions, Flora and Fauna, as well as various Florida regions. Winter Park’s orange industry will be highlighted as a part of a Kitch road side citrus stand which will serve as the docents desk. We will continue to use film and digital technologies to showcase more postcards in greater detail. We will also be incorporating a rotating aspect of the exhibit.</p> <ul style="list-style-type: none"> ○ Please note <i>Retailing Our Story</i> Closed December 28th, <i>Hello Sunshine</i> will open February 9th. <p>Museum Docents The Winter Park History Museum will provide over 1350 of docent supported museum hours and keep the museum open 5 days a week open free to the public.</p> <p>Children’s History Detective Hunt A history adventure that takes children all through Central Park as they track down the answers to the detective hunt. This experience gives children an insider’s view of Winter Park and engagingly connects them to City history.</p> <p>Speaker Programs: A series of programs (2) designed to complement and enhance the scope of “Hello Sunshine” or to share stories of Winter Park. Programs are open to the public without charge at the Winter Park Chamber Welcome Center. *First program scheduled for Feb 23</p> 	<p>5500 attendees 1345 Attendees</p> <p>1350 Hours (estimate) 336 Hours</p> <p>300 Distributed 50 distributed</p> <p>100 attendees</p>

<ul style="list-style-type: none"> Walking Tour of Historic Downtown A free and comprehensive brochure, available to any museum visitor, the walk begins at the museum and takes the visitor to 24 historic city properties. Hands on History Two 'Pop-Up' exhibition events will provide an opportunity for children to touch and learn about everyday articles from past decades. A variety of items are available to the children including 1920's-1980's phones, early kitchen devices such as a butter churn, a typewriter and children's toys from various decades. 	<p>250 distributed</p> <p>30 Attendees</p>
<p>Collaborations</p>	
<ul style="list-style-type: none"> The Executive Director serves on the Arts & Culture Alliance for the City of Winter Park. Assist the City Communications Department, as related to historic research and City events. Participated in the Chamber of Commerce Ye Old Hometown Christmas Parade December 2nd. Board members and Staff passed out postcards and candy canes to promote the new exhibit. Participated in Illumination, an event hosted by the City of Winter Park Communications Department to highlight the Arts and Culture Alliance. Provide, display, and distribute in the Winter Park History Museum informational brochures for the following cultural institutions: <ul style="list-style-type: none"> Scenic Boat Tour Rollins Museum of Art Charles Hosmer Morse Museum of American Art Hannibal Square Heritage Center Albin Polasek Museum Crealdé School of Fine Arts Winter Park Arts and Cultural Alliance Winter Park Chamber of Commerce Map 	<p>1, 000 distributed</p> <p>200 Distributed</p>

<ul style="list-style-type: none"> Rollins Intern Program Collaborate with the Rollins History Department with an internship that benefits both organizations. Interns are generally history majors and they assist with all aspects of office and museum responsibilities. This includes accessioning newly acquired items for the WPHM Collection, creating Constant Contact copy, providing docent services at the Museum, learning the details of event planning and fulfilling the responsibilities of a non-profit organization. Participate in the Winter Park Sidewalk Arts Festival March 17th-19th 2024:” Hands on History” Program at the Children’s Workshop Village. 	<p>3 interns per year 1 Intern</p> <p>300 attendees (estimate)</p>
<p>Direct Community Activities and Services</p>	
<ul style="list-style-type: none"> Provide, without charge, the Traveling History Program to the Boys & Girls Club of Eatonville as well as other youth and school groups upon request. Provide historic research services, without charge, to citizens, organizations, scholars, and the press. Maintain and make publicly available the 133 oral histories from local city residents that have been collected over the past 50 years. The goal is to make 12 recordings and transcripts from our collection available on our website for public access per year. A Stroll Down Park Avenue Podcast A new online podcast available on Spotify, Apple Podcasts, and Google Podcasts showcasing in-depth stories of individuals or panels discussing influential events and places in the history of Winter Park. As of this year we are filming our interviews. Continue to professionally archive and store Winter Park artifacts and documents of importance, in temperature-controlled space. Provide specially designed museum tours for diverse audiences such as Leadership Winter Park, senior citizen groups, school classes, veteran’s group, and Winter Park Community Center field trips. 	<p>50 attendees</p> <p>12 uploads</p> <p>4 recordings</p>

<ul style="list-style-type: none"> ○ Held tour for the Maitland School December 5th for about 50 students and Chaperones. ○ Held tour for Leadership Winter Park December 6th. ○ December 6th, Hosted Central Florida Museum Directors for a tour of the museum and downtown Winter Park. <ul style="list-style-type: none"> ● Participate in speaking engagements with the community including the University Club, Woman’s Club of Winter Park, Westminster, and Mayflower Retirement centers. 	
Public Receptions and Social Enrichment	
<ul style="list-style-type: none"> ● Exhibition Grand Opening Reception This event will launch our new exhibit, “Hello Sunshine: Selling Florida through the art of postcards”. This event will be held at the Farmers Market & is open to the public. *Scheduled for February 8th ● Community-wide Holiday Party at the historic Winter Park Golf Club. The event was held December 14th at the Winter Park Golf Club. ● Surveys taken at the WPHM to be included in quarterly reports. ● Winter Park History Museum’s Trivia Night This event will be held at a local club, and focuses on local history, pop culture, and general knowledge. Trivia nights are planned for Spring and Fall. Fall Trivia Night was held October 24th at the Winter Park Raquet Club. ● Member Mixer and other social events Host social events within the museum space geared towards members. These events should encourage becoming a member of the museum and enhance the membership experience. In memory of East India Ice Cream, we held an Ice Cream Social with 60 Attendees. November 3rd, we held our final mini opening for our final rotation of shops. We had 72 in attendance. 	<p style="text-align: right;">200 Guests</p> <p style="text-align: right;">75 participants 155 Participants</p> <p style="text-align: right;">Approx. 6 per month</p> <p style="text-align: right;">200 participants 115 Participants</p> <p style="text-align: right;">150 Attendees 132 Attendees</p>

<p>Total projected program and museum attendance</p>	<p>6600 Attendees 1747 Attendees</p>
<p>Total projected Winter Park informational, educational, and/or marketing materials distributed</p>	<p>1,550 Distributed 250 Distributed</p>
<p>Total projected number of museum docent hours</p>	<p>1350 Hours 336 Hours</p>



BOARD OF DIRECTORS 2023

WINTER PARK HISTORY MUSEUM

March 2023

Executive Committee

President

Ivan Lys-Dobradin

1st term board member began: January, 2018

1st term board member expires: Jan, 2021

2nd term board member began: January, 2021

2nd term board member expires: Jan, 2024

1st term Treasurer began: January, 2019

1st term Treasurer expired: January, 2020

2nd term Treasurer began: February, 2020

2nd term Treasurer expires: January, 2021

1st term Vice President began: February, 2021

1st term Vice President expires: Feb, 2022

2nd term Vice President began: February 2022

2nd term Vice President expires: Feb, 2023

Tel. 407-312-7432

email: ivan@gulfstreamfirm.com

1132 Washington Ave

Winter Park, FL 32789

Attorney at Gulf Stream Firm

Vice President

Rick Baldwin

1st term board member began: May, 2020

1st term board member expires: May, 2023

1st term Treasurer began: February, 2021

1st term Treasurer expires: February, 2022

2nd term Treasurer began: February, 2022

2nd term Treasurer expires: February, 2023

Tel. 407-325-7520

email: rbaldwin46@outlook.com

2185 N. Park Avenue

Winter Park, FL 32789

CEO of Baldwin Brothers Funeral and Cremations. Rick's grandparents moved to Winter Park in 1926. Rick is a graduate of WPHS and UCF.

Treasurer

Bob Klettner

1st term board member began: February 2021

1st term board member expires: February 2024

Tel. # 407-758-8820

email: klettners@mindspring.com

PO Box 759

Winter Park, FL 32790

Raised in Winter Park, Bob is now retired from the banking industry. Graduate of Rollins College, Crummer School of Business. Bob serves as a Trustee for the Joe and Sarah Galloway Foundation.

Recording Secretary

Elizabeth Eschbach 1st term board member began: Feb, 2021 1st term board member expires: February, 2024

1st term Secretary began: Feb, 2022 2nd term Secretary expires: Feb, 2022

Tel. #407247-8511 email: elizabetheschbach004@gmail.com

PO Box 3028
Orlando, FL 32806

Elizabeth has lived in Winter Park for 45 years and raised her family in our community.
Professor of Humanities of Valencia College. A graduate of Agnes Scott College; University of Tennessee (B.A.) and (UCF M.A).

Board of Directors

Gibby Folk 1st term board member began: May, 2020 1st term board member expires: May, 2023

Tel. #407-415-5186 email: Melinda.Manatad@gmail.com

1033 Bonita Drive
Winter Park, FL 32789

Born and raised in Winter Park; University of Miami graduate
A life-long passion for food brought Gibby from Orchid Thai to Catering Event Management at the Ritz-Carlton South Beach and Bal Harbour. Recently married and relocated back to Winter Park, Gibby continues to feed her passion with food & events with the family business at Orchid Thai.

John Miller 1st term board member began February, 2021 1st term board member expires, February, 2024

Tel. #407-399-6031 email: miller.sarc@gmail.com

1775 Lake Berry Drive
Winter Park, FL 32789

VP and Product Manager for Global Preowned Inventory with Marriott Vacations Worldwide. John is a life-long Winter Park resident of 52 years in our community. He graduated from WPHS and is a Florida State Alum.

Sarah Paspalakis 1st term board member began May 2020 1st term board member expires May 2023

Tel. #407-232-5893 email: sarahmargio@yahoo.com

3011 Temple Trail
Winter Park, FL 32789

Hedge Fund Accounting Manager
Born and raised in Winter Park, FL; University of FL alum

Paul Twyford 1st term board member began: July, 2018 1st term board member expires: July, 2021
2nd term board member began: July, 2021 2nd term board member expires: July, 2024

1st term President began: February, 2021 1st Term President expires: February, 2022
2nd term President began: February, 2022 2nd Term President expires: February, 2023

Tel. 407-929-7985 email: paul@wpdistilling.com

1288 Orange Avenue
Winter Park, FL 32789

Co-Founder of Winter Park Distilling Company
Winter Park Chamber of Commerce Member, American Craft Spirits Association Member, Florida Distillers Guild Founding Member

Kate Lane 1st term board member began: February 2023 1st term board member expired: February 2026

Telephone #603-770-7654 Email: kate@lanetechnologysolutions.com
1717 W Fairbanks Ave, Winter Park, FL 32789

Kate is the owner of Lane Technology Solutions along with her husband Jim. Kate has been involved with the Winter Park community for many years and is active with the Winter Park Chamber of Commerce.

Dan Picard 1st term board member began: February 2023 1st term board member expired: February 2026

Telephone # 407-493-7327 Email: dan@mdsx-creative.com

Dan is a multidisciplinary creative director for MDSX. He has over 20 years of experience in illustration, visual storytelling.

Eric Werrenrath 1st term board member began: February 2023 1st term board member expired: February 2026

Telephone # 407-246-8418 Email: ewerrenrath@whww.com
PO Box 880 Winter Park, FL 32790

Eric is an attorney at Winderweedle, Haines, Ward & Woodman, PA.

Staff

Executive Director, Winter Park Historical Association Staff, non-voting

Executive Director

Christy Grieger

Cell: 407-383-6859 email: christy@wphistory.org

Office: 407-647-2330

Executive Assistant since August 2018

Executive Director since November 2020

Executive Assistant

Dena Salas

Cell: 813-951-7179 email: museum@wphistory.org

Office: #407-647-2330

Volunteer Since December 2021

Admin since May 2022

Archivist

Linda Kulmann

Cell: 407-920-2944 email: lindalanekulmann@gmail.com

Office: 407-647-2330

Archivist since 2014 and past board president.

WPHM mailing address: P.O. Box 51, Winter Park, FL 32790

Physical address (offices): 232 N. Knowles Avenue, Winter Park, FL 32789

Physical address (museum): 200 W. New England Avenue, Winter Park, FL 32789

WINTER PARK HISTORICAL ASSOCIATION
Profit & Loss
October through December 2023

	Oct - Dec 23
Ordinary Income/Expense	
Income	
INCOME	
600 · DONATIONS	
601 · GENERAL DONATIONS	2,526.98
602 · END OF YEAR APPEAL	18,070.00
603 · MUSEUM DONATIONS	554.00
	21,150.98
Total 600 · DONATIONS	21,150.98
605 · MEMBERSHIP	770.90
610 · MUSEUM SALES	487.90
611 · TRIVIA NIGHT	12,866.88
612 · YARD SALE	50.00
615 · GRANTS INCOME	
616 · GOV'T GRANTS	35,223.50
617 · NON-GOV'T GRANTS	43,000.00
	78,223.50
Total 615 · GRANTS INCOME	78,223.50
640 · DIVIDEND INCOME	3,353.05
650 · INTEREST INCOME	20.24
	116,923.45
Total INCOME	116,923.45
Total Income	116,923.45
Gross Profit	116,923.45
Expense	
EXPENDITURES	
700 · OFFICE SUPPLIES	978.68
705 · PRINTING & POSTAGE	
706 · YEAR END APPEAL CAMPAIGN	1,607.08
709 · POSTAGE	141.65
	1,748.73
Total 705 · PRINTING & POSTAGE	1,748.73
710 · ADVERTISING	460.01
715 · ACCOUNTING COSTS	871.50
720 · TECH SUPPORT&COMPUTER SOFTWARE	1,085.36
725 · GRANT EXPENSE	1,781.70
730 · WEBSITE EXPENSE	139.02
735 · GOVT FEES / MEMBERSHIPS	118.00

WINTER PARK HISTORICAL ASSOCIATION
Profit & Loss
October through December 2023

	Oct - Dec 23
750 · EVENTS	
752 · HOLIDAY OPEN HOUSE	3,245.55
756 · TRIVIA NIGHT EXPENSE	8,077.99
758 · OTHER SPECIAL EVENTS	1,041.74
	12,365.28
Total 750 · EVENTS	12,365.28
760 · LIVING HISTORY EXPENSE	54.00
765 · DOCENT / BOARD APPRECIATION	187.85
775 · MUSEUM SHOP INVENTORY	849.46
776 · COLLECTION ACQUISITIONS	8.52
790 · EXHIBIT EXPENSE	2,754.53
795 · BANK CHARGES / CC FEES	269.55
800 · BIGELOW HOUSE	3,563.26
805 · MUSEUM UTILITIES	882.27
810 · INSURANCE	726.99
825 · CLEANING SERVICES	382.50
830 · STORAGE UNITS	2,544.00
850 · SALARIES - DIRECTOR	12,499.98
855 · SALARIES - OFFICE/MUSEUM STAFF	8,883.50
860 · ARCHIVAL FEES	4,449.44
875 · EXE DIR TELEPHONE	150.00
885 · PAYROLL TAXES	1,838.56
890 · HEALTH INSURANCE	3,150.00
	62,742.69
Total EXPENDITURES	62,742.69
Total Expense	62,742.69
Net Ordinary Income	54,180.76
Net Income	54,180.76

WINTER PARK HISTORICAL ASSOCIATION
Profit & Loss Budget vs. Actual
 October through December 2023

	Oct - Dec 23	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
INCOME				
600 · DONATIONS				
601 · GENERAL DONATIONS	2,526.98	0.00	2,526.98	100.0%
602 · END OF YEAR APPEAL	18,070.00	0.00	18,070.00	100.0%
603 · MUSEUM DONATIONS	554.00	0.00	554.00	100.0%
Total 600 · DONATIONS	21,150.98	0.00	21,150.98	100.0%
605 · MEMBERSHIP	770.90	0.00	770.90	100.0%
610 · MUSEUM SALES	487.90	0.00	487.90	100.0%
611 · TRIVIA NIGHT	12,866.88	0.00	12,866.88	100.0%
612 · YARD SALE	50.00	0.00	50.00	100.0%
613 · MOVIE NIGHT	0.00	0.00	0.00	0.0%
615 · GRANTS INCOME				
616 · GOV'T GRANTS	35,223.50	0.00	35,223.50	100.0%
617 · NON-GOV'T GRANTS	43,000.00	0.00	43,000.00	100.0%
Total 615 · GRANTS INCOME	78,223.50	0.00	78,223.50	100.0%
640 · DIVIDEND INCOME	3,353.05			
650 · INTEREST INCOME	20.24	0.00	20.24	100.0%
Total INCOME	116,923.45	0.00	116,923.45	100.0%
Total Income	116,923.45	0.00	116,923.45	100.0%
Gross Profit	116,923.45	0.00	116,923.45	100.0%
Expense				
EXPENDITURES				
700 · OFFICE SUPPLIES	978.68	0.00	978.68	100.0%
705 · PRINTING & POSTAGE				
706 · YEAR END APPEAL CAMPAIGN	1,607.08	0.00	1,607.08	100.0%
707 · MEMBERSHIP DRIVE	0.00	0.00	0.00	0.0%
708 · PRINTING	0.00	0.00	0.00	0.0%
709 · POSTAGE	141.65	0.00	141.65	100.0%
Total 705 · PRINTING & POSTAGE	1,748.73	0.00	1,748.73	100.0%
710 · ADVERTISING	460.01	0.00	460.01	100.0%
715 · ACCOUNTING COSTS	871.50	0.00	871.50	100.0%
720 · TECH SUPPORT&COMPUTER SOFTWARE	1,085.36	0.00	1,085.36	100.0%
725 · GRANT EXPENSE	1,781.70	0.00	1,781.70	100.0%
730 · WEBSITE EXPENSE	139.02	0.00	139.02	100.0%
735 · GOVT FEES / MEMBERSHIPS	118.00	0.00	118.00	100.0%

WINTER PARK HISTORICAL ASSOCIATION
Profit & Loss Budget vs. Actual
October through December 2023

	Oct - Dec 23	Budget	\$ Over Budget	% of Budget
750 · EVENTS				
751 · MUSEUM GRAND OPENING	0.00	0.00	0.00	0.0%
752 · HOLIDAY OPEN HOUSE	3,245.55	0.00	3,245.55	100.0%
753 · SPEAKER SERIES	0.00	0.00	0.00	0.0%
755 · CHILDREN'S OUTREACH PROGRAM	0.00	0.00	0.00	0.0%
756 · TRIVIA NIGHT EXPENSE	8,077.99	0.00	8,077.99	100.0%
757 · MEMBERSHIP EXPENSES	0.00	0.00	0.00	0.0%
758 · OTHER SPECIAL EVENTS	1,041.74	0.00	1,041.74	100.0%
Total 750 · EVENTS	12,365.28	0.00	12,365.28	100.0%
760 · LIVING HISTORY EXPENSE	54.00	0.00	54.00	100.0%
765 · DOCENT / BOARD APPRECIATION	187.85	0.00	187.85	100.0%
770 · CONFERENCE & WORKSHOPS	0.00	0.00	0.00	0.0%
775 · MUSEUM SHOP INVENTORY	849.46	0.00	849.46	100.0%
776 · COLLECTION ACQUISITIONS	8.52	0.00	8.52	100.0%
790 · EXHIBIT EXPENSE	2,754.53	0.00	2,754.53	100.0%
795 · BANK CHARGES / CC FEES	269.55	0.00	269.55	100.0%
800 · BIGELOW HOUSE	3,563.26	0.00	3,563.26	100.0%
805 · MUSEUM UTILITIES	882.27	0.00	882.27	100.0%
810 · INSURANCE	726.99	0.00	726.99	100.0%
815 · OFFICE FURNITURE & REFURBISHING	0.00	0.00	0.00	0.0%
820 · MUSEUM REPAIRS & MAINTENANCE	0.00	0.00	0.00	0.0%
825 · CLEANING SERVICES	382.50	0.00	382.50	100.0%
830 · STORAGE UNITS	2,544.00	0.00	2,544.00	100.0%
850 · SALARIES - DIRECTOR	12,499.98	0.00	12,499.98	100.0%
855 · SALARIES - OFFICE/MUSEUM STAFF	8,883.50	0.00	8,883.50	100.0%
860 · ARCHIVAL FEES	4,449.44	0.00	4,449.44	100.0%
861 · ARCHIVAL SUPPLIES	0.00	0.00	0.00	0.0%
865 · CONTRACT LABOR	0.00	0.00	0.00	0.0%
870 · TRAVEL / MILEAGE	0.00	0.00	0.00	0.0%
875 · EXE DIR TELEPHONE	150.00	0.00	150.00	100.0%
880 · SALES TAX	0.00	0.00	0.00	0.0%
885 · PAYROLL TAXES	1,838.56	0.00	1,838.56	100.0%
890 · HEALTH INSURANCE	3,150.00	0.00	3,150.00	100.0%
Total EXPENDITURES	62,742.69	0.00	62,742.69	100.0%
Total Expense	62,742.69	0.00	62,742.69	100.0%
Net Ordinary Income	54,180.76	0.00	54,180.76	100.0%
Net Income	54,180.76	0.00	54,180.76	100.0%

The WPHM Board and Staff enjoyed promoting the new exhibit during the Christmas parade.





School groups loved the interactive fun of Retailing Our Story



Our Semi Annual fundraiser was a hit once again!



HELLO SUNSHINE

SELLING FLORIDA THROUGH THE ART OF POSTCARDS

Retailing Our Story closed Dec 28th, our new exhibit is well underway and is opening February 9th.