

June 8, 2021

Peter Moore
Manager, Budget and Performance Measurement
City of Winter Park
401 Park Avenue South
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www.UnitedArts.cc

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United Arts of Central Florida

Dear Mr. Moore:

RE: Request for Funding for United Arts of Central for FY22

Thank you again for the City of Winter Park's FY21 contribution of \$17,000 to United Arts of Central Florida. United Arts is organized and operated exclusively for cultural and educational purposes in order to further programs in the arts, sciences and humanities in Lake, Orange, Osceola and Seminole counties. Funding from the City of Winter Park supports United Arts' efforts to enrich the lives of Winter Park residents and visitors by supporting a diverse, stable arts and cultural environment for residents and visitors to live, work and play.

On behalf of United Arts, I respectfully request that the City of Winter Park continue its funding of United Arts in the amount of \$17,000 for FY22. This request is based on funding for the arts at 56 cents per capita using the 2020 BEBR census population figure of 30,630 as the working number for the City of Winter Park's population.

United Arts is grateful for our long-standing partnership with the City of Winter Park. The financial support the City provides is crucial to the success of local arts and culture and we are grateful for your ongoing commitment to the organizations that call Winter Park home. The last 18-months have seen unprecedented loss of revenue and wages for our arts community and the residents who make their living in the creative industries. The City's support of United Arts, coupled with the support of other local governments, corporations, foundations and individuals, has ensured that United Arts was able to continue providing stabilizing support for Winter Park organizations throughout the pandemic. Grant awards to Winter Park organizations included:

- \$251,800 in Operating Support grants to 7 organizations
- \$80,013 in Venue Subsidy Grants to 4 organizations
- \$5,000 in Diversity in the Arts contract for service opportunities for organizations led by people of color to one organization

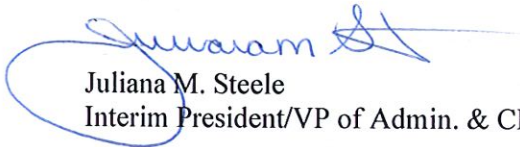
In addition, four Winter Park organizations participated in United Arts' annual *Collaborative Campaign for the Arts* this year, raising \$350,087 in much-needed support. United Arts is matching these funds raised at 15%, infusing an additional \$52,513 into the Winter Park arts community.

All told, United Arts has invested \$739,413 into the Winter Park Arts community this year, a \$43.50 return on every dollar invested into United Arts by the City of Winter Park. Investing in the arts through United Arts is a sound investment!

The arts create a sense of place. It is an expression of who we are and what we stand for. It brings people together to engage in life, share experiences and make memories. Arts and culture in a student's curriculum ignite enthusiasm, improving attendance and behavior. In our schools, students with arts credits in their curriculum get better grades, have fewer disciplinary problems and are more likely to graduate. The arts strengthen our economy on all levels by supporting businesses that attract customers, creating jobs and providing a lasting marketplace that feeds customers to surrounding businesses. For our residents, the arts provide a source of entertainment, stimulate critical thinking and provide an opportunity to engage their creative side. The arts make us who we are and provide an avenue to invite others to share our experience through our theaters, music, architecture and public art.

Thank you again for your ongoing support and your consideration of this request.

Respectfully yours,

A handwritten signature in blue ink, appearing to read "Juliana M. Steele", with a stylized flourish at the end. The signature is written over a circular blue stamp or mark.

Juliana M. Steele
Interim President/VP of Admin. & CFO

| Grant Program | Organization Name | Amount Awarded | Project Name / Category |
|----------------------------|---|------------------|--|
| Diversity In the Arts | Open Scene, Inc. | \$ 5,000.00 | Latinx Performing Arts Festival |
| Operating Support | Albin Polasek Museum & Sculpture Garden | \$ 31,300.00 | Midsize Budget (Over \$300K, Under \$900K) |
| Operating Support | ArtReach Orlando | \$ 7,000.00 | Small Budget (Over \$75K, Under \$300K) |
| Operating Support | Bach Festival Society of Winter Park | \$ 88,300.00 | Large Budget (Over \$900K) |
| Operating Support | Central Florida Vocal Arts | \$ 5,500.00 | Small Budget (Over \$75K, Under \$300K) |
| Operating Support | Crealdé School of Art | \$ 74,500.00 | Large Budget (Over \$900K) |
| Operating Support | Florida Symphony Youth Orchestras | \$ 35,500.00 | Midsize Budget (Over \$300K, Under \$900K) |
| Operating Support | Global Peace Film Festival | \$ 9,700.00 | Small Budget (Over \$75K, Under \$300K) |
| Venue Subsidy | Blue Bamboo Center for the Arts Inc | \$ 19,950.00 | Long Term Lease |
| Venue Subsidy | Central Florida Vocal Arts | \$ 9,794.71 | Season Rentals for CFVA & Opera del Sol |
| Venue Subsidy | Orlando International Film Festival, inc. | \$ 2,768.36 | 2021 OIFF |
| Venue Subsidy | The Winter Park Playhouse | \$ 47,500.00 | Long Term Lease |
| <i>City of Winter Park</i> | | \$338,813 | |

2021 Collaborative Campaign - Winter Park Organizations

| Organization | Amount Raised | 15% Match Earned |
|--------------------------------------|-------------------|------------------|
| Bach Festival Society of Winter Park | \$ 251,732 | \$ 37,760 |
| Central Florida Vocal Arts | \$ 20,950 | \$ 3,143 |
| Crealdé School of Art | \$ 55,972 | \$ 8,396 |
| Florida Symphony Youth Orchestras | \$ 21,433 | \$ 3,215 |
| Totals | \$ 350,087 | \$ 52,513 |