

ORDINANCE NO. 2831-10

AN ORDINANCE OF THE CITY OF WINTER PARK, FLORIDA, AMENDING CHAPTER 58 "LAND DEVELOPMENT CODE" ARTICLE IV, "SIGN REGULATIONS" SO AS TO IMPLEMENT PROVISIONS OF THE CENTRAL BUSINESS DISTRICT/PARK AVENUE AND MORSE BOULEVARD DESIGN GUIDELINES, PROVIDE REGULATIONS FOR SIGNS ALONG INTERSTATE FOUR, AND PROVIDING FOR SEVERABILITY, CONFLICTS AND AN EFFECTIVE DATE.

BE IT ENACTED BY THE CITY COMMISSION OF THE CITY OF WINTER PARK:

SECTION 1. That Chapter 58 "Land Development Code," Article IV "Sign Regulations" of the Code of Ordinances is hereby amended and modified by adding new provisions to Section 58-124 "Signs permitted in zoning districts of the city" subsections (b) (d) and (e) to read as follows:

Sec. 58-124. - Signs permitted in zoning districts of the city.

(b) *Office (O-1) and (O-2) districts.*

(1) One identification sign and one bulletin board for each developed parcel not to exceed a total of 36 square feet in area for all signs.

(2) All signs shall be wall signs, ground signs or projecting signs. Ground signs shall not exceed a height of eight feet. No height limit is specified for wall signs. All signs shall be placed on private property behind the lot line. These signs shall also comply with the applicable provisions of sections 58-125 and 58-126.

(3) Office district properties located within the boundaries of the area subject to the Central Business District Façade Design Guidelines, the Morse Boulevard Plan Façade Design Guidelines area from New York Avenue to Denning Drive or within the boundaries of the Hannibal Square Neighborhood Commercial District may not have digital, electronic, and/or internally illuminated signs, such as back-lit plastic, acrylic or glass. Front lighting of signs is encouraged. External illumination must be provided by a light source that is installed to prevent direct light from shining onto the street or adjacent properties. Flashing or moving lights are not permitted. Back lit halo type opaque sign lettering is permitted, however the light color must be white or subdued or muted such as a pastel shade.

(4) As further described in the Morse Boulevard Plan Façade Design guidelines, monument signs not to exceed four feet in height shall be the only type of ground sign permitted within this area where they present no traffic visibility impediments.

(5) All signs in the applicable map areas shall be subject to compliance with the Central Business District Façade Design Guidelines or the Morse Boulevard Plan Façade Design Guidelines even if such is more restrictive than the regulations outlined above.

(d) Commercial (C-2) district.

(1) Each occupant shall be permitted a maximum of two signs indicating the business, commodities, service or other activity sold, offered or conducted on the premises. Where one occupancy has two signs, only the following combinations of sign types shall be permitted: One ground sign and one wall or canopy sign; one projecting sign and one wall or canopy sign; one ground sign and one under-canopy sign; one canopy sign and one under-canopy sign. These signs shall also comply with the applicable provisions of sections 58-125 through 58-128.

(2) Ground signs within the commercial (C-2) district which give only the name of the abutting business may be located on the public right-of-way between the property line and the curb. Ground signs so located shall not exceed three square feet in area, the lower edge shall be a minimum of seven feet high above the sidewalk, and shall be placed at least six inches behind the curb face or further to prevent interference with vehicular traffic. The design and location of such signs shall be subject to the approval of the planning and community development department to insure that the sign does not interfere with pedestrian traffic, parking or does not create excessive signage in one area. Signs must be spaced at least ten feet apart and may be required to be located as prescribed by the sign location plan.

(3) Ground signs and projecting signs on properties or buildings within the central business district shall be limited to an area of each face of 20 square feet and shall have a minimum clearance of seven feet.

(4) The maximum copy area of canopy signs shall be two square feet per linear foot of canopy front and sides. These signs should also comply with applicable provisions of section 58-128.

(5) Signs attached to the underside of a canopy (under canopy signs) shall have a copy area no greater than six square feet, with a maximum letter height of nine inches, subject to a minimum clearance of seven feet from the sidewalk.

(6) Commercial (C-2) district properties may not have digital, electronic, and/or internally illuminated signs, such as back-lit plastic, acrylic or glass. Front lighting of signs is encouraged. External illumination must be provided by a light source that is installed to prevent direct light from shining onto the street or adjacent properties. Flashing or moving lights are not permitted. Back lit halo type opaque sign lettering is permitted, however the light color must be white or subdued and muted such as a pastel shade.

(7) All signs in this district shall be subject to compliance with the Central Business District Façade Design Guidelines, even if such is more restrictive than the regulations outlined above.

(e) General commercial (C-3), limited commercial (C-3A and light industrial (I-1) districts.

(1) Each premise or building shall be permitted one ground sign indicating only the business, commodities, service or other activity sold, offered or conducted on the property. Where a premise has in excess of 300 feet of frontage, one additional ground sign may be erected for each additional 300 feet of street frontage in excess to the first 300 feet. Ground signs shall also comply with the applicable provisions of section 58-125. Service stations shall be permitted one additional ground sign not exceeding 32 square feet of area per face indicating only the prices of fuels sold on the premises. A ground sign must be located entirely on private property behind the lot line.

(2) One projecting sign may be substituted for the permitted ground sign and shall comply with applicable provisions of sections 58-127.

(3) In addition to the above signs, each occupant may have one of the following sign types: one wall sign, one canopy sign, or one under-canopy sign. These signs shall comply with the applicable provisions of sections 58-126 and 58-128.

(4) Commercial district properties located within the boundaries of the area subject to the Central Business District Façade Design Guidelines, the Morse Boulevard Plan Façade Design Guidelines area from New York Avenue to Denning Drive or within the Hannibal Square Neighborhood Commercial District may not have digital, electronic, and/or internally illuminated signs, such as back-lit plastic, acrylic or glass. Front lighting of signs is encouraged. External illumination must be provided by a light source that is installed to prevent direct light from shining onto the street or adjacent properties. Flashing or moving lights are not permitted. Back lit halo type opaque sign lettering is permitted, however the light color must be white or subdued and muted such as a pastel shade.

(5) All signs within the applicable map area shall be subject to compliance with the Morse Boulevard Plan Façade Design Guidelines even if such is more restrictive than the regulations outlined above.

(f) Signs adjacent to Interstate Four in Non-Residential districts (O-1 & C-3)

(1) Properties with a minimum frontage of 150 feet abutting Interstate Four with non-residential zoning designations are permitted to construct ground signs in accordance with the following limitations:

Maximum height: 30 feet

Maximum area per side for double faced signs placed perpendicular to the roadway: 100 square feet

(2) Provisions of (e)(1) of this Section shall also apply.

Section 125. Ground Signs

- (i) Measurement of sign area: The area within a perimeter which forms the outside shape including any frame which forms an integral part of the display, but excluding the necessary supports or uprights on which the sign may be placed. If the sign consists of more than one section or module, all areas will be totaled, including the spaces between sections or modules. When the area of the covering material over the structural elements of the sign exceeds eighteen (18) inches in width, the additional area of this covering material will count as part of the allowable sign area.

SECTION 2 - SEVERABILITY. If any Section or portion of a Section of this Ordinance proves to be invalid, unlawful, or unconstitutional, it shall not be held to invalidate or impair the validity, force, or effect of any other Section or part of this Ordinance.

SECTION 3 - CONFLICTS. All Ordinances or parts of Ordinances in conflict with any of the provisions of this Ordinance are hereby repealed.

SECTION 4. EFFECTIVE DATE. This Ordinance shall become effective immediately upon its passage and adoption.

ADOPTED at a regular meeting of the City Commission of the City of Winter Park, Florida, held in City Hall, Winter Park, on this 22nd day of November, 2010.

Kenneth W. Bradley
Mayor Kenneth W. Bradley

ATTEST:

Cynthia Bonham
City Clerk Cynthia Bonham