

RESOLUTION NO. 2107-12

A RESOLUTION OF THE CITY OF WINTER PARK IN SUPPORT
OF THE WINTER PARK, FLORIDA LOCAL STEERING
COMMITTEE'S INITIATIVE TO BECOME A FAIR TRADE TOWN

WHEREAS, Winter Park, Florida expresses its support for sustainable and equitable commerce and economic development; and

WHEREAS, "Fair Trade" is an innovative, market strategy that promotes fair labor practices and healthy, safe work environments through the production of food and other goods; and

WHEREAS, Fair Trade provides producers with fair prices that translates into truly livable wages; and

WHEREAS, production of Fair Trade goods is achieved through sustainable and ecologically friendly means, thus supporting the future of a healthy planet for all; and
WHEREAS, individual consumers and government purchasers all have a responsibility to be aware of the impact of purchasing choices on the communities that produce the goods we buy; and

WHEREAS, consumers have a voluntary choice to make purchases of Fair Trade goods; and

WHEREAS, many local businesses enhance the local economy through sales of Fair Trade products; and

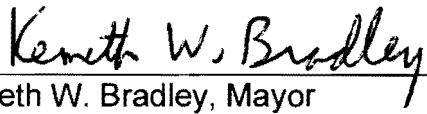
WHEREAS, Winter Park, Florida has the opportunity to lead by example and present a model of social responsibility for other towns and cities to follow;

NOW, THEREFORE, BE IT RESOLVED that when purchasing goods for the city, Winter Park, Florida will consider to procuring local and Fair Trade products when those products are readily available, meet applicable city standards, are competitively priced, are of comparable quality, and procured in accordance with existing procurement policies.

BE IT FURTHER RESOLVED that this City Commission documents the feasibility of working to ensure ongoing education, media exposure and commitment to Fair Trade, and encourages members of our community to use, sell or provide Fair Trade products whenever possible for the wellbeing of producers, consumers and the environment.

BE IT FURTHER RESOLVED that the Winter Park City Commission supports the Winter Park, Florida Local Steering Committee's initiative to become a Fair Trade Town.

ADOPTED at a regular meeting of the City Commission of the City of Winter Park on this 23rd day of April, 2012.



Kenneth W. Bradley, Mayor

ATTEST:



FOR Cynthia S. Bonham, MMC, City Clerk