

Saturday Farmers' Market Non-Commercial Activity Space Rules and Regulations

These Rules and Regulations ("Rules") apply to non-commercial activity spaces reserved in the Saturday Farmers' Market ("Market") not relating to commercial vendor spaces, which includes but is not limited to, political campaigns, petitioners, and political candidates. These Rules function to maintain a safe and convenient environment that is conducive to the overall purpose of the Market, which is to allow for small commercial sales of produce and other products and provide for an enjoyable recreation experience for City residents and Market visitors.

Up to two spaces may be provided each week for non-commercial activity spaces at the Market. During the City election season, political candidates may reserve spaces between the timeframe of January 21, 2025 through March 9, 2025, the City **will reserve two spaces each week** for non-commercial activity spaces.

- The non-commercial activity space must be reserved in advance through the Parks and Recreation Department. Spaces will be available for reservation beginning on Monday, December 10, 2024. Space can be booked by calling [407-599-3341](tel:407-599-3341) or emailing facilities@cityofwinterpark.org.
- A person, group, entity, candidate, or campaign team desiring to utilize the non-commercial activity space is limited **to no more than 2 space reservations** at the Market during a given year.
- Non-commercial activity space users are prohibited from giving away any produce, items, wares, services, or goods that are in direct or indirect competition with Market vendors.
- Non-commercial activity space users are required to conduct all activities relating to exhibitions or the distribution of materials, including without limitation, any printed or written materials, **ONLY** at or directly proximate to their designated Market space based upon the target's willingness to accept same. Non-commercial activity space users may engage willing listeners from their Market spaces, but non-commercial activity space users shall immediately cease and desist from the communication if the recipient of the communication clearly indicates his or her desire to be left alone.
- These Rules recognize the large crowds and space limitations inherent in the Market. Accordingly, those engaging in non-commercial activities as set forth herein shall refrain from conduct that leads to an environment that deters commerce or otherwise detracts from the ultimate commercial and recreational purposes of the Market. This conduct includes, but is not limited to, utilization of amplification devices, creating blocks in pedestrian flow throughout the Market, and conduct that disrupts the orderly activities and interactions between a vendor or vendors and the public and Market guests.

Parks & Recreation Administration
City of Winter Park