The meeting of the Winter Park City Commission was called to order by Mayor Kenneth Bradley at 3:30 p.m. in the Commission Chambers, 401 Park Avenue South, Winter Park, Florida. The invocation was provided by Pastor Jeff Arp, Calvary Assembly of God, followed by the Pledge of Allegiance.

Members present: Also present:
Mayor Kenneth Bradley City Manager Randy Knight
Vice Mayor Steven Leary City Attorney Larry Brown
Commissioner Sarah Sprinkel City Clerk Cynthia Bonham
Commissioner Tom McMacken Deputy City Clerk Michelle Bernstein
Commissioner Carolyn Cooper

Approval of the agenda

Motion made by Commissioner Cooper to approve the agenda; seconded by Commissioner Sprinkel and approved by acclamation with a 5-0 vote.

Citizen Budget Comments

Joe Terranova, 151 N. Virginia Avenue, urged the Commission to purchase the Enterprise Resource Program software. He agreed with the organizational support formula but opposed the inclusion of the electric and water/sewer fund in the calculation.

Nancy Shutts, 2010 Brandywine Drive, shared her disappointment with the removal of the matching neighborhood grants and the Keep Winter Park Beautiful pocket park grants from this year's budget and asked that it be reinstated. She suggested raising the millage rate by a tenth of a percent over the next few years in an effort to accelerate the tree fund for assessments, removal and replacement.

Mayor's Report

a. Proclamation - Graham Zusi Day

A special recognition was given to Graham Zusi, son of David Zusi, Director of Water/Wastewater, for participating in the four World Cup soccer games. Mayor Bradley proclaimed August 18, 2014 as Graham Zusi Day in the City of Winter Park.

b. Presentation - Service award to Bill and Carol Swartz for 19 years of volunteering at the Olde Fashion 4th of July Celebration

John Holland, Director of Parks and Recreation presented Bill and Carol Swartz with the Winter Park Service Award for 19 years of volunteering at the Olde Fashion 4th of July celebration children's games.
c. Recognition - Summer Youth Enrichment Program providers and participants

Dori Stone, Director of Planning and Community Development; Dave Buchheit, Manager of Economic Development and Laura Neudorffer, Redevelopment Coordinator thanked the following program providers: Dr. Ruth Edwards – Winter Park Public Library, Robynn Demar – Welbourne Avenue Nursery, Barbara Chandler – Hannibal Square Heritage Center, Cathleen Daus – Winter Park Community Center and Jackie Brito – Rollins College.

Ms. Neudorffer distributed the certificates of achievement and congratulated the following participants in the program: Tenisha Venegas, Christian Hampton, Arkel Brantley, Kendra Wright, Tanisha Rosado, Kobe Sipp, Desmond David, Jada Carrington, Dwight Lawrence and Avani Pinard.

d. Recognition - Core value coin recipients (April-June 2014)


City Manager Knight announced that he attended last week the ceremony for Fire Chief Jim White who was awarded “State Fire Chief of the Year” by the Florida Fire Chief’s Association. A loud applause was given to Chief White for receiving this prestigious award. The Commission thanked him for his outstanding service.

City Manager’s Report

Upon inquiry, City Manager Knight and Public Works Director Troy Attaway addressed questions related to the maintenance of the railroad crossings. Mr. Attaway explained that the City has been in touch with FDOT on a weekly basis and they have finally committed to smooth out the intersection crossing at Pennsylvania Avenue/Holt Avenue which is scheduled for September. They also committed to fix two additional intersections. Mr. Attaway acknowledged the request to see if we could speed things up if the City were to contribute funds.

Mr. Attaway addressed traffic safety concerns caused by the intersection at Lyman Avenue/New York Avenue. He explained that FDOT has a preliminary plan to tighten up that intersection and that we will be able to use some of the leftover federal money from the train station platform for this improvement and for the installation of the quad railroad crossing gates.
Upon inquiry, Building Director George Wiggins provided a status update on the New Hope Baptist Church project.

City Attorney’s Report:

Upon inquiry, Attorney Brown advised that the Max Media/Clear Channel settlement agreement should be finalized by mid-September. Commissioner Sprinkel requested that their office submit the length of time and total cost summary sheet once it is completed. The request was acknowledged.

Non-Action Item: - No items.

Consent Agenda

a. Approve the minutes of July 28, 2014.

b. Approve the following contracts and purchase orders:
   1. Renewal with Brown & Brown of Florida, Inc., RFP-13-2012 Insurance Agent/Broker of Record (Amendment No. 2); and authorize the Mayor to execute Amendment No. 2 and any subsequent purchase orders.
   2. Renewal for remaining option years with Moore Stephens Lovelace, P.A., RFP-26-2013 External Auditor Services, Amendment No. 2 for contract extension until September 25, 2016; and authorize the Mayor to execute Amendment 2 and any subsequent purchase orders.

c. Approve the restated Interlocal Cooperation Agreement between Orange County and the City of Winter Park for Community Development Programs under the Urban County Program. – PULLED FOR DISCUSSION – SEE BELOW

Motion made by Commissioner Sprinkel to approve Consent Agenda items ‘a’ and ‘b’; seconded by Commissioner McMacken. No public comments were made. The motion carried with a 5-0 vote.

Consent Agenda Item ‘c’ - Approve the restated Interlocal Cooperation Agreement between Orange County and the City of Winter Park for Community Development Programs under the Urban County Program.

Commissioner Cooper referenced the verbiage of the contract and favored the idea of rewording the contract to allow the City to review and approve projects.

Dori Stone, Director of Planning and Community Development, explained that the original agreement was adopted in 1994 and we have been on automatic renewal since that time. Per the U.S. Housing & Urban Development office, Orange County is required to obtain a new agreement, thus the reason for this request.

Ms. Stone answered questions and concerns relative to the funding mechanisms, the lengthy process involved with preparing certain items if the City chose to be
involved with the approval process and the verbiage pertaining to condemnation and purchasing of land.

**Motion made by Commissioner Leary to approve Consent Agenda item ‘c’; seconded by Commissioner Cooper.** Ms. Stone noted that when she submits this document to Orange County she will express our concerns related to condemnation and purchasing of land. No public comments were made. **The motion carried unanimously with a 5-0 vote.**

**Action Items Requiring Discussion:**

a. **Refine the visioning scope using assistance by an Urban Land Institute (ULI) Technical Assistance Panel (TAP).**

Dori Stone, Director of Planning and Community Development, explained that in November 2013, staff prepared a draft scope of services for commission discussion regarding community visioning. At the June 23 meeting, the commission directed staff to work on a revised scope as a means to move forward with a citywide visioning process.

During the discussion there were a number of items that each Commissioner wanted to see in the scope. In an effort to create a scope of work that provides statistical data and that will include as many Winter Park residents in the process as possible, staff reached out to Urban Land Institute (ULI) to discuss other visioning efforts that have been successful throughout Florida. The key is defining a scope of services that will accomplish both the services needed and the outreach that is expected. Since this is one of the most significant community projects undertaken by the city, staff and ULI both agreed that it would be worthwhile to bring in outside experts who have participated in community visioning as a technical assistance panel. This would allow the Commission to hear from others about the best practices of visioning, and using their expertise create a scope of services that best meets the needs of Winter Park. The current makeup of the panel under consideration may include a representative from a peer city, a consultant who has worked on community-wide visioning processes, a representative from a qualified survey consultant, an academic expert on community visioning or a regional business leader who has participated in community vision.

This level of expertise should provide the Commission with a well-rounded approach to the visioning process and, working with this panel, create a scope of services that can answer the four primary visioning questions: where are we now, where are we going, where do we want to go, and how do we get there.

Staff is recommending that this panel convene the second week of September so that the City can move forward with its visioning process at the start of the new budget year.
Ms. Stone advised that there is flexibility with the potential date of September 9-12 and that ULI is on board to assist us with this task. She explained that the scope of ULI is to develop the scope for visioning.

**Motion made by Commissioner McMacken to approve (authorization to work with ULI to create a half-day session in early September to refine the visioning scope of services through Commission consensus); seconded by Mayor Bradley.**

Nancy Shutts, 2010 Brandywine Drive, urged the Commission to provide basic information to the residents regarding the comprehensive plan in an effort to stop the negative discussions and false information throughout the community.

Dykes Everett, 341 E. Webster Avenue, supported the direction that staff is proposing with the hiring of ULI to assist with the scope of services.

**Upon a roll call vote, Mayor Bradley and Commissioners Leary, Sprinkel, Cooper and McMacken voted yes. The motion carried unanimously with a 5-0 vote.**

b. **Budget discussion**

City Manager Knight announced that today's discussion will focus on the budget recommendations that were submitted by several Commissioners. A summary spreadsheet including staff comments on the operational impact was prepared and included in the agenda packet for discussion.

A brief discussion transpired regarding the financing for the Cady Way pool heater and the renovation costs for the restrooms and parking lot. A majority agreed to have staff meet with the YMCA personnel and bring back a definitive report by the next meeting listing what has and has not been completed to date, estimated costs for each item and a status update on their fundraising efforts.

City Manager Knight spoke about Commissioner Sprinkel's recommendation for additional funding for the Public Art Advisory Board and advised that there is approximately $27,000 in leftover funds from previous Art Board fundraising activities and city donations. Commissioner Sprinkel withdrew her request.

This item is continued after public comment and the recess.

**Public Comment (General 5:00 p.m.)**

1. Gary Brewer, 1250 S. Denning Avenue, asked if the City code addresses Political Action Committee signage during the campaign season and thereafter. In response, City Attorney Larry Brown advised that the current code does not
specifically address signage that is unrelated to the campaign. He said their office has submitted a draft revision of the sign code to staff that will address this item.

2. Ali DeMaria, Winter Park Day Nursery, 741 S. Pennsylvania Avenue, thanked the City for the funding assistance they have received to date and for this year’s consideration.

3. Robert Rich, 502 Brechin Drive, said approximately four years ago the City agreed to install reflective lights, yellow roadway stripes and speed limit signage on Brechin Drive in an attempt to slow traffic down. Nothing has been done as of this date. He addressed a sidewalk issue on Kimbrace Place/Brechin Drive and other adjacent streets and asked that this project be placed on hold until a further investigation is completed. He said the sidewalks are in the wrong location and there are numerous traffic/pedestrian safety issues that need to be addressed. He requested that the residents be allowed to provide input prior to commencement. City Manager Knight acknowledged.

A brief recess was taken from 5:11 p.m. to 5:27 p.m.

b. **Budget discussion (continued)**

Upon request, City Manager Knight answered questions regarding Mayor Bradley’s recommendations with capital spending and how it relates to our water/sewer and electric funds and the financial/operational impacts related to the general funds, operating funds, bonding money funds, routine capital funds and the Cemetery Trust Fund.

Commissioner McMacken expressed his desire to obtain an additional funding of $100,000 to plant more trees. He also commented that we should not skimp on the funding for the visioning exercise which is the reason for his recommendation if the extra funds are needed.

Commissioner Cooper supported the recommendation to obtain additional funding for more tree plantings and for the Cady Way pool heater. She would also like for the YMCA to come forward with their fundraising contributions.

**PUBLIC HEARINGS:**

a. **Request of SunTrust Bank:** To extend until August 27, 2015, the Conditional Use approval granted to permit the redevelopment of the property at 295 S. New York Avenue with a new drive-in branch bank.

This item was pulled from the agenda by request of staff.
b. Request of Mr. James Moye: To extend until October 14, 2016 the conditional use approval granted for the condominium project at 125 S. Interlachen Avenue.

This item was pulled from the agenda by request of staff.

**City Commission Reports:**

a. Commissioner Leary

Commissioner Leary addressed the large amount of confusion in the community and the need for the City to dispel some of the misinformation by educating the residents in general or on specific projects. He suggested that the City possibly hire an outside consultant to create a marketing plan in support of this effort and to possibly tie it to the visioning process. He asked for support whereby a majority agreed.

Commissioner Leary said the City was well recognized at an event he attended last week and it is a great honor to be part of this wonderful community.

b. Commissioner Sprinkel

Commissioner Sprinkel said it would be beneficial to have a board presentation at each of the Commission meetings as to the types of things that they have been dealing with over the last year.

c. Commissioner Cooper

Commissioner Cooper favored the idea to have the City host educational forums for our residents. She encouraged the implementation of a training system for new board members to help educate them on our comprehensive plan, codes, ordinances and overall operations.

Commissioner Cooper suggested establishing a committee to focus on the different ways for the City to increase our revenues. She also requested that they speak about pensions.

d. Commissioner McMacken

Commissioner McMacken commended staff members Brenda Moody and George Wiggins for assisting him and the public with their requests.

Commissioner McMacken advised that the Eagle Scout fundraising project for the Central Park peacock fountain is still underway and encouraged the community to support this great effort.
Commissioner McMacken asked for support to have City Manager Knight find out if the bowling alley property located on Fairbanks Avenue is for sale. A majority agreed.

e. Mayor Bradley

A majority agreed with the following three suggestions made by Mayor Bradley: to have staff look at the implementation of a Cultural Advisory Board; for staff to create a benchmark review of parking codes in comparison with like cities for commercial/retail establishments for their review; and for the Bicycle/Pedestrian Advisory Board to update the Commission regarding interconnectivity of the paths and trails in our City so they can gain a better understanding of the overall master plan and the possible funding implications needed for improvements.

The meeting adjourned at 6:21 p.m.

ATTEST:

City Clerk Cynthia S. Bonham, MMC