



# Public Art Advisory Board Minutes

January 21, 2020 at 12:00 p.m.

City Hall Chapman Room  
401 South Park Avenue | Winter Park, Florida

## Present

**Board:** Betsy Gwinn, Daniel Humphress, Lynne Bachrach, Jessica deArcos, Tiffany Freeland (Slaughter)

**Staff:** Program Manager Lindsey Hayes, Coordinator Laura Halsey, Communications Director Clarissa Howard, CRA Assistant Director Kyle Dudgeon, Communications Assistant Director, Craig O'Neil

**Guest Speakers:** Rogers, Lovelock, & Fritz representatives- Jocelynn Rossi White, Graphic Designer; Steve Purcell, Design Intern; and Steve Langston, Design Director

**Absent** Linda Metcalf, Austin Reeves, Joseph Rovario

## Meeting called to order

The meeting was called to order at 12:07 pm. A quorum was present.

## Approval of Minutes

Motion made by Daniel Humphress, seconded by Lynne Bachrach, to approve the December 16, 2019 regular meeting and December 9, 2019 work session minutes.

## New Business

### A. Art & Cultural Alliance strategic plan update

Communications Director, Clarissa Howard, informed the Board that they have been coordinating meetings with Diane Mataraza for other departments and city staff to ask questions and offer feedback on the Alliance strategic plan.

### B. Board Liaison Update

Economic Development Program Manager, Lindsey Hayes, announced her retirement at the end of the month and updated the Board that Communications will be the new liaisons for the Public Art Advisory Board.

## Old Business

### A. I-4 Art Endowment proposal discussion with RLF team

Rogers, Lovelock, and Fritz representatives provided updated renderings and additional details for the structure design and maintenance. Steve Purcell, Design Intern, explained the renderings in regards to the engineering of the structure, finish options for the structure, and overall final look they would like to achieve. Mr. Purcell pointed out that enamel would be a good option because it keeps the colors bold, it is graffiti resistant, and is a more affordable option. Steve Langston, Design Director, provided insight pertaining to the ground covering and maintenance aspects of the project. He also stated the life span of the enamel should be about twenty years at which time it may need to be re-finished. Jocelynn Rossi White, Graphic Designer, was also present and inquired about the option of in-kind partnerships with City departments that would help offset the total cost of the project.

Motion made by Daniel Humphress, seconded by Lynne Bachrach, to move forward with presenting art selection suggestions for approval.

There being no further business. Meeting adjourned at 1:05 p.m. Future PAAB meetings shall be scheduled, and conducted by the Communications Department.

---

Austin Reeves, Board Chair

---

Craig O'Neil, Board Liaison