Call to Order:
Planning Director and Committee Lead Bronce Stephenson called the meeting to order at 5:30 p.m. in the Commission Chambers of City Hall. Steering Committee Members Present: Bill Segal, Bill Sullivan, Lamont Garber, Lambrine Macejewski, Sheila De Ciccio, Laura Turner, Michael Dick, Phil Kean, Jill Hamilton Buss and Ben Ellis. Also Present: Planning Director Bronce Stephenson; Planning Manager Jeff Briggs; Senior Planner Allison McGillis; CRA Manager Kyle Dudgeon and Recording Secretary/Clerk Kim Breland.

Introduction of New Steering Committee Members:
The committee members reintroduced themselves for members not present at the May 29th meeting.

Discussion Items:
A. At the May 29th meeting, Committee Lead Bronce Stephenson asked members to bring photos of their favorite places to the July 12th meeting to be used as an exercise to identify what was special about that place and how it made them feel. Each committee member reviewed their photos and discussed why the places/locations were special to them. Common themes of favorite places amongst committee members included: locations with open spaces, walkability, communal places where people can congregate for recreation, great architecture, human scale and bike friendly.

B. The Committee discussed the methods Staff used to gain input on Orange Avenue from the public. Mr. Stephenson reiterated that Staff held public and stakeholder input meetings on March 28, 2019 and April 4, 2019 to provide the public an opportunity to give the City insight into what types of things they would like to see developed on Orange Avenue. Additionally, Staff created a survey for the public to access to provide additional ideas and an email, orangeave@cityofwinterpark.org for anyone wishing to provide input on the redevelopment of Orange Avenue.

Mr. Stephenson provided committee members all input in raw unaltered format including all emails, comments, surveys and written responses. He explained to the committee that staff took all of the written responses from the public input meetings and categorized the data to provide a more visual and discernable data set for review and analysis. He then gave a presentation showing the categorized input to the show trends in responses. Discussion ensued.

C. Mr. Stephenson informed the Board that Staff and consultants held a charrette to discuss Orange Avenue. Present at that meeting were key staff from City of Winter Park Planning, CRA and Sustainability as well as consultants from Kimley Horn and Zyscovich Architects.

Main topics of discussion during the charrette included: Overlay District boundaries, transportation modeling & alternatives, 3-D modeling of development scenarios, architectural standards, public improvements, connectivity, sustainability goals and development of draft Orange Avenue Overlay.

Mr. Stephenson reviewed the upcoming meeting schedule and list of topics by meeting.

The committee continued discussions regarding traffic data and parking issues on Orange Avenue.

The committee heard public comment from:
Lynda Garber, 1071 Lakeview Drive, Winter Park, FL. Mrs. Garber recommended the committee consider researching Ponce Market in Atlanta, GA as an example for using greenspace as part of placemaking on Orange Avenue.

Bonnie Ferguson, 700 Melrose Avenue, Winter Park, FL. Ms. Ferguson asked the committee questions related to the intersection at Orange Avenue and 17-92 (Orlando Avenue) and the Department of Transportation (DOT). No one else wished to speak. The public hearing was closed.

The meeting was adjourned at 7:44 p.m.

Respectfully submitted,
Kim Breland, Recording Secretary/Clerk