

**The CITY OF WINTER PARK
KEEP WINTER PARK BEAUTIFUL AND SUSTAINABLE**

**Regular Meeting
City Hall, 401 Park Ave. S.**

May 14,, 2015

MINUTES

Present: Bruce Thomas, Cathy Blanton, Raymond Randall (telephone), Julie Tensfeldt, Michael Poole, Mary Dipboye, Chele Hipp, Stephen Pategas, Mark Roush

Absent:

City of Winter Park Staff: Abby Gulden, Sustainability Coordinator, Kris Stenger, Asst Director, Building Dept.

Guests

Don Bonham, Orange County Metroplan
Sally Miller, Incoming Board member
Lambrine Macejewski, Incoming Board member
Terry Bryant, resident
Pat Schoknecht, Rollins College

CALL TO ORDER. Chm Poole called the meeting to order at 6:04 p.m.

ADMINISTRATIVE ITEMS

Approval of Minutes

Chm. Poole asked for approval of the minutes for April 9, 2015. Ms. Tensfeldt made a motion to approve the minutes as presented; Mr. Pategas seconded the motion; motion carried unanimously.

Citizen Comments:

David Bohnam reported that the Orange County Sustainability Advisory Board is holding meetings and suggested that Winter Park's Board attend.

Staff Report: Staff report was emailed to board members. Ms. Gulden responded to questions. Mr. Stenger responded to a question regarding what can be recycled.

INFORMATIONAL

Mr. Stenger reported that David Zusi's presentation has been moved to July so incoming Board members can attend.

Green Minute:

Mr. Stenger provided details of the gray water system he installed in his house.

Ms. Schoknecht announced that Rollins College has created an urban farm on its campus and the lettuce is available for picking.

KWPB:

Mr. Pategas reported that the America in Bloom (AIB) judging went very well. The judges were impressed and he expressed appreciation for all the community involvement. He provided details on 2 additional AIB awards, Community Champion and YouTube Video Award. The national symposium will be held in Sept. 24-26 in Holland, Michigan where Winter Park is on the agenda to make a presentation on environmental efforts. Board consensus was for a staff member to attend to make the presentation.

Mr. Pategas introduced for discussion two topics:

- Need for the City to start funding Keep Winter Park Beautiful again. Mr. Stenger mentioned that he has included a sustainability budget line item in the Building budget and hopes to be successful funding some sustainability projects.
- Support for historic preservation ordinance changes that are currently being reviewed. Mr. Pategas responded to questions and provided additional ordinance change details.

Sustainability Action Plan (SAP).

Ms. Tensfeldt reported that the committee has reviewed their project list and prioritize the list. Ms. Gulden will provide the list to the Board for them to provide feedback. They are looking for champions for projects.

Ms. Dipboye reviewed with the Board what social marketing can accomplish. She commented that a social marketing firm's services may be costly so we want to be sure to pick a high impact activity we care about. She also wanted the Board's feedback on two activities they feel would qualify. One suggestion was to promote outdoor LED lighting. Ms. Schoknecht suggested contacting Massey Communications to see if they would be interested in donating their expertise. Ms. Tensfeldt continued to discuss projects.

Finance:

Covered in workshop

ACTION

Earth Day 2015:

Earth Day finances and surveys were reviewed. Ms. Hipp moved that Earth Day be held in 2016 with a \$40,000 budget, seconded by Mr. Pategas, motion carried unanimously.

Recycling Buck slips

Ms. Gulden provided samples of recycling buck slips, with costs, that could be included in utility bills. They will also include energy conservation information. Ms. Hipp moved to approved buck slips to be included in utility bills in September or October, seconded by Ms. Tensfeldt, motion carried unanimously.

Library Task Force

Mr. Poole reviewed the most recent draft of the library matrix. He reported on various meetings he and other Board members had attended regarding the matrix. After discussion, Ms. Hipp moved to approve the library matrix as presented, seconded by Ms. Dipboye, motion carried unanimously. Chm. Poole will forward to the City Commission.

NEW BUSINESS

Announcements

Ms. Gulden announced that the City received a 2014 President Circle Recognition Award from Keep America Beautiful.

Chm. Poole and Mr. Stenger announced that they are going to request a representative from the Visioning Process attend a KWPB&S Board meeting to discuss the process.

Mr. Poole announced that elections for chair and vice chair will be held at the June meeting. If you are interested please contact Ms. Gulden or Mr. Stenger.

Action Items

- Ms. Gulden will email priority list to Board members
- Mr. Stenger will email America in Bloom recommendations
- Funding for KWPB&S from City

Evaluate Meeting

- What worked: It was a good meeting
- What didn't work: Improve calling in abilities

ADJOURNMENT

Chm. Poole adjourned the meeting at 7: 14 p.m. Next meeting is June 11, 2015, 5:45 a.m., City Hall

Respectfully submitted,

Debbie Wilkerson