

**CITY OF WINTER PARK  
KEEP WINTER PARK BEAUTIFUL AND SUSTAINABLE ADVISORY BOARD**

**Regular Meeting  
Welcome Center  
151 W. Lyman Ave**

**January 10, 2013  
5:30 pm**

**MEETING MINUTES**

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**Members Present:** Stephen Pategas, Vice Chair; Bob Robinson, Lucy Roberts, Brad James, John Rife, Martha McHenry, Mary Dipboye, Joseph Robillard, Laura Walda and Julia Tensfeldt

**Members Absent:** Raymond Randall, Kent Tse, Myriam Garzon

**City of Winter Park Staff:** Tim Maslow (Sustainability Coordinator), Debbie Wilkerson (Recording Secretary), Brendan O'Conner (Volunteer Coordinator)

**Guests:**

**CALL TO ORDER:** Chair Bob Robinson called the January 10, 2012, meeting to order at 5:33 p.m.

**1. Administrative Items**

**Approval of Minutes:**

Chm Robinson asked for approval of the minutes from the December 13, 2012, regular meeting. Motion made by Ms. Roberts to approve the minutes as presented; seconded by Ms. Walda. Motion carried unanimously with a vote of 10-0.

After a brief discussion the Board agreed to reschedule the February 14, 2013 meeting to February 13, 2013 due to Valentine's Day.

**2. Action Items**

**QR Codes:**

Mr. Maslow explained that project signs were created with QR (quick read) codes. The KWPB&S website has been revamped and it is now on the City's server. He will purchase more signs and update the codes going to the new website.

**Urban Agriculture:**

Mr. Rife presented a PowerPoint presentation that covered urban agriculture including, accountability, it is easier to track foods if there is a problem; more nutritious, local food is picked at the pick of its ripeness; fewer chemicals, crop rotation reduces the need for chemicals to control pests; greater variety, farmers can control what they grow; and sense of community. The important issues to consider regarding urban agriculture are maintenance, appearance, liability, NIMBY (Not In My Back Yard) and location. After discussion the Board agreed to create an executive summary of what the Board has been discussion for the City Commission to inform them that the Board is aware of this issue and is available as a resource when discussion on this topic comes before the Commission.

*Lucy Roberts left at 5:50*

**Approval 2013 Budget:**

Mr. Maslow presented the 2013 budget, after discussion, motion by Mr. Pategas to approve the 2013 budget as presented, seconded by Ms. McHenry, Motion carried unanimously with a vote of 9-0.

**3. New Business**

Chair Robinson introduced for discussion the possibility of a program that promotes water conservation in irrigation systems. He reviewed a product his company is using that accomplishes that goal. He will present a plan to the Board for their review.

Ms. Walda commented that at last year's Taste of Winter Park there was a problem with recyclables ending up in trash cans instead of recycle bins. She questioned if KWPB&S members could have a presence at this year's event and encourage recycling. Discussion ensued regarding incentives for members to attend, ways to encourage recycling, possibility of single stream, composting, and vendor contributions.

**4. Chair Report:**

Chair Robinson recognized Mr. Maslow for the new Sponsorship brochure.

**Fundraising Committee Update:**

The Board discussed ways to share the brochure and solicit donations. The Board agreed to create a master list that will be handled through Mr. Maslow. Chair Robinson will create a spreadsheet and send it to Mr. Maslow.

Ms. Tensfeldt remarked that the table at the Farmer's Market was uninteresting and she was looking for ways to create more interest around the table. This could include a performance, promotion, act or event by a business or organization.

*Julia Tensfeldt left at 6:35*

**Earth Day Update:**

Mr. O'Connor announced that Rollins College was going to donate \$7,500 for the Earth Day. He distributed an event calendar and explained why it needed to be done so early. The Board discussed options for providing refreshments during the event. Mr. O'Connor will attend the Public Art Advisory Board to discuss the possibility of temporary art installations during Earth Day. Rollins is going to provide music at no cost but because more funds are available additional music could be provided.

**America in Bloom Update:**

Mr. Pategas distributed and discussed a handout that included a time line/tasks, confirmed and potential committee members, potential projects and promotional ideas. Motion made by Chair Robinson that the official name of for Winter Park's America in Bloom project will be Winter Park Blooms, seconded by Ms. Walda. Motion carried unanimously with a vote of 8-0. Discussion ensued on paying the AIB registration fee.

*Martha McHenry, left at 6:40, quorum was lost.*

**Staff Reports**

**Solid Waste and Recycling Update** – Mr. Maslow distributed the report.

**Volunteer Events** – Mr. O’Connor reported that he met with Mr. Pategas to refine the landscaping plan for Dinky Dock.

Chair Robinson requested an update on newly appointed board members and announced that Mr. Tse had resigned as chair of the Earth Day committee.

**V. Adjournment**

Chm. Robinson adjourned the meeting at 6:45 p.m. Next meeting is February 13, 2013, 5:30 pm., at the Welcome Center, 151 West Lyman Avenue.

Respectfully submitted,

*Debbie Wilkerson*

Debbie Wilkerson  
Recording Secretary

Approved 2-13-13