



# Golf Course Advisory Board Minutes

January 12, 2021

## Virtual Meeting

### Board Members Present

David Meek, David Webster, Hanna Wickman, Mark Reicher, Matt Hurst, William Rosenfelt

### Board Members Absent

Nancy Freeman

### Staff Members & Others Present

Ed Batcheller, Gregg Pascale, Jason Seeley, Kesha Thompson

### Administrative

Chairman Mark Reicher called meeting to order at 7:31am

**Approve Minutes** – David Meek moved to approve the November 17, 2020 minutes as presented; seconded by David Webster; motion carried unanimously.

### Action Items

#### **"Golf Week in Winter Park"**

Staff provided information about the proclamation and daily activities for Golf Week. The board would like language acknowledging the original task force and that the golf course enhances the beauty of the City, changing the word "country" to world. The board would prefer to exchange the acknowledgement of revenue to the acknowledgement of visitors in the proclamation.

Golf Week will begin 4/25 and end on 5/2. With daily activities including a family day, member event, different clinics (junior, men, ladies), members guest friendly event. All events will be based on current Covid restrictions. The week's activities will lead up to the City's Amateur event. Reach out to Rollins to assist with the junior clinic. A possible "beat the pro", possibly bring something to contribute to the food pantry. Due to the current restrictions, marketing will be limited to the immediate surrounding area.

Motion made by David Meek to approve the concept of the "Golf Week in Winter Park" proclamation with the amended language and daily events; seconded by David Webster; motion passed unanimously.

### Informational

**Golf Experience** – First member event took place in December, a toy drive scramble. The event donated about 75 toys to the community center toy drive. The second annual Hickory Classic will be held on January 23<sup>rd</sup>. Beginning a "Play with the Pro" on Thursdays. Tuesday

night golf has sold out weekly. Corporate private night golf events are being limited to one every other week due to amount of stress it caused to the course.

Gregg presented the sample blue power coated pull cart.

Install fresh sand in bunkers, fertilizer the fairways. In the summer months increasing the "maintenance days" from one day to two days a month.

### **Business Operations**

Staff gave a financial update, financials are currently on schedule to surpass finances from last year. Memberships have increased. Currently food and beverage sales are down a little, merchandise revenue is doing well.

### **Long Term Planning**

- Patio/Entry Improvement moved to FY21 budget  
Dix Hite should have a conceptual by the February meeting
- Increase shade near the tee on five during the summer months, possibly place a water station in the area. Staff will travel with cold drinks during the summer months.

### **New Business**

- Chairman Reicher asked if there been any further discussion with the area near hole 7

Motion made by David Webster to adjourn the meeting seconded by Hannah Wickham; meeting adjourned at 8:47am. Motion passed unanimously.

**The next meeting scheduled for February 16, 2021.**