



Economic Develop Advisory Board Minutes

February 11, 2020 at 8:15 a.m.

Chapman Room
401 S. Park Ave. | Winter Park, Florida

Present

Bill Segal, Michelle Heatherly, Tara Tedrow, Sheila DeCiccio, and Betsy Gardner-Eckbert
Peter Moore, Kyle Dudgeon, Scott Donovan, Ashley Ong

Absent

Mike Miller, Wes Naylor

Meeting called to order

Meeting was called to order at 8:16 am.

Approval of minutes

Motion made by Sheila DeCiccio, seconded by Bill Segal, to approve the December 10, 2019 minutes.

Motion passes 4-0.

New Business

1. Discussion on Building Code and Permitting

Assistant Division Director, Kyle Dudgeon, provided a background on the continuing conversation from the board on business process and impacts. Mr. Dudgeon introduced Scott Donovan, Fire Marshall, and Ashley Ong, Assistant Building Official, from the city. He stated that in order to begin to think about how businesses are affected it is important to understand the processes that are currently in place. He asked Mr. Donovan and Mr. Ong to discuss their jobs, and the types of trends they see related to influences on business. Discussion ensued related to life safety, requirements for permits, and enforcement of state statute. The board asked about enforcement of code and challenges related to education and process. Staff stated that an analysis could be done to compare the city's codes to other areas to determine potential outliers. Staff additionally stated this is the first of several conversations regarding business and economic development and along with the board listed waste and recycling, CRA initiatives, parking, code enforcement, arts and culture, affordable housing, zoning and code issues, and permitting as potential discussion topics moving forward.

2. Employment Analysis

Mr. Dudgeon informed the Board that this review is consistent with the EDAB board list of projects for 2020. He presented a powerpoint on vacant available space in the city, how it relates to the

existing job market, what industries and clusters within the city are growing/shrinking, and how does that compare to adjacent municipalities, the regional, and the country. Discussion ensued regarding the types of businesses that are growing in Winter Park and how they relate to other municipalities. Additional discussion ensued regarding how experience influences economic metrics.

3. Non-Taxable Property Analysis

Mr. Dudgeon suggested this item could be pushed to the March 10 meeting. The board agreed.

4. Chamber Update

Betsy Gardner-Eckbert, Chamber of Commerce President, deferred her time to the next board meeting.

There being no further business, the meeting adjourned at 9:27 a.m.

Chairperson, Bill Segal

Board Liaison, Kyle Dudgeon