

**CITY OF WINTER PARK
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting
8:00 a.m.**

**April 19, 2016
Chapman Room**

MINUTES

Meeting was called to order at 8:17 a.m. in the Chapman Room of City Hall.

BOARD MEMBERS PRESENT: John Caron, Kelly Olinger, Steve Flanagan, Owen Beitsch, John Gill, Patrick Chapin , and Marc Reicher

BOARD MEMBERS ABSENT: Maura Weiner

STAFF MEMBERS PRESENT: Dori Stone, Kyle Dudgeon, Laura Neudorffer, Lindsey Hayes

ADMINISTRATIVE ITEMS:

A. Approval of the February 16, 2016 Minutes

Motion made by Marc Reicher, seconded by Steve Flanagan, to approve the February 16, 2016 minutes. Motion passes 7-0

ACTION ITEMS:

A. Visioning Themes Review

Staff recapped the Vision Winter Park Steering Committee process and its progress to date. Focus group findings were also reviewed revealing important theme topics that were missing, one of those topics being Business and Economic Development.

Staff informed the Board that 95% of the surveys collected were in the 30-49 age range and about 85% of those were people that had not participated to date.

Discussion was held among Board and Staff listing points of interest which are included in your packet as a part of the meeting minutes.

Staff asked for suggestions on how to resolve the concerns. The phrasing of terms and statements is very important.

INFORMATION ITEMS:

A. GrowFL's annual 'Companies to Watch' event:

Staff provided a brief description of the event and discussed the criteria used to select and or nominate companies for recognition. Board members provided some suggestions on companies they believe may meet the criteria and be worthy of being nominated for the event.

B. McRae Art Studio

Staff informed the Board members of McRae's inquiry about the City donating the Progress Pointe property for their Arts programs. The Board suggested the studio speak with Veigle properties to see if they can assist, and perhaps the Chamber and the City assisting McRae in getting the word out that they are in need of a facility through local media and contact lists. Staff suggested the possibility of a co-habitation of Arts between Winter Park Playhouse and McRae.

C. Board Member Terms

Discussion was eliminated due to time constraints

NEW BUSINESS

A. Master Plan for Progress Point

Staff will be going out to RFP for a commercial broker to assist in the sale of the property.

Fred Miller, Beazer Homes, stated his interest in purchasing the Tree Farm property located off of Lee Rd.

Next meeting scheduled for May 17, 2016. There being no further business, the meeting adjourned at 9:50 a.m.

John Caron, Chairperson

Laura Neudorffer, Board Liaison