CITY OF WINTER PARK
ECONOMIC DEVELOPMENT ADVISORY BOARD

Regular Meeting
8:00 a.m.                                      March 17, 2015
                                            Chapman Room

MINUTES

Meeting was called to order at 8:00 a.m. in the Chapman Room of City Hall.

BOARD MEMBERS PRESENT: Patrick Chapin, Stephen Flanagan, John Caron, Owen Beitsch, Marc Reicher

BOARD MEMBERS ABSENT: John Gill, Maura Weiner, Kelly Olinger

STAFF MEMBERS PRESENT: Dori Stone, David Buchheit, Kyle Dudgeon, Lindsay Hayes

ADMINISTRATIVE ITEMS:
   A. Approval of the February 17, 2014 Minutes
   Motion made by Stephen Flanagan, seconded by Owen Beitsch, to approve the February 17, 2015 minutes. Motion passes with unanimous vote.

ACTION ITEMS:
   A. Art on the Green
   Lindsey Hayes, Senior Planner, introduced Sara Davey, Chairman of the Public Art Advisory Board and Jan Clanton, Board Member. They are requesting endorsement for the next Art on the Green display in Central Park from November 2015 through March 2016.
   Motion made by John Caron, seconded by Patrick Chapin, to approve the request for endorsement for Art on the Green. Motion passes with unanimous vote.

   B. Winter Park Business Survey
   Kyle Dudgeon, Program Manager, stated the suggestions made by the board at the previous meeting were taken into account and staff is looking for approval to move forward. The board commented that the survey was improved. Staff stated that distribution of the survey would begin on April 1st and promotion would continue throughout the month.
   Motion made by Owen Beitsch, seconded by Marc Reicher, to approve distribution of the survey. Motion passes with unanimous vote.

INFORMATION ITEMS:
   C. SunRail ridership update
   Staff provided information relating to SunRail ridership. Staff stated this information was pertinent due to the recent weekend ridership sponsored by several partners, including the Winter Park CRA, for the Art Festival.

NEW BUSINESS
The board questioned staff on the citywide visioning process and potential outcomes including design standards. Staff provided information relating to the timeline and process moving forward. Staff stated visioning should yield an inspirational message that should flow into a review of comprehensive plan updates, land development code and design standards discussions. Staff stated that process could begin after visioning is complete.

There being no further business, the meeting adjourned at 9:33 a.m.

Marc Reicher, Chairperson
Laura Neudorffer, Board Liaison

Economic Development Advisory Board