

**CITY OF WINTER PARK  
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting  
8:00 a.m.**

**November 12, 2013  
Commission Chambers**

**MINUTES**

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Meeting was called to order at 8:00 a.m. in the Winter Park Welcome Center.

**BOARD MEMBERS PRESENT:** Marc Reicher, Stephen Flanagan, John Caron , John Gill, Maura Weiner

**BOARD MEMBERS ABSENT:** Kelly Olinger, and Owen Beitsch

**STAFF MEMBERS PRESENT:** Dori Stone, David Buchheit, Laura Neudorffer

**ADMINISTRATIVE ITEMS**

**A. Approval of Minutes**

**Motion made by Stephen Flanagan, seconded by John Caron, to accept the amended October 15, 2013 minutes and October 29, 2013 minutes. Motion passed 5-0.**

**ACTION ITEMS**

**INFORMATION ITEMS**

Commissioner Sarah Sprinkel spoke to the Board regarding her thoughts, concerns, and suggestions on visioning, measurement, and the corridors into Winter Park.

Visioning:

- Commissioner Sprinkel feels the community does have a vision. But wonders if we as a City hear what the people say and what are we going to do differently as a result of spending money?
- The Boards in the community are very vital to the City Commission as they could not operate without the recommendations and information/research from the Boards.
- We already have a plan and we do not require an independent/outside study
- Commissioner Sprinkel does not feel as strongly about the corridors need to be different and/or unique.

Measurement:

- Commissioner Sprinkel is more interested in measuring the success of the plan results and feels that Sylvia's plan makes sense.
- Would like to see an educational outreach to the public to show how important Economic Development is and what the City is doing to improve the area

Mr. Reicher asked Commissioner Sprinkel to prioritize the corridors and also inquired about the annexation of the South Fairbanks Ave area.

Commissioner Sprinkel inquired about Progress Point as an Economic Development opportunity and Plan

Development was discussed briefly. Commissioner Sprinkel is in favor of Plan Development and it is also the #1 priority on Mrs. Stone's large scale project list.

Per Commissioner Sprinkel, the second goal of the Commission is to be a physically sound City and to plan carefully. They are better able to make decisions when the staff provides them with the completed research and she feels that City staff has done a good job with doing so.

Mr. Flanagan inquired about the possibility of additional staff to help complete some of the tasks that need to be done but Commissioner Sprinkel stated she is against adding additional staff and prefers contracting the work and/or tasks out.

Mr. Caron brought up SunRail and the need for quiet zones. It would cost the City \$1M to create quiet zones but the City does not have the funding. Commissioner Sprinkel reinforced that multi-modal transportation is a strong need in Winter Park. There were no resolutions for funding the quiet zones presented for discussion at this time.

**NEW BUSINESS**

There being no further business, motion to adjourn made by Stephen Flanagan, seconded by John Gill. Motion approved with a unanimous 5-0 vote and the meeting adjourned at 9:33 a.m.

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Marc Reicher, Chairperson

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Laura Neudorffer, Board Liaison