

**CITY OF WINTER PARK
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting
8:30 a.m.**

**September 17, 2013
Chapman Room**

MINUTES

Meeting was called to order at 8:32 a.m. in the Chapman Room, Winter Park City Hall.

BOARD MEMBERS PRESENT: Marc Reicher, Stephen Flanagan, John Caron , Kelly Olinger, and Owen Beitsch

BOARD MEMBERS ABSENT: Patrick Chapin, Maura Weiner, and John Gill

STAFF MEMBERS PRESENT: Dori Stone, David Buchheit, Laura Neudorffer, Jeff Briggs

ADMINISTRATIVE ITEMS

A. Approval of Minutes

Motion made by Stephen Flanagan, seconded by Owen Beitsch, to approve the June 18th, 2013 minutes with a slight amendment to page 1 correcting the spelling of Kelly Olinger and John Caron. Motion approved with a unanimous vote of 5-0.

ACTION ITEMS

INFORMATION ITEMS

Dori Stone thanked the Board members for their assistance in the workshop with Sylvia Vargas and stated the Community Outreach portion may take 9-12 months to complete.

City Commission expressed their top five priorities with corridors being one of those. The areas to focus on appear to be West Fairbanks Ave., Lee Rd., Denning Dr., 17-92, and Aloma Ave. Mrs. Stone would like feedback from the Board regarding their suggested approach to these projects.

Mr. Reicher feels it is about sustainability and that the Board's role is to make recommendations while Planning & Zoning would handle the technical details. He also suggested a workshop with City Commission and Mayor Bradley to discuss their outlook on the vision and course of the projects.

Mr. Olinger agrees the corridors seem to be a top priority and questioned if there is a way to move forward with those projects before the visioning meeting.

Mr. Caron agrees that community outreach portion and inquired whether the commission is interested in a new comp plan from EDAB.

Mr. Flanagan feels the Board's role should be to identify and point out obstacles to the City and then let Planning & Zoning work out the details.

Mr. Beitsch feels it would be useful to discuss what it takes to change the Comp plan, land development code, etc. so we could have a better timeframe and be able to identify "buckets" that each obstacle would fall into.

Mr. Caron stated that while we cannot change the code we can voice what we think the priorities should be to help focus on the long term sustainability plan.

Mr. Olinger stated we should assess what we can do to fully maximize use of the areas we already have. If we maximize the use to be sustainable it will then be able to develop and take care of itself.

Corridor study will be broken down into corridors and prioritized by Mrs. Stone. She would like the Fairbanks corridor to serve as an example for the corridors to follow.

Mr. Reicher stated the Board should keep in mind the possibility of potential unintended consequences as we move through the process as well.

NEW BUSINESS

There being no further business, motion to adjourn made by Marc Reicher, seconded by Stephen Flanagan. Motion approved with a unanimous 5-0 vote and the meeting adjourned at 9:47 a.m.

Marc Reicher, Chairperson

Laura Neudorffer, Board Liaison