

**CITY OF WINTER PARK
ECONOMIC DEVELOPMENT ADVISORY BOARD**

**Regular Meeting
8:30 a.m.**

**March 19, 2013
Welcome Center**

MINUTES

Meeting was called to order at 8:37 a.m. in Winter Park Chamber of Commerce Welcome Center.

BOARD MEMBERS PRESENT: Marc Reicher, Stephen Flanagan, Kelly Olinger, Owen Beitsch, Daniel Smith, and John Gill

BOARD MEMBERS ABSENT: Patrick Chapin

STAFF MEMBERS PRESENT: Dori Stone, David Buchheit, Peter Moore, Laura Neudorffer, and Craig O'Neil.

Dori Stone welcomed the board and introduced new staff members-David Buchheit and Laura Neudorffer. Mrs. Stone also asked that everyone at the table introduce themselves.

ADMINISTRATIVE ITEMS

A. Approval of Minutes

Motion made by Stephen Flanagan, seconded by John Gill, to approve the June 12, 2012 minutes. Motion carried unanimously with a 6-0 vote.

ACTION ITEMS

A. Business Recognition Nomination – Winter Park Playhouse

Debra Hendrickson, Winter Park Chamber of Commerce, nominated Winter Park Playhouse for the Business Recognition Award. Giving back to their community and sharing the enrichment theatre can provide in the lives of children and adults alike, The Winter Park Playhouse has proven to be an integral part of the Winter Park Community providing seven main-stage theatre productions per year and monthly cabarets that have consistently sold out. Opening in 2002 as a small theatre in the back of a performing arts school, The Winter Park Playhouse has broadened their audience base by 15% and expanded their programming, increasing total revenue by 20%.

The Winter Park Playhouse employs an estimated 68 actors, musicians, and technicians along with an average of 50-75 volunteers which includes their Board of Directors. They are the only professional musical theatre in Central Florida and one of the few left in the state. They are a member of the Winter Park Chamber of Commerce and the Park Avenue Merchant's Association.

Aside from their proven track record, The Winter Park Playhouse has taken professional, educational musical theatre into Title I elementary schools throughout the 4 county area through their R.E.A.C.H. Program (Relevant Educational Arts for Children). They have reached over 17,000 children with this program. They also donate tickets to hundreds of local charities each year to assist in fundraising efforts, perform at public events such as the Winter Park Art Festival and Host Leadership Winter Park at the Playhouse each year.

Motion made by Dan Smith, seconded by Marc Reicher, to approve the nomination and award Winter Park Playhouse a Business Recognition Award. Motion carried unanimously with a 6-0 vote.

B. Ravaudage CDD Petition and Interlocal Agreement

Mrs. Stone updated the Board on the progress of the Petition and Agreement.

Brett Seeley, MBS Capital Markets, presented a brief summary and powerpoint presentation pertaining to the Ravaudage CDD petition. Mr. Seeley gave an overview of the plan for the CDD and how it could benefit the City of Winter Park. Examples of successful CDD's given were Baldwin Park and Celebration. Mr. Seeley discussed Chapter 190 which governs CDD's, Assessments, securing of Bonds, etc. Mr. Seeley explained that a portion of the financing would be paid through the CRA but the debt would only appear on the CDD's budget. EIP and increments would be used to pay the bonds. He estimated the bonds to be between \$9M - \$13M.

Board members questioned franchise fees, return of investment, responsibilities, etc. and all items were discussed with Mr. Seeley and City staff. Sufficient information was gathered for the Board to make a motion.

Motion by Stephen Flanagan, seconded by Kelly Olinger, to recommend approval of the Ravaudage CDD. Motion carried unanimously with a 6-0 vote.

Motion by Owen Beitsch, seconded by John Gill, to approve the Inter-local Agreement in concept, with the recommendation the committee be charged with creating the criteria for any implementation of future projects. Motion carried unanimously with a 6-0 vote.

C. Minor League Baseball

A brief discussion was held regarding the possibility of Minor League Baseball at the site of the Ravaudage CDD. There would not be an assessment on the 6 acres allotted for the MLB. Mrs. Stone offered to come back to the board at a later date with more details as they are obtained.

INFORMATION ITEMS

NEW BUSINESS

There being no further business, the meeting adjourned at 10:09 a.m.

Marc Reicher, Chairperson

Laura Neudorffer, Board Liaison