CITY OF WINTER PARK
COMMUNITY REDEVELOPMENT ADVISORY BOARD

Work Session
12:00 pm
July 24, 2014
Chapman Room

MINUTES

Chairman, Hal George, called the meeting to order at 12:03 pm.

BOARD MEMBERS PRESENT: Hal George, John Dowd, Joe Terranova, Woody Woodall

BOARD MEMBERS ABSENT: Alan Thompson, Daniel Butts, Lance Decuir

STAFF MEMBERS PRESENT: Dori Stone, David Buchheit, Laura Neudorffer, Kyle Dudgeon, Craig O’Neill

INFORMATIONAL ITEMS:

Item A: Budget Update:

David Buchheit, CRA Manager, gave the Board members a brief update on the proposed budget. Dori Stone, Planning and Community Development Director, asked the board to be in attendance if possible at the August 25, 2014 Community Redevelopment Agency Meeting to show support of the proposed budget. Mrs. Stone also informed the Board of the Winter Park Playhouse’s plans to purchase a larger building and their request for financial support from the City. Randy Knight, City Manager, has placed the request in the City’s budget therefore it is not in the CRA’s budget. Joe Terranova stated he is a strong supporter of the Winter Park Playhouse but questions how the City and/or CRA’s assistance in the purchase of the larger facility would enhance the CRA.

Item B: Winter in the Park Update:

Kyle Dudgeon, Economic Development Program Manager, gave a brief update of the projection mapping and uplighting projects that are currently in progress. The Board was also provided with hard copies of the layout and images of the proposed uplighting. The Board was pleased with the proposed layout and progress of both items. Mr. Terranova stated he would like to see the West Meadow bricked instead of grass. He referenced the area next to Dexter’s in Hannibal Square where the area can be used for events or for additional parking when not in use. One benefit of bricking the West Meadow is the elimination of the need to level and re-sod the area every year after the Park Ave Fashion Week, Cows n’ Cabs, and Ice Rink events have ended. All present recognize the sensitivity that comes into play when discussing changing the West Meadow to anything other than a green space.

Item C: Strategic Plan Proposal:

Mr. Buchheit, presented the Board with a proposal from Bellomo & Herbert, a GAI company, to create a CRA Strategic Plan. The proposal outlines tasks involved with completing such a project along with a schedule of completion. Mrs. Stone brought to the attention of the Board that the City Commission is now in discussion about a City Visioning Plan. With this being put into action, it would be best for the CRA Advisory Board to place the proposal on hold until further discussion by the Commission and City Staff has taken place to be sure we are not overlapping resources and time on the same topics. At this time, the Visioning Plan probably won’t have a set “path” until Fall 2014. The Board agreed that the best course of
action would be to compile a project list that fits within the 2007 Strategic Plan and to possibly extend that plan another 2 years until the Visioning Plan is underway. CRA staff will compile the list of projects and present it to the Board at a future meeting at which point the board will have a chance to prioritize the projects list. Some of the items discussed were Streetscapes, Bricking and undergrounding of Morse Blvd. and New York Ave. Intersection, etc. Mrs. Stone informed the Board that Mayor Bradley has stated every City Board will have a role in the visioning process.

There being no further business to discuss, meeting adjourned at 1:01 p.m.

Chairperson, Hal George

CRA Coordinator/Board Liaison, Laura Neudorffer