

COMMUNITY REDEVELOPMENT AGENCY
March 13, 2017

The meeting of the Community Redevelopment Agency was called to order by Chairman Steve Leary at 4:50 p.m. in the Commission Chambers, 401 Park Avenue South, Winter Park, Florida.

Members present:

Mayor Steve Leary
Commissioner Greg Seidel
Commissioner Sarah Sprinkel
Commissioner Carolyn Cooper
Commissioner Pete Weldon
Orange County Rep. Hal George

Also present:

City Manager Randy Knight
City Clerk Cynthia Bonham
Planning Director Dori Stone
CRA Manager Kyle Dudgeon

Action Items

- a. SunRail's "Get On Board" support request for Saturday, March 18, 2017 operations

CRA Manager Kyle Dudgeon addressed the discussion from the last CRA Agency meeting. He stated they were provided a request for funding of \$5,000 for Saturday SunRail service for the art festival. He spoke about the Memorandum of Understanding that was also provided for approval. Commissioner Cooper expressed the need to determine if the riders on Saturday are customers that will help to determine the economic impact. Mr. Dudgeon spoke about the Chamber of Commerce being willing to partner with the City to develop a surveying mechanism to obtain data. Planning Director Stone suggested this happen a time after the art festival weekend and hoped that the merchants would also inquire with customers.

Caroline Gardner, Team SunRail representative, summarized their efforts to publicize the upcoming art festival weekend hours. Communications Director Clarissa Howard addressed the City's efforts to get the word out. Ms. Gardner stated they will determine future Saturdays after they determine the funds left from this upcoming Saturday. Ms. Gardner addressed the increase in SunRail cars for Saturday and accommodating large crowds.

Motion made by Commissioner Weldon to approve the \$5,000 funding; seconded by Commissioner Sprinkel.

Lurline Fletcher, 811 English Court, asked about the hours the train will run and if SunRail could run earlier to accommodate Saturday workers. Mayor Leary responded that the schedule will be posted but do not think it will be revised at this time.

Orange County Representative George stated he does not have a problem with this for the weekend but before the CRA commits again, he wanted to have a better handle on what the City is actually getting.

Upon a roll call vote, Mayor Leary, Orange County Representative Hal George, and Commissioners Seidel, Sprinkel, Cooper and Weldon voted yes. The motion carried unanimously with a 6-0 vote.

Meeting scheduled

Planning Director Dori Stone addressed an economic development item they are working with Orange County and the State on. She asked to schedule another CRA Agency meeting at 2:30 for this item. There was a consensus to schedule the meeting.

The CRA Agency meeting adjourned at 5:03 p.m.



Chairman Steve Leary

ATTEST:



City Clerk Cynthia S. Bonham