

**CITY OF WINTER PARK  
TRANSPORTATION ADVISORY BOARD  
MINUTES**

**Work Session  
City Commission Chambers  
401 Park Ave. S.**

**February 20, 2018**

**Present:** David Erne, Jill Hamilton Buss, Duane Skage, Harry Barley

**Absent:** Marc Reicher, Tonya Mellen

**City of Winter Park Staff:** Butch Margraf, Keith Moore, Public Works Dept., Lindsey Hayes, Allison McGillis Planning and Community Development; Vanessa Balta-Cook, Sustainability

**Guests:** Lisa McCoy Heathy Central Florida, Lisa Portelli, Winter Park Health Foundation, Jodi Lazar, Winter Park Library

*Work Session for Bike to Work Day*

*Topic discussed*

1. *Bike to Work Day*

Mr. Margraf distributed the Bike to Work flyer, color photos and route. He explained the reasons for the route, and stated it is the same route as last year. Ms. Hamilton Buss reviewed the itinerary, registration information and requested ideas for making the event bigger and better. Discussion ensued regarding advertising possibilities, partnering opportunities, funding the DJ, ways to spread the word and t-shirt design. The Board discussed child friendly bike rides, timing for the bike valet, vendors displaying their bikes, photographers, contests and prizes and plans for future events including incorporating Denning Dr.

**ADJOURN**

*Chm. Erne adjourned the meeting at 9:35 a.m.*

***Debbie Wilkerson***

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Recording Secretary  
Approved 3/13/18